

2018-2023 Global Sports Bras Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Sports Bras market for 2018-2023.

A sports bra is a bra that provides support to female breasts during physical exercise. Sturdier than typical bras, they minimize breast movement, alleviate discomfort, and reduce potential damage to chest ligaments. Many women wear sports bras to reduce pain, and physical discomfort caused by breast movement during exercise. Some sports bras are designed to be worn as outerwear during exercise such as jogging.

The global average price of Sports Bras is in the increasing trend, from 7.45 USD/Unit in 2013 to 7.89 USD/Unit in 2017. With the situation of global economy, prices will be in increasing trend in the following five years.

The classification of Sports Bras includes light support type, medium support type, and high support type. And the proportion of medium support type in 2017 is about 55%, and the proportion is in increasing trend from 2013 to 2017.

Sports Bras is widely sold through specialty stores, supermarket, E-commerce and other channels. The most proportion of Sports Bras is sold through specialty stores, and the proportion in 2017 is about 45%.

North America is the largest consumption place, with a consumption market share nearly 30% in 2017. Following North America, Europe is the second largest consumption place with the consumption market share of 28%.

Market competition is intense. Nike, Adidas, HanesBrands, Lululemon Athletica, Brooks Sports, Under Armour, Lorna Jane, etc. are the leaders of the industry, and they hold key technologies and patents, with high-end customers; have been formed in the monopoly position in the industry.

Over the next five years, LPI(LP Information) projects that Sports Bras will register a 10.8% CAGR in terms of revenue, reach US\$ 11700 million by 2023, from US\$ 6300 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Sports Bras market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Light Support

Medium Support

High Support

Segmentation by application:

Specialty Stores

Supermarket

E-commerce

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Nike

Adidas

HanesBrands

Lululemon Athletica

Brooks Sports

Under Armour

Lorna Jane

Decathlon

Puma

Gap

Wacoal

L Brands

Anta

Columbia Sportswear

Fast Retailing

Anita

Asics

VF

Triumph

New Balance

Cosmo Lady

Aimer

Lining

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Sports Bras consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Sports Bras market by identifying its various subsegments.

Focuses on the key global Sports Bras manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Sports Bras with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Sports Bras submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

2018-2023 GLOBAL SPORTS BRAS CONSUMPTION MARKET REPORT

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Sports Bras Consumption 2013-2023
 - 2.1.2 Sports Bras Consumption CAGR by Region
- 2.2 Sports Bras Segment by Type
 - 2.2.1 Light Support
 - 2.2.2 Medium Support
 - 2.2.3 High Support
- 2.3 Sports Bras Consumption by Type
 - 2.3.1 Global Sports Bras Consumption Market Share by Type (2013-2018)
 - 2.3.2 Global Sports Bras Revenue and Market Share by Type (2013-2018)
 - 2.3.3 Global Sports Bras Sale Price by Type (2013-2018)
- 2.4 Sports Bras Segment by Application
 - 2.4.1 Specialty Stores
 - 2.4.2 Supermarket
 - 2.4.3 E-commerce
 - 2.4.4 Others
- 2.5 Sports Bras Consumption by Application
 - 2.5.1 Global Sports Bras Consumption Market Share by Application (2013-2018)
 - 2.5.2 Global Sports Bras Value and Market Share by Application (2013-2018)
 - 2.5.3 Global Sports Bras Sale Price by Application (2013-2018)

3 GLOBAL SPORTS BRAS BY PLAYERS

- 3.1 Global Sports Bras Sales Market Share by Players

- 3.1.1 Global Sports Bras Sales by Players (2016-2018)
- 3.1.2 Global Sports Bras Sales Market Share by Players (2016-2018)
- 3.2 Global Sports Bras Revenue Market Share by Players
 - 3.2.1 Global Sports Bras Revenue by Players (2016-2018)
 - 3.2.2 Global Sports Bras Revenue Market Share by Players (2016-2018)
- 3.3 Global Sports Bras Sale Price by Players
- 3.4 Global Sports Bras Manufacturing Base Distribution, Sales Area, Product Types by Players
 - 3.4.1 Global Sports Bras Manufacturing Base Distribution and Sales Area by Players
 - 3.4.2 Players Sports Bras Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 SPORTS BRAS BY REGIONS

- 4.1 Sports Bras by Regions
 - 4.1.1 Global Sports Bras Consumption by Regions
 - 4.1.2 Global Sports Bras Value by Regions
- 4.2 Americas Sports Bras Consumption Growth
- 4.3 APAC Sports Bras Consumption Growth
- 4.4 Europe Sports Bras Consumption Growth
- 4.5 Middle East & Africa Sports Bras Consumption Growth

5 AMERICAS

- 5.1 Americas Sports Bras Consumption by Countries
 - 5.1.1 Americas Sports Bras Consumption by Countries (2013-2018)
 - 5.1.2 Americas Sports Bras Value by Countries (2013-2018)
- 5.2 Americas Sports Bras Consumption by Type
- 5.3 Americas Sports Bras Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

6 APAC

6.1 APAC Sports Bras Consumption by Countries

6.1.1 APAC Sports Bras Consumption by Countries (2013-2018)

6.1.2 APAC Sports Bras Value by Countries (2013-2018)

6.2 APAC Sports Bras Consumption by Type

6.3 APAC Sports Bras Consumption by Application

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

7.1 Europe Sports Bras by Countries

7.1.1 Europe Sports Bras Consumption by Countries (2013-2018)

7.1.2 Europe Sports Bras Value by Countries (2013-2018)

7.2 Europe Sports Bras Consumption by Type

7.3 Europe Sports Bras Consumption by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

7.9 Spain

7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Sports Bras by Countries

8.1.1 Middle East & Africa Sports Bras Consumption by Countries (2013-2018)

8.1.2 Middle East & Africa Sports Bras Value by Countries (2013-2018)

8.2 Middle East & Africa Sports Bras Consumption by Type

8.3 Middle East & Africa Sports Bras Consumption by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

10 MARKETING, DISTRIBUTORS AND CUSTOMER

10.1 Sales Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.2 Sports Bras Distributors

10.3 Sports Bras Customer

11 GLOBAL SPORTS BRAS MARKET FORECAST

11.1 Global Sports Bras Consumption Forecast (2018-2023)

11.2 Global Sports Bras Forecast by Regions

11.2.1 Global Sports Bras Forecast by Regions (2018-2023)

11.2.2 Global Sports Bras Value Forecast by Regions (2018-2023)

11.2.3 Americas Consumption Forecast

11.2.4 APAC Consumption Forecast

11.2.5 Europe Consumption Forecast

11.2.6 Middle East & Africa Consumption Forecast

11.3 Americas Forecast by Countries

11.3.1 United States Market Forecast

11.3.2 Canada Market Forecast

11.3.3 Mexico Market Forecast

11.3.4 Brazil Market Forecast

11.4 APAC Forecast by Countries

11.4.1 China Market Forecast

11.4.2 Japan Market Forecast

11.4.3 Korea Market Forecast

11.4.4 Southeast Asia Market Forecast

- 11.4.5 India Market Forecast
- 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
 - 11.5.1 Germany Market Forecast
 - 11.5.2 France Market Forecast
 - 11.5.3 UK Market Forecast
 - 11.5.4 Italy Market Forecast
 - 11.5.5 Russia Market Forecast
 - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
 - 11.6.1 Egypt Market Forecast
 - 11.6.2 South Africa Market Forecast
 - 11.6.3 Israel Market Forecast
 - 11.6.4 Turkey Market Forecast
 - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Sports Bras Forecast by Type
- 11.8 Global Sports Bras Forecast by Application

12 KEY PLAYERS ANALYSIS

- 12.1 Nike
 - 12.1.1 Company Details
 - 12.1.2 Sports Bras Product Offered
 - 12.1.3 Nike Sports Bras Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.1.4 Main Business Overview
 - 12.1.5 Nike News
- 12.2 Adidas
 - 12.2.1 Company Details
 - 12.2.2 Sports Bras Product Offered
 - 12.2.3 Adidas Sports Bras Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.2.4 Main Business Overview
 - 12.2.5 Adidas News
- 12.3 HanesBrands
 - 12.3.1 Company Details
 - 12.3.2 Sports Bras Product Offered
 - 12.3.3 HanesBrands Sports Bras Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.3.4 Main Business Overview
 - 12.3.5 HanesBrands News

12.4 Lululemon Athletica

12.4.1 Company Details

12.4.2 Sports Bras Product Offered

12.4.3 Lululemon Athletica Sports Bras Sales, Revenue, Price and Gross Margin
(2016-2018)

12.4.4 Main Business Overview

12.4.5 Lululemon Athletica News

12.5 Brooks Sports

12.5.1 Company Details

12.5.2 Sports Bras Product Offered

12.5.3 Brooks Sports Sports Bras Sales, Revenue, Price and Gross Margin
(2016-2018)

12.5.4 Main Business Overview

12.5.5 Brooks Sports News

12.6 Under Armour

12.6.1 Company Details

12.6.2 Sports Bras Product Offered

12.6.3 Under Armour Sports Bras Sales, Revenue, Price and Gross Margin
(2016-2018)

12.6.4 Main Business Overview

12.6.5 Under Armour News

12.7 Lorna Jane

12.7.1 Company Details

12.7.2 Sports Bras Product Offered

12.7.3 Lorna Jane Sports Bras Sales, Revenue, Price and Gross Margin (2016-2018)

12.7.4 Main Business Overview

12.7.5 Lorna Jane News

12.8 Decathlon

12.8.1 Company Details

12.8.2 Sports Bras Product Offered

12.8.3 Decathlon Sports Bras Sales, Revenue, Price and Gross Margin (2016-2018)

12.8.4 Main Business Overview

12.8.5 Decathlon News

12.9 Puma

12.9.1 Company Details

12.9.2 Sports Bras Product Offered

12.9.3 Puma Sports Bras Sales, Revenue, Price and Gross Margin (2016-2018)

12.9.4 Main Business Overview

12.9.5 Puma News

12.10 Gap

12.10.1 Company Details

12.10.2 Sports Bras Product Offered

12.10.3 Gap Sports Bras Sales, Revenue, Price and Gross Margin (2016-2018)

12.10.4 Main Business Overview

12.10.5 Gap News

12.11 Wacoal

12.12 L Brands

12.13 Anta

12.14 Columbia Sportswear

12.15 Fast Retailing

12.16 Anita

12.17 Asics

12.18 VF

12.19 Triumph

12.20 New Balance

12.21 Cosmo Lady

12.22 Aimer

12.23 Lining

13 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Sports Bras
Table Product Specifications of Sports Bras
Figure Sports Bras Report Years Considered
Figure Market Research Methodology
Figure Global Sports Bras Consumption Growth Rate 2013-2023 (K Units)
Figure Global Sports Bras Value Growth Rate 2013-2023 (\$ Millions)
Table Sports Bras Consumption CAGR by Region 2013-2023 (\$ Millions)
Figure Product Picture of Light Support
Table Major Players of Light Support
Figure Product Picture of Medium Support
Table Major Players of Medium Support
Figure Product Picture of High Support
Table Major Players of High Support
Table Global Consumption Sales by Type (2013-2018)
Table Global Sports Bras Consumption Market Share by Type (2013-2018)
Figure Global Sports Bras Consumption Market Share by Type (2013-2018)
Table Global Sports Bras Revenue by Type (2013-2018) (\$ million)
Table Global Sports Bras Value Market Share by Type (2013-2018) (\$ Millions)
Figure Global Sports Bras Value Market Share by Type (2013-2018)
Table Global Sports Bras Sale Price by Type (2013-2018)
Figure Sports Bras Consumed in Specialty Stores
Figure Global Sports Bras Market: Specialty Stores (2013-2018) (K Units)
Figure Global Sports Bras Market: Specialty Stores (2013-2018) (\$ Millions)
Figure Global Specialty Stores YoY Growth (\$ Millions)
Figure Sports Bras Consumed in Supermarket
Figure Global Sports Bras Market: Supermarket (2013-2018) (K Units)
Figure Global Sports Bras Market: Supermarket (2013-2018) (\$ Millions)
Figure Global Supermarket YoY Growth (\$ Millions)
Figure Sports Bras Consumed in E-commerce
Figure Global Sports Bras Market: E-commerce (2013-2018) (K Units)
Figure Global Sports Bras Market: E-commerce (2013-2018) (\$ Millions)
Figure Global E-commerce YoY Growth (\$ Millions)
Figure Sports Bras Consumed in Others
Figure Global Sports Bras Market: Others (2013-2018) (K Units)
Figure Global Sports Bras Market: Others (2013-2018) (\$ Millions)

Figure Global Others YoY Growth (\$ Millions)
Table Global Consumption Sales by Application (2013-2018)
Table Global Sports Bras Consumption Market Share by Application (2013-2018)
Figure Global Sports Bras Consumption Market Share by Application (2013-2018)
Table Global Sports Bras Value by Application (2013-2018)
Table Global Sports Bras Value Market Share by Application (2013-2018)
Figure Global Sports Bras Value Market Share by Application (2013-2018)
Table Global Sports Bras Sale Price by Application (2013-2018)
Table Global Sports Bras Sales by Players (2016-2018) (K Units)
Table Global Sports Bras Sales Market Share by Players (2016-2018)
Figure Global Sports Bras Sales Market Share by Players in 2016
Figure Global Sports Bras Sales Market Share by Players in 2017
Table Global Sports Bras Revenue by Players (2016-2018) (\$ Millions)
Table Global Sports Bras Revenue Market Share by Players (2016-2018)
Figure Global Sports Bras Revenue Market Share by Players in 2016
Figure Global Sports Bras Revenue Market Share by Players in 2017
Table Global Sports Bras Sale Price by Players (2016-2018)
Figure Global Sports Bras Sale Price by Players in 2017
Table Global Sports Bras Manufacturing Base Distribution and Sales Area by Players
Table Players Sports Bras Products Offered
Table Sports Bras Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
Table Global Sports Bras Consumption by Regions 2013-2018 (K Units)
Table Global Sports Bras Consumption Market Share by Regions 2013-2018
Figure Global Sports Bras Consumption Market Share by Regions 2013-2018
Table Global Sports Bras Value by Regions 2013-2018 (\$ Millions)
Table Global Sports Bras Value Market Share by Regions 2013-2018
Figure Global Sports Bras Value Market Share by Regions 2013-2018
Figure Americas Sports Bras Consumption 2013-2018 (K Units)
Figure Americas Sports Bras Value 2013-2018 (\$ Millions)
Figure APAC Sports Bras Consumption 2013-2018 (K Units)
Figure APAC Sports Bras Value 2013-2018 (\$ Millions)
Figure Europe Sports Bras Consumption 2013-2018 (K Units)
Figure Europe Sports Bras Value 2013-2018 (\$ Millions)
Figure Middle East & Africa Sports Bras Consumption 2013-2018 (K Units)
Figure Middle East & Africa Sports Bras Value 2013-2018 (\$ Millions)
Table Americas Sports Bras Consumption by Countries (2013-2018) (K Units)
Table Americas Sports Bras Consumption Market Share by Countries (2013-2018)
Figure Americas Sports Bras Consumption Market Share by Countries in 2017
Table Americas Sports Bras Value by Countries (2013-2018) (\$ Millions)

Table Americas Sports Bras Value Market Share by Countries (2013-2018)
Figure Americas Sports Bras Value Market Share by Countries in 2017
Table Americas Sports Bras Consumption by Type (2013-2018) (K Units)
Table Americas Sports Bras Consumption Market Share by Type (2013-2018)
Figure Americas Sports Bras Consumption Market Share by Type in 2017
Table Americas Sports Bras Consumption by Application (2013-2018) (K Units)
Table Americas Sports Bras Consumption Market Share by Application (2013-2018)
Figure Americas Sports Bras Consumption Market Share by Application in 2017
Figure United States Sports Bras Consumption Growth 2013-2018 (K Units)
Figure United States Sports Bras Value Growth 2013-2018 (\$ Millions)
Figure Canada Sports Bras Consumption Growth 2013-2018 (K Units)
Figure Canada Sports Bras Value Growth 2013-2018 (\$ Millions)
Figure Mexico Sports Bras Consumption Growth 2013-2018 (K Units)
Figure Mexico Sports Bras Value Growth 2013-2018 (\$ Millions)
Table APAC Sports Bras Consumption by Countries (2013-2018) (K Units)
Table APAC Sports Bras Consumption Market Share by Countries (2013-2018)
Figure APAC Sports Bras Consumption Market Share by Countries in 2017
Table APAC Sports Bras Value by Countries (2013-2018) (\$ Millions)
Table APAC Sports Bras Value Market Share by Countries (2013-2018)
Figure APAC Sports Bras Value Market Share by Countries in 2017
Table APAC Sports Bras Consumption by Type (2013-2018) (K Units)
Table APAC Sports Bras Consumption Market Share by Type (2013-2018)
Figure APAC Sports Bras Consumption Market Share by Type in 2017
Table APAC Sports Bras Consumption by Application (2013-2018) (K Units)
Table APAC Sports Bras Consumption Market Share by Application (2013-2018)
Figure APAC Sports Bras Consumption Market Share by Application in 2017
Figure China Sports Bras Consumption Growth 2013-2018 (K Units)
Figure China Sports Bras Value Growth 2013-2018 (\$ Millions)
Figure Japan Sports Bras Consumption Growth 2013-2018 (K Units)
Figure Japan Sports Bras Value Growth 2013-2018 (\$ Millions)
Figure Korea Sports Bras Consumption Growth 2013-2018 (K Units)
Figure Korea Sports Bras Value Growth 2013-2018 (\$ Millions)
Figure Southeast Asia Sports Bras Consumption Growth 2013-2018 (K Units)
Figure Southeast Asia Sports Bras Value Growth 2013-2018 (\$ Millions)
Figure India Sports Bras Consumption Growth 2013-2018 (K Units)
Figure India Sports Bras Value Growth 2013-2018 (\$ Millions)
Figure Australia Sports Bras Consumption Growth 2013-2018 (K Units)
Figure Australia Sports Bras Value Growth 2013-2018 (\$ Millions)
Table Europe Sports Bras Consumption by Countries (2013-2018) (K Units)

Table Europe Sports Bras Consumption Market Share by Countries (2013-2018)
Figure Europe Sports Bras Consumption Market Share by Countries in 2017
Table Europe Sports Bras Value by Countries (2013-2018) (\$ Millions)
Table Europe Sports Bras Value Market Share by Countries (2013-2018)
Figure Europe Sports Bras Value Market Share by Countries in 2017
Table Europe Sports Bras Consumption by Type (2013-2018) (K Units)
Table Europe Sports Bras Consumption Market Share by Type (2013-2018)
Figure Europe Sports Bras Consumption Market Share by Type in 2017
Table Europe Sports Bras Consumption by Application (2013-2018) (K Units)
Table Europe Sports Bras Consumption Market Share by Application (2013-2018)
Figure Europe Sports Bras Consumption Market Share by Application in 2017
Figure Germany Sports Bras Consumption Growth 2013-2018 (K Units)
Figure Germany Sports Bras Value Growth 2013-2018 (\$ Millions)
Figure France Sports Bras Consumption Growth 2013-2018 (K Units)
Figure France Sports Bras Value Growth 2013-2018 (\$ Millions)
Figure UK Sports Bras Consumption Growth 2013-2018 (K Units)
Figure UK Sports Bras Value Growth 2013-2018 (\$ Millions)
Figure Italy Sports Bras Consumption Growth 2013-2018 (K Units)
Figure Italy Sports Bras Value Growth 2013-2018 (\$ Millions)
Figure Russia Sports Bras Consumption Growth 2013-2018 (K Units)
Figure Russia Sports Bras Value Growth 2013-2018 (\$ Millions)
Figure Spain Sports Bras Consumption Growth 2013-2018 (K Units)
Figure Spain Sports Bras Value Growth 2013-2018 (\$ Millions)
Table Middle East & Africa Sports Bras Consumption by Countries (2013-2018) (K Units)
Table Middle East & Africa Sports Bras Consumption Market Share by Countries (2013-2018)
Figure Middle East & Africa Sports Bras Consumption Market Share by Countries in 2017
Table Middle East & Africa Sports Bras Value by Countries (2013-2018) (\$ Millions)
Table Middle East & Africa Sports Bras Value Market Share by Countries (2013-2018)
Figure Middle East & Africa Sports Bras Value Market Share by Countries in 2017
Table Middle East & Africa Sports Bras Consumption by Type (2013-2018) (K Units)
Table Middle East & Africa Sports Bras Consumption Market Share by Type (2013-2018)
Figure Middle East & Africa Sports Bras Consumption Market Share by Type in 2017
Table Middle East & Africa Sports Bras Consumption by Application (2013-2018) (K Units)
Table Middle East & Africa Sports Bras Consumption Market Share by Application

(2013-2018)

Figure Middle East & Africa Sports Bras Consumption Market Share by Application in 2017

Figure Egypt Sports Bras Consumption Growth 2013-2018 (K Units)

Figure Egypt Sports Bras Value Growth 2013-2018 (\$ Millions)

Figure South Africa Sports Bras Consumption Growth 2013-2018 (K Units)

Figure South Africa Sports Bras Value Growth 2013-2018 (\$ Millions)

Figure Israel Sports Bras Consumption Growth 2013-2018 (K Units)

Figure Israel Sports Bras Value Growth 2013-2018 (\$ Millions)

Figure Turkey Sports Bras Consumption Growth 2013-2018 (K Units)

Figure Turkey Sports Bras Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries Sports Bras Consumption Growth 2013-2018 (K Units)

Figure GCC Countries Sports Bras Value Growth 2013-2018 (\$ Millions)

Table Sports Bras Distributors List

Table Sports Bras Customer List

Figure Global Sports Bras Consumption Growth Rate Forecast (2018-2023) (K Units)

Figure Global Sports Bras Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global Sports Bras Consumption Forecast by Countries (2018-2023) (K Units)

Table Global Sports Bras Consumption Market Forecast by Regions

Table Global Sports Bras Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global Sports Bras Value Market Share Forecast by Regions

Figure Americas Sports Bras Consumption 2018-2023 (K Units)

Figure Americas Sports Bras Value 2018-2023 (\$ Millions)

Figure APAC Sports Bras Consumption 2018-2023 (K Units)

Figure APAC Sports Bras Value 2018-2023 (\$ Millions)

Figure Europe Sports Bras Consumption 2018-2023 (K Units)

Figure Europe Sports Bras Value 2018-2023 (\$ Millions)

Figure Middle East & Africa Sports Bras Consumption 2018-2023 (K Units)

Figure Middle East & Africa Sports Bras Value 2018-2023 (\$ Millions)

Figure United States Sports Bras Consumption 2018-2023 (K Units)

Figure United States Sports Bras Value 2018-2023 (\$ Millions)

Figure Canada Sports Bras Consumption 2018-2023 (K Units)

Figure Canada Sports Bras Value 2018-2023 (\$ Millions)

Figure Mexico Sports Bras Consumption 2018-2023 (K Units)

Figure Mexico Sports Bras Value 2018-2023 (\$ Millions)

Figure Brazil Sports Bras Consumption 2018-2023 (K Units)

Figure Brazil Sports Bras Value 2018-2023 (\$ Millions)

Figure China Sports Bras Consumption 2018-2023 (K Units)

Figure China Sports Bras Value 2018-2023 (\$ Millions)

Figure Japan Sports Bras Consumption 2018-2023 (K Units)
Figure Japan Sports Bras Value 2018-2023 (\$ Millions)
Figure Korea Sports Bras Consumption 2018-2023 (K Units)
Figure Korea Sports Bras Value 2018-2023 (\$ Millions)
Figure Southeast Asia Sports Bras Consumption 2018-2023 (K Units)
Figure Southeast Asia Sports Bras Value 2018-2023 (\$ Millions)
Figure India Sports Bras Consumption 2018-2023 (K Units)
Figure India Sports Bras Value 2018-2023 (\$ Millions)
Figure Australia Sports Bras Consumption 2018-2023 (K Units)
Figure Australia Sports Bras Value 2018-2023 (\$ Millions)
Figure Germany Sports Bras Consumption 2018-2023 (K Units)
Figure Germany Sports Bras Value 2018-2023 (\$ Millions)
Figure France Sports Bras Consumption 2018-2023 (K Units)
Figure France Sports Bras Value 2018-2023 (\$ Millions)
Figure UK Sports Bras Consumption 2018-2023 (K Units)
Figure UK Sports Bras Value 2018-2023 (\$ Millions)
Figure Italy Sports Bras Consumption 2018-2023 (K Units)
Figure Italy Sports Bras Value 2018-2023 (\$ Millions)
Figure Russia Sports Bras Consumption 2018-2023 (K Units)
Figure Russia Sports Bras Value 2018-2023 (\$ Millions)
Figure Spain Sports Bras Consumption 2018-2023 (K Units)
Figure Spain Sports Bras Value 2018-2023 (\$ Millions)
Figure Egypt Sports Bras Consumption 2018-2023 (K Units)
Figure Egypt Sports Bras Value 2018-2023 (\$ Millions)
Figure South Africa Sports Bras Consumption 2018-2023 (K Units)
Figure South Africa Sports Bras Value 2018-2023 (\$ Millions)
Figure Israel Sports Bras Consumption 2018-2023 (K Units)
Figure Israel Sports Bras Value 2018-2023 (\$ Millions)
Figure Turkey Sports Bras Consumption 2018-2023 (K Units)
Figure Turkey Sports Bras Value 2018-2023 (\$ Millions)
Figure GCC Countries Sports Bras Consumption 2018-2023 (K Units)
Figure GCC Countries Sports Bras Value 2018-2023 (\$ Millions)
Table Global Sports Bras Consumption Forecast by Type (2018-2023) (K Units)
Table Global Sports Bras Consumption Market Share Forecast by Type (2018-2023)
Table Global Sports Bras Value Forecast by Type (2018-2023) (\$ Millions)
Table Global Sports Bras Value Market Share Forecast by Type (2018-2023)
Table Global Sports Bras Consumption Forecast by Application (2018-2023) (K Units)
Table Global Sports Bras Consumption Market Share Forecast by Application (2018-2023)

Table Global Sports Bras Value Forecast by Application (2018-2023) (\$ Millions)
Table Global Sports Bras Value Market Share Forecast by Application (2018-2023)
Table Nike Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Nike Sports Bras Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Nike Sports Bras Market Share (2016-2018)
Table Adidas Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Adidas Sports Bras Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Adidas Sports Bras Market Share (2016-2018)
Table HanesBrands Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table HanesBrands Sports Bras Sales, Revenue, Price and Gross Margin (2016-2018)
Figure HanesBrands Sports Bras Market Share (2016-2018)
Table Lululemon Athletica Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Lululemon Athletica Sports Bras Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Lululemon Athletica Sports Bras Market Share (2016-2018)
Table Brooks Sports Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Brooks Sports Sports Bras Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Brooks Sports Sports Bras Market Share (2016-2018)
Table Under Armour Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Under Armour Sports Bras Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Under Armour Sports Bras Market Share (2016-2018)
Table Lorna Jane Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Lorna Jane Sports Bras Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Lorna Jane Sports Bras Market Share (2016-2018)
Table Decathlon Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Decathlon Sports Bras Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Decathlon Sports Bras Market Share (2016-2018)
Table Puma Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Puma Sports Bras Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Puma Sports Bras Market Share (2016-2018)
Table Gap Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Gap Sports Bras Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Gap Sports Bras Market Share (2016-2018)

Table Wacoal Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table L Brands Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Anta Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Columbia Sportswear Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fast Retailing Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Anita Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Asics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table VF Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Triumph Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table New Balance Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cosmo Lady Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Aimer Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lining Basic Information, Manufacturing Base, Sales Area and Its Competitors

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