

2018-2023 Global Sports and Fitness Nutrition Supplements Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Sports and Fitness Nutrition Supplements market for 2018-2023.

Sports nutrition products are used to enhance athletic performance that may include vitamins, minerals, amino acids, herbs, or botanicals (plants) -- or any concentration, extract, or combination of these.

Sports nutrition products can be categorized as food, beverage or supplements. In this report, the statistical data is based on sports and fitness nutrition supplements, including performance enhancers, metabolic/fat burners, muscle builders, meal replacements, weight gainers and energy formulas solid in powder, tablet and ready-to-drink formats.

As one of the most important professional instruments of surveying and mapping, sports and fitness nutrition supplements play a valuable role in body building for professional and amateur athletes. The large downstream demand drives sports and fitness nutrition supplements industry developing.

According to QY Research, global sports and fitness nutrition supplements market will grow 6.89 percent to about 5192 million USD in 2015.

Glanbia, NBTY, Abbott Laboratories and GNC Holdings captured the top four market share spots in the sports and fitness nutrition supplements market in 2015. Glanbia dominated with 20.44 percent market share, followed by NBTY with 8.01 percent market share.

Over the next five years, LPI(LP Information) projects that Sports and Fitness Nutrition

Supplements will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Sports and Fitness Nutrition Supplements market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Protein Shakes/Powders

Creatine

Weight- gain Powders

Meal Replacement Powders

ZMA

HMB

Glutamine

Thermogenics

Antioxidants

Segmentation by application:

Bodybuilders

Pro/Amateur Athletes

Recreational Users

Lifestyle Users

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Glanbia

NBTY

Abbott Laboratories

GNC Holdings

MuscleTech

Cellucor

MusclePharm

Maxi Nutrition

PF

Champion Performance

Universal Nutrition

Nutrex

MHP

ProMeraSports

BPI Sports

Prolab Nutrition

NOW

Enervit

NutraClick

Dymatize Enterprises

CPT

UN

Gaspari Nutrition

Plethico Pharmaceuticals

The Balance Bar

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Sports and Fitness Nutrition Supplements consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Sports and Fitness Nutrition Supplements market by identifying its various subsegments.

Focuses on the key global Sports and Fitness Nutrition Supplements manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Sports and Fitness Nutrition Supplements with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Sports and Fitness Nutrition Supplements submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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