

2018-2023 Global Steering Wheel Consumption Market Report

<https://marketpublishers.com/r/28A0A5FF844EN.html>

Date: October 2018

Pages: 158

Price: US\$ 4,660.00 (Single User License)

ID: 28A0A5FF844EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Steering Wheel market for 2018-2023.

Steering wheel is a device in the vehicles to help drivers to control the steering of vehicles. Besides the steering function, steering wheel also can offer assistance functions, such as cruise control, audio system and telephone controls etc.

This report mainly covers the applications in Passenger cars and Commercial Vehicles.

Demand from the downstream brings a power to the development of steering wheel system industry. In recent years, growing China market became an important market of steering wheel. Many foreign manufacturers enter into China by investment and joint venture. At present, a few companies occupy most of steering wheel market. They are TAKATA, ZF TRW, Autoliv, TOYOTA GOSEI and Nihon Plast etc.

In 2014, the global production of the antilock braking system reached over 89753 (K Unit); the gross margin is around 22.45% during the last five years.

At present, there are many domestic manufacturers in China. Most of the domestic companies have lower technology and financial ability and they are facing the competition from the foreign companies.

Over the next five years, LPI(LP Information) projects that Steering Wheel will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Steering Wheel market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Synthetic Plastics

Synthetic Leather

Genuine Leather

Wood

Other

Segmentation by application:

Passenger Car

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding

detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

TAKATA

ZF TRW

Autoliv

TOYODA GOSEI

Nihon Plast

Key Safety Systems

Starion

TRW&Fawer

Zhejiang Fangxiang

Yanfeng

Ningbo Mecai

Fellow

Jiangxi Xingxin

Daimay

Shuangou

Liaoning Jinxing

Yinzhou Yongcheng

In addition, this report discusses the key drivers influencing market growth,

opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Steering Wheel consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Steering Wheel market by identifying its various subsegments.

Focuses on the key global Steering Wheel manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Steering Wheel with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Steering Wheel submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

2018-2023 GLOBAL STEERING WHEEL CONSUMPTION MARKET REPORT

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Steering Wheel Consumption 2013-2023
 - 2.1.2 Steering Wheel Consumption CAGR by Region
- 2.2 Steering Wheel Segment by Type
 - 2.2.1 Synthetic Plastics
 - 2.2.2 Synthetic Leather
 - 2.2.3 Genuine Leather
 - 2.2.4 Wood
 - 2.2.5 Other
- 2.3 Steering Wheel Consumption by Type
 - 2.3.1 Global Steering Wheel Consumption Market Share by Type (2013-2018)
 - 2.3.2 Global Steering Wheel Revenue and Market Share by Type (2013-2018)
 - 2.3.3 Global Steering Wheel Sale Price by Type (2013-2018)
- 2.4 Steering Wheel Segment by Application
 - 2.4.1 Passenger Car
 - 2.4.2 Commercial Vehicle
- 2.5 Steering Wheel Consumption by Application
 - 2.5.1 Global Steering Wheel Consumption Market Share by Application (2013-2018)
 - 2.5.2 Global Steering Wheel Value and Market Share by Application (2013-2018)
 - 2.5.3 Global Steering Wheel Sale Price by Application (2013-2018)

3 GLOBAL STEERING WHEEL BY PLAYERS

- 3.1 Global Steering Wheel Sales Market Share by Players

- 3.1.1 Global Steering Wheel Sales by Players (2016-2018)
- 3.1.2 Global Steering Wheel Sales Market Share by Players (2016-2018)
- 3.2 Global Steering Wheel Revenue Market Share by Players
 - 3.2.1 Global Steering Wheel Revenue by Players (2016-2018)
 - 3.2.2 Global Steering Wheel Revenue Market Share by Players (2016-2018)
- 3.3 Global Steering Wheel Sale Price by Players
- 3.4 Global Steering Wheel Manufacturing Base Distribution, Sales Area, Product Types by Players
 - 3.4.1 Global Steering Wheel Manufacturing Base Distribution and Sales Area by Players
 - 3.4.2 Players Steering Wheel Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 STEERING WHEEL BY REGIONS

- 4.1 Steering Wheel by Regions
 - 4.1.1 Global Steering Wheel Consumption by Regions
 - 4.1.2 Global Steering Wheel Value by Regions
- 4.2 Americas Steering Wheel Consumption Growth
- 4.3 APAC Steering Wheel Consumption Growth
- 4.4 Europe Steering Wheel Consumption Growth
- 4.5 Middle East & Africa Steering Wheel Consumption Growth

5 AMERICAS

- 5.1 Americas Steering Wheel Consumption by Countries
 - 5.1.1 Americas Steering Wheel Consumption by Countries (2013-2018)
 - 5.1.2 Americas Steering Wheel Value by Countries (2013-2018)
- 5.2 Americas Steering Wheel Consumption by Type
- 5.3 Americas Steering Wheel Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

6 APAC

- 6.1 APAC Steering Wheel Consumption by Countries
 - 6.1.1 APAC Steering Wheel Consumption by Countries (2013-2018)
 - 6.1.2 APAC Steering Wheel Value by Countries (2013-2018)
- 6.2 APAC Steering Wheel Consumption by Type
- 6.3 APAC Steering Wheel Consumption by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

- 7.1 Europe Steering Wheel by Countries
 - 7.1.1 Europe Steering Wheel Consumption by Countries (2013-2018)
 - 7.1.2 Europe Steering Wheel Value by Countries (2013-2018)
- 7.2 Europe Steering Wheel Consumption by Type
- 7.3 Europe Steering Wheel Consumption by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Steering Wheel by Countries
 - 8.1.1 Middle East & Africa Steering Wheel Consumption by Countries (2013-2018)
 - 8.1.2 Middle East & Africa Steering Wheel Value by Countries (2013-2018)
- 8.2 Middle East & Africa Steering Wheel Consumption by Type
- 8.3 Middle East & Africa Steering Wheel Consumption by Application
- 8.4 Egypt
- 8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

10 MARKETING, DISTRIBUTORS AND CUSTOMER

10.1 Sales Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.2 Steering Wheel Distributors

10.3 Steering Wheel Customer

11 GLOBAL STEERING WHEEL MARKET FORECAST

11.1 Global Steering Wheel Consumption Forecast (2018-2023)

11.2 Global Steering Wheel Forecast by Regions

11.2.1 Global Steering Wheel Forecast by Regions (2018-2023)

11.2.2 Global Steering Wheel Value Forecast by Regions (2018-2023)

11.2.3 Americas Consumption Forecast

11.2.4 APAC Consumption Forecast

11.2.5 Europe Consumption Forecast

11.2.6 Middle East & Africa Consumption Forecast

11.3 Americas Forecast by Countries

11.3.1 United States Market Forecast

11.3.2 Canada Market Forecast

11.3.3 Mexico Market Forecast

11.3.4 Brazil Market Forecast

11.4 APAC Forecast by Countries

11.4.1 China Market Forecast

11.4.2 Japan Market Forecast

11.4.3 Korea Market Forecast

- 11.4.4 Southeast Asia Market Forecast
- 11.4.5 India Market Forecast
- 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
 - 11.5.1 Germany Market Forecast
 - 11.5.2 France Market Forecast
 - 11.5.3 UK Market Forecast
 - 11.5.4 Italy Market Forecast
 - 11.5.5 Russia Market Forecast
 - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
 - 11.6.1 Egypt Market Forecast
 - 11.6.2 South Africa Market Forecast
 - 11.6.3 Israel Market Forecast
 - 11.6.4 Turkey Market Forecast
 - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Steering Wheel Forecast by Type
- 11.8 Global Steering Wheel Forecast by Application

12 KEY PLAYERS ANALYSIS

12.1 TAKATA

- 12.1.1 Company Details
- 12.1.2 Steering Wheel Product Offered
- 12.1.3 TAKATA Steering Wheel Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.1.4 Main Business Overview
- 12.1.5 TAKATA News

12.2 ZF TRW

- 12.2.1 Company Details
- 12.2.2 Steering Wheel Product Offered
- 12.2.3 ZF TRW Steering Wheel Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.2.4 Main Business Overview
- 12.2.5 ZF TRW News

12.3 Autoliv

- 12.3.1 Company Details
- 12.3.2 Steering Wheel Product Offered
- 12.3.3 Autoliv Steering Wheel Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.3.4 Main Business Overview
- 12.3.5 Autoliv News

12.4 TOYODA GOSEI

12.4.1 Company Details

12.4.2 Steering Wheel Product Offered

12.4.3 TOYODA GOSEI Steering Wheel Sales, Revenue, Price and Gross Margin
(2016-2018)

12.4.4 Main Business Overview

12.4.5 TOYODA GOSEI News

12.5 Nihon Plast

12.5.1 Company Details

12.5.2 Steering Wheel Product Offered

12.5.3 Nihon Plast Steering Wheel Sales, Revenue, Price and Gross Margin
(2016-2018)

12.5.4 Main Business Overview

12.5.5 Nihon Plast News

12.6 Key Safety Systems

12.6.1 Company Details

12.6.2 Steering Wheel Product Offered

12.6.3 Key Safety Systems Steering Wheel Sales, Revenue, Price and Gross Margin
(2016-2018)

12.6.4 Main Business Overview

12.6.5 Key Safety Systems News

12.7 Starion

12.7.1 Company Details

12.7.2 Steering Wheel Product Offered

12.7.3 Starion Steering Wheel Sales, Revenue, Price and Gross Margin (2016-2018)

12.7.4 Main Business Overview

12.7.5 Starion News

12.8 TRW&Fawer

12.8.1 Company Details

12.8.2 Steering Wheel Product Offered

12.8.3 TRW&Fawer Steering Wheel Sales, Revenue, Price and Gross Margin
(2016-2018)

12.8.4 Main Business Overview

12.8.5 TRW&Fawer News

12.9 Zhejiang Fangxiang

12.9.1 Company Details

12.9.2 Steering Wheel Product Offered

12.9.3 Zhejiang Fangxiang Steering Wheel Sales, Revenue, Price and Gross Margin
(2016-2018)

- 12.9.4 Main Business Overview
- 12.9.5 Zhejiang Fangxiang News
- 12.10 Yanfeng
 - 12.10.1 Company Details
 - 12.10.2 Steering Wheel Product Offered
 - 12.10.3 Yanfeng Steering Wheel Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.10.4 Main Business Overview
 - 12.10.5 Yanfeng News
- 12.11 Ningbo Mecai
- 12.12 Fellow
- 12.13 Jiangxi Xingxin
- 12.14 Daimay
- 12.15 Shuangou
- 12.16 Liaoning Jinxing
- 12.17 Yinzhou Yongcheng

13 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Steering Wheel

Table Product Specifications of Steering Wheel

Figure Steering Wheel Report Years Considered

Figure Market Research Methodology

Figure Global Steering Wheel Consumption Growth Rate 2013-2023 (K Units)

Figure Global Steering Wheel Value Growth Rate 2013-2023 (\$ Millions)

Table Steering Wheel Consumption CAGR by Region 2013-2023 (\$ Millions)

Figure Product Picture of Synthetic Plastics

Table Major Players of Synthetic Plastics

Figure Product Picture of Synthetic Leather

Table Major Players of Synthetic Leather

Figure Product Picture of Genuine Leather

Table Major Players of Genuine Leather

Figure Product Picture of Wood

Table Major Players of Wood

Figure Product Picture of Other

Table Major Players of Other

Table Global Consumption Sales by Type (2013-2018)

Table Global Steering Wheel Consumption Market Share by Type (2013-2018)

Figure Global Steering Wheel Consumption Market Share by Type (2013-2018)

Table Global Steering Wheel Revenue by Type (2013-2018) (\$ million)

Table Global Steering Wheel Value Market Share by Type (2013-2018) (\$ Millions)

Figure Global Steering Wheel Value Market Share by Type (2013-2018)

Table Global Steering Wheel Sale Price by Type (2013-2018)

Figure Steering Wheel Consumed in Passenger Car

Figure Global Steering Wheel Market: Passenger Car (2013-2018) (K Units)

Figure Global Steering Wheel Market: Passenger Car (2013-2018) (\$ Millions)

Figure Global Passenger Car YoY Growth (\$ Millions)

Figure Steering Wheel Consumed in Commercial Vehicle

Figure Global Steering Wheel Market: Commercial Vehicle (2013-2018) (K Units)

Figure Global Steering Wheel Market: Commercial Vehicle (2013-2018) (\$ Millions)

Figure Global Commercial Vehicle YoY Growth (\$ Millions)

Table Global Consumption Sales by Application (2013-2018)

Table Global Steering Wheel Consumption Market Share by Application (2013-2018)

Figure Global Steering Wheel Consumption Market Share by Application (2013-2018)

Table Global Steering Wheel Value by Application (2013-2018)
Table Global Steering Wheel Value Market Share by Application (2013-2018)
Figure Global Steering Wheel Value Market Share by Application (2013-2018)
Table Global Steering Wheel Sale Price by Application (2013-2018)
Table Global Steering Wheel Sales by Players (2016-2018) (K Units)
Table Global Steering Wheel Sales Market Share by Players (2016-2018)
Figure Global Steering Wheel Sales Market Share by Players in 2016
Figure Global Steering Wheel Sales Market Share by Players in 2017
Table Global Steering Wheel Revenue by Players (2016-2018) (\$ Millions)
Table Global Steering Wheel Revenue Market Share by Players (2016-2018)
Figure Global Steering Wheel Revenue Market Share by Players in 2016
Figure Global Steering Wheel Revenue Market Share by Players in 2017
Table Global Steering Wheel Sale Price by Players (2016-2018)
Figure Global Steering Wheel Sale Price by Players in 2017
Table Global Steering Wheel Manufacturing Base Distribution and Sales Area by Players
Table Players Steering Wheel Products Offered
Table Steering Wheel Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
Table Global Steering Wheel Consumption by Regions 2013-2018 (K Units)
Table Global Steering Wheel Consumption Market Share by Regions 2013-2018
Figure Global Steering Wheel Consumption Market Share by Regions 2013-2018
Table Global Steering Wheel Value by Regions 2013-2018 (\$ Millions)
Table Global Steering Wheel Value Market Share by Regions 2013-2018
Figure Global Steering Wheel Value Market Share by Regions 2013-2018
Figure Americas Steering Wheel Consumption 2013-2018 (K Units)
Figure Americas Steering Wheel Value 2013-2018 (\$ Millions)
Figure APAC Steering Wheel Consumption 2013-2018 (K Units)
Figure APAC Steering Wheel Value 2013-2018 (\$ Millions)
Figure Europe Steering Wheel Consumption 2013-2018 (K Units)
Figure Europe Steering Wheel Value 2013-2018 (\$ Millions)
Figure Middle East & Africa Steering Wheel Consumption 2013-2018 (K Units)
Figure Middle East & Africa Steering Wheel Value 2013-2018 (\$ Millions)
Table Americas Steering Wheel Consumption by Countries (2013-2018) (K Units)
Table Americas Steering Wheel Consumption Market Share by Countries (2013-2018)
Figure Americas Steering Wheel Consumption Market Share by Countries in 2017
Table Americas Steering Wheel Value by Countries (2013-2018) (\$ Millions)
Table Americas Steering Wheel Value Market Share by Countries (2013-2018)
Figure Americas Steering Wheel Value Market Share by Countries in 2017
Table Americas Steering Wheel Consumption by Type (2013-2018) (K Units)

Table Americas Steering Wheel Consumption Market Share by Type (2013-2018)
Figure Americas Steering Wheel Consumption Market Share by Type in 2017
Table Americas Steering Wheel Consumption by Application (2013-2018) (K Units)
Table Americas Steering Wheel Consumption Market Share by Application (2013-2018)
Figure Americas Steering Wheel Consumption Market Share by Application in 2017
Figure United States Steering Wheel Consumption Growth 2013-2018 (K Units)
Figure United States Steering Wheel Value Growth 2013-2018 (\$ Millions)
Figure Canada Steering Wheel Consumption Growth 2013-2018 (K Units)
Figure Canada Steering Wheel Value Growth 2013-2018 (\$ Millions)
Figure Mexico Steering Wheel Consumption Growth 2013-2018 (K Units)
Figure Mexico Steering Wheel Value Growth 2013-2018 (\$ Millions)
Table APAC Steering Wheel Consumption by Countries (2013-2018) (K Units)
Table APAC Steering Wheel Consumption Market Share by Countries (2013-2018)
Figure APAC Steering Wheel Consumption Market Share by Countries in 2017
Table APAC Steering Wheel Value by Countries (2013-2018) (\$ Millions)
Table APAC Steering Wheel Value Market Share by Countries (2013-2018)
Figure APAC Steering Wheel Value Market Share by Countries in 2017
Table APAC Steering Wheel Consumption by Type (2013-2018) (K Units)
Table APAC Steering Wheel Consumption Market Share by Type (2013-2018)
Figure APAC Steering Wheel Consumption Market Share by Type in 2017
Table APAC Steering Wheel Consumption by Application (2013-2018) (K Units)
Table APAC Steering Wheel Consumption Market Share by Application (2013-2018)
Figure APAC Steering Wheel Consumption Market Share by Application in 2017
Figure China Steering Wheel Consumption Growth 2013-2018 (K Units)
Figure China Steering Wheel Value Growth 2013-2018 (\$ Millions)
Figure Japan Steering Wheel Consumption Growth 2013-2018 (K Units)
Figure Japan Steering Wheel Value Growth 2013-2018 (\$ Millions)
Figure Korea Steering Wheel Consumption Growth 2013-2018 (K Units)
Figure Korea Steering Wheel Value Growth 2013-2018 (\$ Millions)
Figure Southeast Asia Steering Wheel Consumption Growth 2013-2018 (K Units)
Figure Southeast Asia Steering Wheel Value Growth 2013-2018 (\$ Millions)
Figure India Steering Wheel Consumption Growth 2013-2018 (K Units)
Figure India Steering Wheel Value Growth 2013-2018 (\$ Millions)
Figure Australia Steering Wheel Consumption Growth 2013-2018 (K Units)
Figure Australia Steering Wheel Value Growth 2013-2018 (\$ Millions)
Table Europe Steering Wheel Consumption by Countries (2013-2018) (K Units)
Table Europe Steering Wheel Consumption Market Share by Countries (2013-2018)
Figure Europe Steering Wheel Consumption Market Share by Countries in 2017
Table Europe Steering Wheel Value by Countries (2013-2018) (\$ Millions)

Table Europe Steering Wheel Value Market Share by Countries (2013-2018)
Figure Europe Steering Wheel Value Market Share by Countries in 2017
Table Europe Steering Wheel Consumption by Type (2013-2018) (K Units)
Table Europe Steering Wheel Consumption Market Share by Type (2013-2018)
Figure Europe Steering Wheel Consumption Market Share by Type in 2017
Table Europe Steering Wheel Consumption by Application (2013-2018) (K Units)
Table Europe Steering Wheel Consumption Market Share by Application (2013-2018)
Figure Europe Steering Wheel Consumption Market Share by Application in 2017
Figure Germany Steering Wheel Consumption Growth 2013-2018 (K Units)
Figure Germany Steering Wheel Value Growth 2013-2018 (\$ Millions)
Figure France Steering Wheel Consumption Growth 2013-2018 (K Units)
Figure France Steering Wheel Value Growth 2013-2018 (\$ Millions)
Figure UK Steering Wheel Consumption Growth 2013-2018 (K Units)
Figure UK Steering Wheel Value Growth 2013-2018 (\$ Millions)
Figure Italy Steering Wheel Consumption Growth 2013-2018 (K Units)
Figure Italy Steering Wheel Value Growth 2013-2018 (\$ Millions)
Figure Russia Steering Wheel Consumption Growth 2013-2018 (K Units)
Figure Russia Steering Wheel Value Growth 2013-2018 (\$ Millions)
Figure Spain Steering Wheel Consumption Growth 2013-2018 (K Units)
Figure Spain Steering Wheel Value Growth 2013-2018 (\$ Millions)
Table Middle East & Africa Steering Wheel Consumption by Countries (2013-2018) (K Units)
Table Middle East & Africa Steering Wheel Consumption Market Share by Countries (2013-2018)
Figure Middle East & Africa Steering Wheel Consumption Market Share by Countries in 2017
Table Middle East & Africa Steering Wheel Value by Countries (2013-2018) (\$ Millions)
Table Middle East & Africa Steering Wheel Value Market Share by Countries (2013-2018)
Figure Middle East & Africa Steering Wheel Value Market Share by Countries in 2017
Table Middle East & Africa Steering Wheel Consumption by Type (2013-2018) (K Units)
Table Middle East & Africa Steering Wheel Consumption Market Share by Type (2013-2018)
Figure Middle East & Africa Steering Wheel Consumption Market Share by Type in 2017
Table Middle East & Africa Steering Wheel Consumption by Application (2013-2018) (K Units)
Table Middle East & Africa Steering Wheel Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa Steering Wheel Consumption Market Share by Application in 2017

Figure Egypt Steering Wheel Consumption Growth 2013-2018 (K Units)

Figure Egypt Steering Wheel Value Growth 2013-2018 (\$ Millions)

Figure South Africa Steering Wheel Consumption Growth 2013-2018 (K Units)

Figure South Africa Steering Wheel Value Growth 2013-2018 (\$ Millions)

Figure Israel Steering Wheel Consumption Growth 2013-2018 (K Units)

Figure Israel Steering Wheel Value Growth 2013-2018 (\$ Millions)

Figure Turkey Steering Wheel Consumption Growth 2013-2018 (K Units)

Figure Turkey Steering Wheel Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries Steering Wheel Consumption Growth 2013-2018 (K Units)

Figure GCC Countries Steering Wheel Value Growth 2013-2018 (\$ Millions)

Table Steering Wheel Distributors List

Table Steering Wheel Customer List

Figure Global Steering Wheel Consumption Growth Rate Forecast (2018-2023) (K Units)

Figure Global Steering Wheel Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global Steering Wheel Consumption Forecast by Countries (2018-2023) (K Units)

Table Global Steering Wheel Consumption Market Forecast by Regions

Table Global Steering Wheel Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global Steering Wheel Value Market Share Forecast by Regions

Figure Americas Steering Wheel Consumption 2018-2023 (K Units)

Figure Americas Steering Wheel Value 2018-2023 (\$ Millions)

Figure APAC Steering Wheel Consumption 2018-2023 (K Units)

Figure APAC Steering Wheel Value 2018-2023 (\$ Millions)

Figure Europe Steering Wheel Consumption 2018-2023 (K Units)

Figure Europe Steering Wheel Value 2018-2023 (\$ Millions)

Figure Middle East & Africa Steering Wheel Consumption 2018-2023 (K Units)

Figure Middle East & Africa Steering Wheel Value 2018-2023 (\$ Millions)

Figure United States Steering Wheel Consumption 2018-2023 (K Units)

Figure United States Steering Wheel Value 2018-2023 (\$ Millions)

Figure Canada Steering Wheel Consumption 2018-2023 (K Units)

Figure Canada Steering Wheel Value 2018-2023 (\$ Millions)

Figure Mexico Steering Wheel Consumption 2018-2023 (K Units)

Figure Mexico Steering Wheel Value 2018-2023 (\$ Millions)

Figure Brazil Steering Wheel Consumption 2018-2023 (K Units)

Figure Brazil Steering Wheel Value 2018-2023 (\$ Millions)

Figure China Steering Wheel Consumption 2018-2023 (K Units)

Figure China Steering Wheel Value 2018-2023 (\$ Millions)

- Figure Japan Steering Wheel Consumption 2018-2023 (K Units)
- Figure Japan Steering Wheel Value 2018-2023 (\$ Millions)
- Figure Korea Steering Wheel Consumption 2018-2023 (K Units)
- Figure Korea Steering Wheel Value 2018-2023 (\$ Millions)
- Figure Southeast Asia Steering Wheel Consumption 2018-2023 (K Units)
- Figure Southeast Asia Steering Wheel Value 2018-2023 (\$ Millions)
- Figure India Steering Wheel Consumption 2018-2023 (K Units)
- Figure India Steering Wheel Value 2018-2023 (\$ Millions)
- Figure Australia Steering Wheel Consumption 2018-2023 (K Units)
- Figure Australia Steering Wheel Value 2018-2023 (\$ Millions)
- Figure Germany Steering Wheel Consumption 2018-2023 (K Units)
- Figure Germany Steering Wheel Value 2018-2023 (\$ Millions)
- Figure France Steering Wheel Consumption 2018-2023 (K Units)
- Figure France Steering Wheel Value 2018-2023 (\$ Millions)
- Figure UK Steering Wheel Consumption 2018-2023 (K Units)
- Figure UK Steering Wheel Value 2018-2023 (\$ Millions)
- Figure Italy Steering Wheel Consumption 2018-2023 (K Units)
- Figure Italy Steering Wheel Value 2018-2023 (\$ Millions)
- Figure Russia Steering Wheel Consumption 2018-2023 (K Units)
- Figure Russia Steering Wheel Value 2018-2023 (\$ Millions)
- Figure Spain Steering Wheel Consumption 2018-2023 (K Units)
- Figure Spain Steering Wheel Value 2018-2023 (\$ Millions)
- Figure Egypt Steering Wheel Consumption 2018-2023 (K Units)
- Figure Egypt Steering Wheel Value 2018-2023 (\$ Millions)
- Figure South Africa Steering Wheel Consumption 2018-2023 (K Units)
- Figure South Africa Steering Wheel Value 2018-2023 (\$ Millions)
- Figure Israel Steering Wheel Consumption 2018-2023 (K Units)
- Figure Israel Steering Wheel Value 2018-2023 (\$ Millions)
- Figure Turkey Steering Wheel Consumption 2018-2023 (K Units)
- Figure Turkey Steering Wheel Value 2018-2023 (\$ Millions)
- Figure GCC Countries Steering Wheel Consumption 2018-2023 (K Units)
- Figure GCC Countries Steering Wheel Value 2018-2023 (\$ Millions)
- Table Global Steering Wheel Consumption Forecast by Type (2018-2023) (K Units)
- Table Global Steering Wheel Consumption Market Share Forecast by Type (2018-2023)
- Table Global Steering Wheel Value Forecast by Type (2018-2023) (\$ Millions)
- Table Global Steering Wheel Value Market Share Forecast by Type (2018-2023)
- Table Global Steering Wheel Consumption Forecast by Application (2018-2023) (K Units)
- Table Global Steering Wheel Consumption Market Share Forecast by Application

(2018-2023)

Table Global Steering Wheel Value Forecast by Application (2018-2023) (\$ Millions)

Table Global Steering Wheel Value Market Share Forecast by Application (2018-2023)

Table TAKATA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TAKATA Steering Wheel Sales, Revenue, Price and Gross Margin (2016-2018)

Figure TAKATA Steering Wheel Market Share (2016-2018)

Table ZF TRW Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ZF TRW Steering Wheel Sales, Revenue, Price and Gross Margin (2016-2018)

Figure ZF TRW Steering Wheel Market Share (2016-2018)

Table Autoliv Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Autoliv Steering Wheel Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Autoliv Steering Wheel Market Share (2016-2018)

Table TOYODA GOSEI Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TOYODA GOSEI Steering Wheel Sales, Revenue, Price and Gross Margin (2016-2018)

Figure TOYODA GOSEI Steering Wheel Market Share (2016-2018)

Table Nihon Plast Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nihon Plast Steering Wheel Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Nihon Plast Steering Wheel Market Share (2016-2018)

Table Key Safety Systems Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Key Safety Systems Steering Wheel Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Key Safety Systems Steering Wheel Market Share (2016-2018)

Table Starion Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Starion Steering Wheel Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Starion Steering Wheel Market Share (2016-2018)

Table TRW&Fawer Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TRW&Fawer Steering Wheel Sales, Revenue, Price and Gross Margin (2016-2018)

Figure TRW&Fawer Steering Wheel Market Share (2016-2018)

Table Zhejiang Fangxiang Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Zhejiang Fangxiang Steering Wheel Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Zhejiang Fangxiang Steering Wheel Market Share (2016-2018)

Table Yanfeng Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yanfeng Steering Wheel Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Yanfeng Steering Wheel Market Share (2016-2018)

Table Ningbo Mecai Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fellow Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jiangxi Xingxin Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Daimay Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shuangou Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Liaoning Jinxing Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yinzhou Yongcheng Basic Information, Manufacturing Base, Sales Area and Its Competitors

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