

2018-2023 Global Sports Apparels Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Sports Apparels market for 2018-2023.

This report studies the Sports Apparels market. Sports Apparels is dedicated to the competition of sports clothing. It is usually designed according to the specific requirements of sports. And Sports Apparels also includes those clothes which are engaged in outdoor sports activities. In this report, it refers to the apparel of Sports Apparels, footwear is not included.

The classification of Sports Apparels includes shirt, coat, pants, skirts and others, and the proportion of shirt in 2017 is about 37%.

Sports Apparels is widely used in Amateur Sport and Professional Athletic. The most proportion of Sports Apparels is for Amateur Sport, and the consumption proportion in 2017 is about 85%.

North America is the largest consumption place, with a consumption market share nearly 30% in 2017. Following North America, Europe is the second largest consumption place with the consumption market share of 26%.

Over the next five years, LPI(LP Information) projects that Sports Apparels will register a 5.8% CAGR in terms of revenue, reach US\$ 318500 million by 2023, from US\$ 227000 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Sports Apparels market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Shirt

Coat

Pants

Skirts

Others

Segmentation by application:

Professional Athletic

Amateur Sport

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key

manufacturers covered in this report:

Nike

Adidas

Under Armour

Puma

VF

Anta

Gap

Columbia Sports Apparels

Lululemon Athletica

LiNing

Amer Sports

ASICS

Hanesbrands

PEAK

Ralph Lauren

361sport

Xtep

Billabong

Kappa

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Sports Apparels consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Sports Apparels market by identifying its various subsegments.

Focuses on the key global Sports Apparels manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Sports Apparels with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Sports Apparels submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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