

2018-2023 Global Snow Sports Apparel Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Snow Sports Apparel market for 2018-2023.

Snow Sports Apparel refers to the cloth which is worn during the snow sports like ski sport or snowboarding sport, and use performance fabrics.

The Snow Sports Apparels industry concentration is relatively lowhigh; there are many manufacturers in the world, and about half of the production are produced in China. There are many international companies set up factories in China either, such as Lufuma whose plant is located in East China.

The key consumption markets locate at developed countries. The Europe takes the market share of 29%, followed by North America with 28%. We tend to believe this industry becomes more and more mature, and the consumption increasing rate will show a smooth curve.

Over the next five years, LPI(LP Information) projects that Snow Sports Apparel will register a 2.0% CAGR in terms of revenue, reach US\$ 1330 million by 2023, from US\$ 1180 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Snow Sports Apparel market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Jacket

Pants

One-Piece Suits

Segmentation by application:

Amateurs

Professional Athletes

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Lafuma

Decathlon

Columbia

Halti

Adidas

Nike

The North Face

Amer Sports

Schoeffel

Spyder

Volcom

Northland

Kjus

Bogner

Decente

Phenix

Goldwin

Rossignol

Under Armour

Bergans

Toread

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Snow Sports Apparel consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Snow Sports Apparel market by identifying its various subsegments.

Focuses on the key global Snow Sports Apparel manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Snow Sports Apparel with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Snow Sports Apparel submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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