

2018-2023 Global Styrene Butadiene Latex Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Styrene Butadiene Latex market for 2018-2023.

Styrene Butadiene latex is a polymer emulsion composed of two hydrocarbon monomers, styrene and butadiene. Styrene is derived from reacting benzene and ethylene; at room temperature it is a colorless oily liquid with a sweet odor. Butadiene is a byproduct of ethylene production and is a colorless gas with a faint odor of gasoline. The technical barriers of Styrene Butadiene Latex are relatively low, resulting in low level concentration degree. The manufacturing bases scatter around the world, mainly concentrating in Korea, China, Japan and USA. The key companies in Styrene Butadiene Latex market include: BASF, Trinseo, Dow, Mallard Creek Polymers, Synthomer, Mallard Creek Polymers, etc.

Styrene Butadiene Latex is widely used in Paper Processing, Glass Fiber Processing, Paints & Coatings, Adhesives, and others. In 2015, Styrene Butadiene Latex for Paper Processing and Fiber & Carpet Processing occupy more than 68.79% of total amount. Paper Processing was the single largest application segment for Styrene Butadiene Latex market accounting for more than 34.88% of global consumption in 2015. The growing Paper Processing industry in China and Europe is expected to boost the demand for tires which in turn is expected to drive the Styrene Butadiene Latex market over the forecast period. Therefore, increasing demand for Styrene Butadiene Latex in tire manufacturing is expected to support the growth of this market over forecast period. Styrene Butadiene Latex industry will usher in a stable growth space. Over the next five years, LPI(LP Information) projects that Styrene Butadiene Latex will

register a 2.9% CAGR in terms of revenue, reach US\$ 8890 million by 2023, from US\$ 7510 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Styrene Butadiene Latex market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Emulsion Styrene Butadiene Latex

Solution Styrene Butadiene Latex

Segmentation by application:

Paper Processing

Fiber & Carpet Processing

Glass Fiber Processing

Paints & Coatings

Adhesives

Mortar Additives

Foams & Mattresses

Other Applications

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Synthomer

Trinseo

Dow Chemical Company

BASF SE

Mallard Creek Polymers

Ultrapave Latex Polymers

Euclid Chemical Company

U.S. Adhesive

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Styrene Butadiene Latex consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Styrene Butadiene Latex market by identifying its various subsegments.

Focuses on the key global Styrene Butadiene Latex manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Styrene Butadiene Latex with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Styrene Butadiene Latex submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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