

2018-2023 Global Sparkling Juices Consumption Market Report

<https://marketpublishers.com/r/23CB6DD37E5EN.html>

Date: September 2018

Pages: 132

Price: US\$ 4,660.00 (Single User License)

ID: 23CB6DD37E5EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Sparkling Juices market for 2018-2023.

Sparkling Juices are fruit or vegetable juices with significant levels of carbon dioxide in it, making it fizzy. It is a kind of hottest non-alcoholic sparkling drinks that increasing popularity among young people.

The global Sparkling Juices sales is estimated to reach about 105237 K Units by the end of 2017, which is expected to reach 187958 K Units in 2025. Overall, the Sparkling Juices products performance is positive with the current environment status.

Sparkling Juices is a kind of new type drink that combines taste of carbonated drink and fruit/vegetable juice, based on the amount of juice added the beverage can be spited into Sparkling Juice Drinks and 100% Sparkling Juice. Currently sparkling juice drink is the most common type, with a relatively lower price and more flavors.

USA is the biggest production areas for Sparkling Juices, taking about 43.98% market share in 2017 (based on output volume), The Consumption market is also concentrated in North America and Europe for now, while sales of Sparkling Juices in Asia countries will see significant growth in the future.

Over the next five years, LPI(LP Information) projects that Sparkling Juices will register a 9.1% CAGR in terms of revenue, reach US\$ 89 million by 2023, from US\$ 53 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Sparkling Juices market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Sparkling Juice Drinks

100% Sparkling Juice

Segmentation by application:

Supermarkets and Hypermarkets

Convenience Stores

Online Stores

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Knudsen & Sons

Martinelli & Company

Mayador

Welch's

Kristian Regale

Envasados Eva S.A.

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In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Sparkling Juices consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Sparkling Juices market by identifying its various subsegments.

Focuses on the key global Sparkling Juices manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Sparkling Juices with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Sparkling Juices submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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