

2018-2023 Global Sports Bras Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Sports Bras market for 2018-2023. A sports bra is a bra that provides support to female breasts during physical exercise. Sturdier than typical bras, they minimize breast movement, alleviate discomfort, and reduce potential damage to chest ligaments. Many women wear sports bras to reduce pain, and physical discomfort caused by breast movement during exercise. Some sports bras are designed to be worn as outerwear during exercise such as jogging. The global average price of Sports Bras is in the increasing trend, from 7.45 USD/Unit in 2013 to 7.89 USD/Unit in 2017. With the situation of global economy, prices will be in increasing trend in the following five years.

The classification of Sports Bras includes light support type, medium support type, and high support type. And the proportion of medium support type in 2017 is about 55%, and the proportion is in increasing trend from 2013 to 2017.

Sports Bras is widely sold through specialty stores, supermarket, E-commerce and other channels. The most proportion of Sports Bras is sold through specialty stores, and the proportion in 2017 is about 45%.

North America is the largest consumption place, with a consumption market share nearly 30% in 2017. Following North America, Europe is the second largest consumption place with the consumption market share of 28%.

Market competition is intense. Nike, Adidas, HanesBrands, Lululemon Athletica, Brooks Sports, Under Armour, Lorna Jane, etc. are the leaders of the industry, and they hold key technologies and patents, with high-end customers; have been formed in the monopoly position in the industry.



Over the next five years, LPI(LP Information) projects that Sports Bras will register a 10.8% CAGR in terms of revenue, reach US\$ 11700 million by 2023, from US\$ 6300 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Sports Bras market by product type, application, key manufacturers and key regions.

key regions.
To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:
Segmentation by product type:
Light Support
Medium Support
High Support
Segmentation by application:
Specialty Stores
Supermarket
E-commerce
Others
This report also splits the market by region:
Americas
United States
Canada



	Mexico
	Brazil
APAC	
	China
	Japan
	Korea
	Southeast Asia
	India
	Australia
Europ	oe e
	Germany
	France
	UK
	Italy
	Russia
	Spain
Middle	e East & Africa
	Egypt
	South Africa

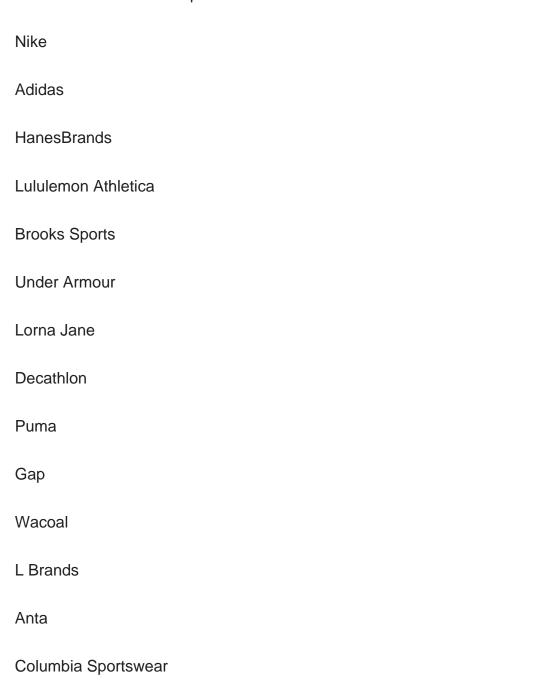
Israel



I	urkey	

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:



Fast Retailing



Anita		
Asics		
VF		
Triumph		
New Balance		
Cosmo Lady		
Aimer		
Lining		

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Sports Bras consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Sports Bras market by identifying its various subsegments.

Focuses on the key global Sports Bras manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Sports Bras with respect to individual growth trends, future prospects, and their contribution to the total market.



To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Sports Bras submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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