

# 2018-2023 Global Sports and Fitness Nutrition Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Sports and Fitness Nutrition market for 2018-2023.

Sports nutrition refers to the intake of nutrients from the outside world according to the characteristics of different sports items, so as to meet the needs of various nutrients due to exercise.

Sports nutrition is a good companion for sports and fitness. It can supplement the heat consumed in the exercise, repair the injured muscle tissue, promote metabolism, restore fatigue, balance nutrition, thus improve the physique and enhance the effect of exercise. Carbohydrates and nutritional supplements produced by sports nutrition manufacturers are more pure and more absorbent than ordinary foods. As a matter of fact, brand sports nutrition supplements are very different from stimulants, such as giants, brauline, racing, champion and so on through the International Federation of sports drugs, the United States brand must also be tested by FDA (US Food and Drug Administration), and it is strictly prohibited to contain stimulants, such as ephedrine in lipid nourishment. Now, it has been banned and replaced by linoleic acid with excellent lipid reducing effect.

Over the next five years, LPI(LP Information) projects that Sports and Fitness Nutrition will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Sports and Fitness Nutrition market by product type, application, key

manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Protein Powders

Creatine

Weight Gain Powders

Meal Replacement Powders

Other

Segmentation by application:

Bodybuilders

Pro/amateur Athletes

Recreational Users

Lifestyle Users

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Glanbia

NBTY

Abbott Laboratories

GNC Holdings

MuscleTech

Cellucor

MusclePharm

Maxi Nutrition

PF

Champion Performance

Universal Nutrition

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## Research objectives

To study and analyze the global Sports and Fitness Nutrition consumption

(value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Sports and Fitness Nutrition market by identifying its various subsegments.

Focuses on the key global Sports and Fitness Nutrition manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Sports and Fitness Nutrition with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Sports and Fitness Nutrition submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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