

2018-2023 Global Stereo Bluetooth Headsets Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Stereo Bluetooth Headsets market for 2018-2023.

For computer or other audio applications, where the sources offer two-channel output, stereo headsets are the norm; use of a headset instead of headphones allows use for communications (usually monaural) in addition to listening to stereo sources. Virtual surround headsets feature ear cups that cover the entire ear.

United States has the largest global sales quantity in Stereo Bluetooth Headsets market, while the Europe is the second sales volume market for Stereo Bluetooth Headsets in 2017.

In the industry, Apple profits most in 2017 and recent years, while LG and Sony ranked 2 and 3. The market share of them is 37.00%, 11.50% and 8.91% in 2017. The gap of market share is keep on enlarged due to different strategy.

Over the next five years, LPI(LP Information) projects that Stereo Bluetooth Headsets will register a 10.3% CAGR in terms of revenue, reach US\$ 4320 million by 2023, from US\$ 2410 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Stereo Bluetooth Headsets market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

On-Ear Headsets

Over-Ear Headsets

Segmentation by application:

Communication

Sports

Music

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Apple

LG

Sony

Plantronics

GN (Jabra)

Samsung (Harman)

Sennheiser

Motorola

Microsoft

Logitech (Jaybird)

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Stereo Bluetooth Headsets consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Stereo Bluetooth Headsets market by identifying its various subsegments.

Focuses on the key global Stereo Bluetooth Headsets manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Stereo Bluetooth Headsets with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Stereo Bluetooth Headsets submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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