

# 2018-2023 Global Stevia/Stevia Rebaudiana Consumption Market Report

<https://marketpublishers.com/r/2F26F0237D5EN.html>

Date: July 2018

Pages: 182

Price: US\$ 4,660.00 (Single User License)

ID: 2F26F0237D5EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Stevia/Stevia Rebaudiana market for 2018-2023.

Stevia/Stevia Rebaudiana is a sweetener and sugar substitute extracted from the leaves of the plant species Stevia/Stevia Rebaudiana rebaudiana, native to Paraguay. The leaves of the Stevia/Stevia Rebaudiana rebaudiana plant have a refreshing taste, zeroglycemic index, zero calories and zero carbs.

Stevia is a sweetener and sugar substitute extracted from stevia dry leaves. The leaves of the Stevia rebaudiana plant have a refreshing taste, zeroglycemic index, zero calories and zero carbs. Stevia has been used to sweeten the traditional drink mate for 400 years or longer. Stevioside, 6-18% composing of the stevia leaf, is also the most prevalent glycoside in the leaf and has been tested to be approximately 300 times sweeter than sugar. Other sweet constituents include steviolbioside, rebaudiosides A-E, and dulcoside A. At present, as a Natural sweetener stevioside product has been used in the country such as Korea , Japan , China , Latin America( Brazil , Paraguay ), Taiwan , Indonesia , Russia , Australia , USA (Dietary Supplement) and other countries. In the world wide, China is the largest manufacturing market region in the world. PureCircle, GLG Life Tech Corp, Julong High-tech are the global leading manufacturers of stevia. The Global capacity is over in 2011-2012, and the materials were shortage and the price of materials increased, leading to the decrease of the global production in 2014.

Over the next five years, LPI(LP Information) projects that Stevia/Stevia Rebaudiana will register a 3.8% CAGR in terms of revenue, reach US\$ 420 million by 2023, from US\$

340 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Stevia/Stevia Rebaudiana market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Reb-A Series

STV Series

Glucosyl Series

Others

Segmentation by application:

Food

Beverage

Pharmaceutical Industry

Daily Chemical Industry

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

PureCircle

GLG Life Tech Corp

Julong High-tech

Biolotus Technology

Haotian Pharm

Cargill-Layn

Haigen Stevia

Sunwin Stevia

Shangdong Huaxian Stevia

Merisant

Jining Aoxing Stevia Products

Tate & Lyle

Shandong Shengxiangyuan

Daepyeong

GL Stevia

Morita Kagaku Kogyo

Ingredion

Stevia Sweetener

Wagott Pharmaceutical

Wisdom Natural Brands

Stevia Natura

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Stevia/Stevia Rebaudiana consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Stevia/Stevia Rebaudiana market by identifying its various subsegments.

Focuses on the key global Stevia/Stevia Rebaudiana manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Stevia/Stevia Rebaudiana with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and

risks).

To project the consumption of Stevia/Stevia Rebaudiana submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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