

2018-2023 Global Sports Fishing Equipment Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Sports Fishing Equipment market for 2018-2023.

Sports fishing equipment is the equipment used when fishing. Almost any equipment or gear used for fishing can be called fishing equipment. Some examples are Rods, Reels & Poles, Lures, Flies & Baits, Fishing Lines and Hooks.

North America demand of sports fishing equipment accounted for the highest market share (36.7%) in 2016, followed by Europe. China is expected to maintain the highest growth rate for the next five years owing to the increment of resident income and the growth of downstream applications.

The global sports fishing equipment industry mainly concentrates in North America, Europe, Japan and China. The global are rather scattered, the global leading players in this market are Newell (Jarden Corporation), Globberide(Daiwa), Shimano, Rapala VMC Corporation and Weihai Guangwei Group, which accounts for about 26% of total production value in 2016.

The sports fishing equipment are mainly used by freshwater fishing, saltwater fishing. The main application is freshwater fishing, which accounts for above 64% and it is forecasted that share will be maintain in 2022.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new

investment enter the field. In the next five years, the demand value of sports fishing equipment is forecasted to keep slow increasing.

Over the next five years, LPI(LP Information) projects that Sports Fishing Equipment will register a 2.7% CAGR in terms of revenue, reach US\$ 17300 million by 2023, from US\$ 14800 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Sports Fishing Equipment market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Rods, Reels and Components

Line, Leaders

Lures, Files, Baits

Terminal Tackle

Electronics

Segmentation by application:

Freshwater Fishing

Saltwater Fishing

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Newell (Jarden Corporation)

Globeride(Daiwa)

Shimano

Rapala VMC Corporation

Weihai Guangwei Group

Dongmi Fishing

RYOBI

Pokee Fishing

Cabela's Inc.

Eagle Claw

Humminbird

St. Croix Rods

Gamakatsu

Tica Fishing

DUEL(YO-ZURI)

Tiemco

Preston Innovations

Beilun Haibo

AFTCO Mfg.

O. Mustad & Son

Okuma Fishing

Barfilon Fishing

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Sports Fishing Equipment consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Sports Fishing Equipment market by identifying its various subsegments.

Focuses on the key global Sports Fishing Equipment manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Sports Fishing Equipment with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Sports Fishing Equipment submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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