

2018-2023 Global Steering Wheel Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Steering Wheel market for 2018-2023. Steering wheel is a device in the vehicles to help drivers to control the steering of vehicles. Besides the steering function, steering wheel also can offer assistance functions, such as cruise control, audio system and telephone controls etc. This report mainly covers the applications in Passenger cars and Commercial Vehicles. Demand from the downstream brings a power to the development of steering wheel system industry. In recent years, growing China market became an important market of steering wheel. Many foreign manufacturers enter into China by investment and joint venture. At present, a few companies occupy most of steering wheel market. They are TAKATA, ZF TRW, Autoliv, TOYOTA GOSEI and Nihon Plast etc.

In 2014, the global production of the antilock braking system reached over 89753 (K Unit); the gross margin is around 22.45% during the last five years.

At present, there are many domestic manufacturers in China. Most of the domestic companies have lower technology and financial ability and they are facing the

Over the next five years, LPI(LP Information) projects that Steering Wheel will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Steering Wheel market by product type, application, key manufacturers and key regions.

competition from the foreign companies.

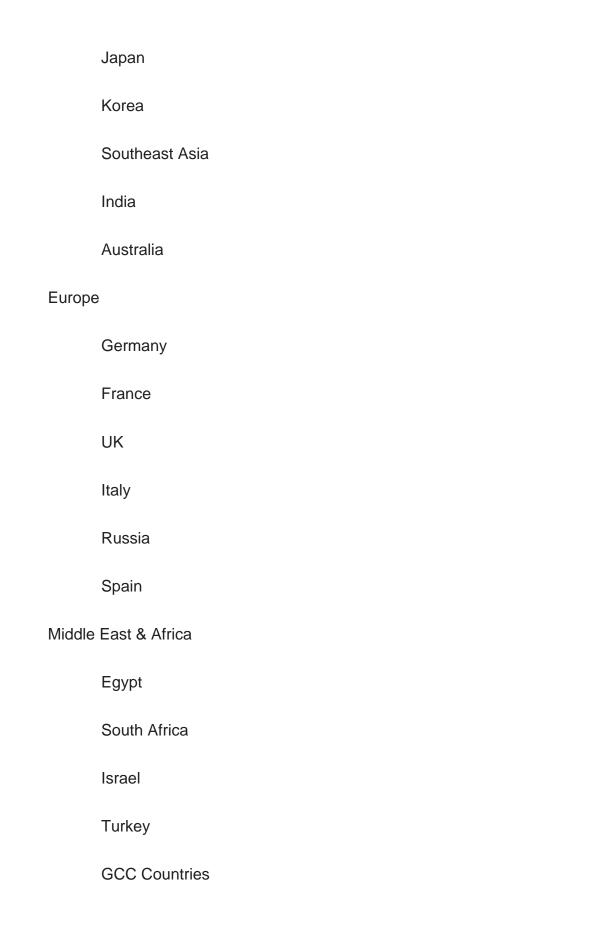


To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation	by product type:		
Synthe	etic Plastics		
Synthe	etic Leather		
Genuir	ne Leather		
Wood			
Other			
Segmentation	by application:		
Passe	nger Car		
Comm	ercial Vehicle		
This report also splits the market by region:			
Americ	cas		
	United States		
	Canada		
	Mexico		
	Brazil		
APAC			

China

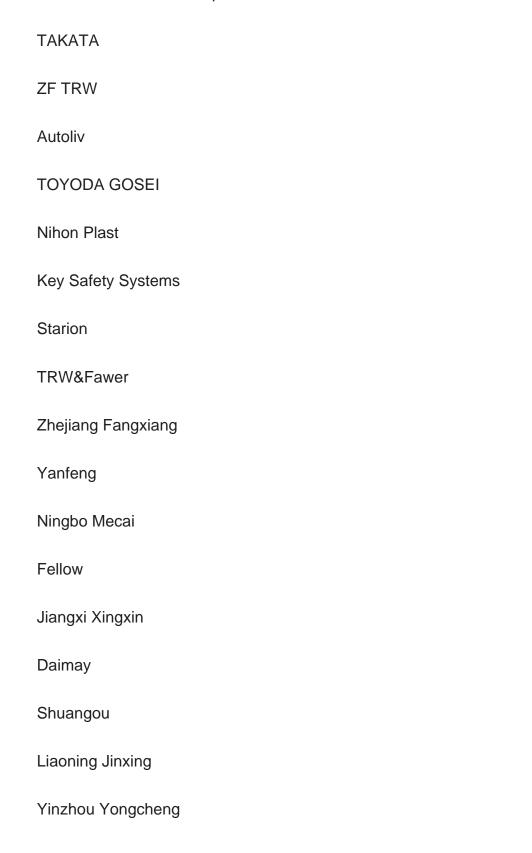




The report also presents the market competition landscape and a corresponding



detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:



In addition, this report discusses the key drivers influencing market growth,



opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Steering Wheel consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Steering Wheel market by identifying its various subsegments.

Focuses on the key global Steering Wheel manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Steering Wheel with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Steering Wheel submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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