

# 2018-2023 Global Specialty Surfactants Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Specialty Surfactants market for 2018-2023. Specialty Surfactant is surface active agent that changes a liquid's surface tension. Surfactants are the basic cleaning agent in consumer and industrial cleaning products such as detergents for washing clothes, dishes, carpets, floors, walls, as well as shampoos, lotions, toothpastes and cosmetics. Other applications include fabric softeners, lubricating ingredients, emulsifiers for spreading agricultural products, and industrial applications such as latex systems, plastics and composites.

Europe has the largest surfactant consumption in 2016 with 25.11% consumption market share; Followed by North America and China, which occupied 22.03% and 18.93% consumption market share.

There are more applications in detergents for surfactants. Detergents occupied nearly 49.31% market share in 2016 and textile occupied about 16.75%. Cosmetics, mining and paint & coating each take 5% to 9%. The rest applications totally take less than 12% market share.

Over the next five years, LPI(LP Information) projects that Specialty Surfactants will register a 1.7% CAGR in terms of revenue, reach US\$ 33400 million by 2023, from US\$ 30100 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Specialty Surfactants market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Anionic surfactant

Cationic surfactant

Amphoteric surfactant

Nonionic surfactant

Segmentation by application:

Detergent

Textile

Cosmetics

Mining

Paint & Coating

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

Spain

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

BASF

Stepan

Zanyu Technology

Huntsman

Solvay

Sasol

Evonik

Lion

Resun-Auway

Clariant

Dow

AkzoNobel

Kao

Croda

Sinolight

Unger

Tianjin Angel Chemicals

Aarti Industries

Flower's Song Fine Chemical

Guangzhou DX Chemical

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Specialty Surfactants consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Specialty Surfactants market by identifying its various subsegments.

Focuses on the key global Specialty Surfactants manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Specialty Surfactants with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Specialty Surfactants submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new

product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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