

2018-2023 Global Sports Apparels Consumption Market Report

https://marketpublishers.com/r/2C261B8B272EN.html

Date: July 2018

Pages: 163

Price: US\$ 4,660.00 (Single User License)

ID: 2C261B8B272EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Sports Apparels market for 2018-2023.

This report studies the Sports Apparels market. Sports Apparels is dedicated to the competition of sports clothing. It is usually designed according to the specific requirements of sports. And Sports Apparels also includes those clothes which are engaged in outdoor sports activities. In this report, it refers to the apparel of Sports Apparels, footwear is not included.

The classification of Sports Apparels includes shirt, coat, pants, skirts and others, and the proportion of shirt in 2017 is about 37%.

Sports Apparels is widely used in Amateur Sport and Professional Athletic. The most proportion of Sports Apparels is for Amateur Sport, and the consumption proportion in 2017 is about 85%.

North America is the largest consumption place, with a consumption market share nearly 30% in 2017. Following North America, Europe is the second largest consumption place with the consumption market share of 26%.

Over the next five years, LPI(LP Information) projects that Sports Apparels will register a 5.8% CAGR in terms of revenue, reach US\$ 318500 million by 2023, from US\$ 227000 million in 2017.

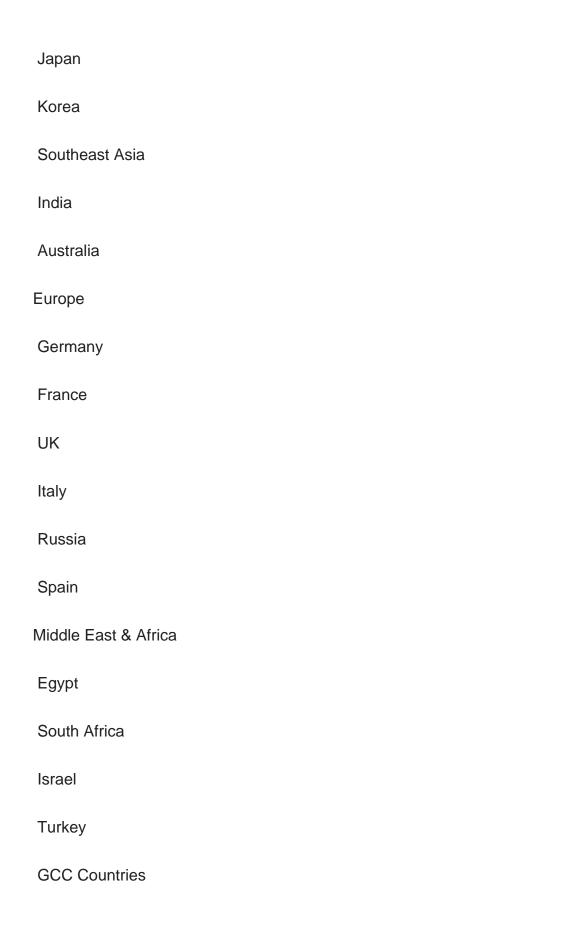
This report presents a comprehensive overview, market shares, and growth opportunities of Sports Apparels market by product type, application, key manufacturers and key regions.



To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segme	entation by product type:	
	Shirt	
	Coat	
	Pants	
	Skirts	
	Others	
Segmentation by application:		
	Professional Athletic	
	Amateur Sport	
This report also splits the market by region:		
	Americas	
	United States	
	Canada	
	Mexico	
	Brazil	
	APAC	
	China	





The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key



manufacturers covered in this report:

Nike	
Adidas	
Under Armour	
Puma	
VF	
Anta	
Gap	
Columbia Sports Apparels	
Lululemon Athletica	
LiNing	
Amer Sports	
ASICS	
Hanesbrands	
PEAK	
Ralph Lauren	
361sport	
Xtep	
Billabong	
Карра	



In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Sports Apparels consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Sports Apparels market by identifying its various subsegments.

Focuses on the key global Sports Apparels manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Sports Apparels with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Sports Apparels submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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