

# 2018-2023 Global Snow Helmet Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Snow Helmet market for 2018-2023.

Snow Helmet refers to the equipment used to protect the head in the ski sport. Snow Helmets are different from bike or skateboard helmets. They have specific features such as ear coverage, moisture-wicking liners and temperature-sensitive materials.

Due to the cheap labor cost and other factors, some Chinese enterprises provide OEM services for the foreign famous enterprises, which accounted for 40% of the global market share. In order to enhance its competitiveness and visibility, we suggest these enterprises through the acquisition of enterprises, cooperating with the European and American brands, or take advantage of price going into the market gradually enhance their market share.

China has contributed about 1.46% of the ski enthusiasts, far less than Japan's 3.06%, this imbalance shows that China is the world's most potential market under the situation of that Japan and South Korea ski market has been basically stable.

With the Chinese national policy support and the Winter Olympics promotion, the high growth rate can maintain 3-5 year, we conservatively estimate the snow helmet consumption market in China will reach the scale of 6 million USD.

Over the next five years, LPI(LP Information) projects that Snow Helmet will register a 4.1% CAGR in terms of revenue, reach US\$ 290 million by 2023, from US\$ 230 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Snow Helmet market by product type, application, key manufacturers

and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Men Type

Women Type

Children Type

Segmentation by application:

Personal Use

Public Rental

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Head

Carrera

Rossignol

Uvex

Atomic

Giro (BRG Sports)

K2 Sports

Smith Optics

Scott

Salomon

POC

Burton Snowboard

Sweet Protection

Sandbox

Bolle

Pret

Hammer Srl

Yamamoto Kogaku Co.,Ltd

Limar Srl

Shunde Moon Helmet Co., Ltd.

## Briko Spa

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

### Research objectives

To study and analyze the global Snow Helmet consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Snow Helmet market by identifying its various subsegments.

Focuses on the key global Snow Helmet manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Snow Helmet with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Snow Helmet submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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