

2018-2023 Global Sneaker Consumption Market Report

<https://marketpublishers.com/r/2005363EDB4EN.html>

Date: July 2018

Pages: 162

Price: US\$ 4,660.00 (Single User License)

ID: 2005363EDB4EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Sneaker market for 2018-2023.

Sneakers (also known as athletic shoes, tennis shoes, gym shoes, runners, takkies, or trainers) are shoes primarily designed for sports or other forms of physical exercise, but which are now also often used for everyday wear. The term generally describes a type of footwear with a flexible sole made of rubber or synthetic material and an upper part made of leather or synthetic materials. Examples of such shoes include athletic footwear such as: basketball shoes, tennis shoes, cross trainers and other shoes worn for specific sports.

Sneaker is a favorite footwear choice for sports or casual occasions for men, women and kids.

Growing innovations and the rising trend of adopting a healthy lifestyle and increasing active participation of the young population in sports and related activities is expected to propel the demand for the athletic footwear market.

Geographically, the market is leading by North America and Europe, sales in Asia Pacific regions like China, Japan, Southeast Asia and India will see significant growth in future period. In terms of year 2016, North America is expected to hold the largest market share, with about 766 million pairs sold, followed by Europe of about 24.84% consumption market share in 2016.

Over the next five years, LPI(LP Information) projects that Sneaker will register a 6.5% CAGR in terms of revenue, reach US\$ 102500 million by 2023, from US\$ 70100 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Sneaker market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Adult Sneaker

Children Sneaker

Segmentation by application:

Competition

Amateur Sports

Lifestyle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key

manufacturers covered in this report:

Adidas

Nike

New Balance

Under Armour

ASICS

MIZUNO

Puma

Lining

Ecco

Kswiss

Skecher

ANTA

361°

PEAK

Guirenniao

China Dongxiang

Xtep

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market

as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Sneaker consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Sneaker market by identifying its various subsegments.

Focuses on the key global Sneaker manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Sneaker with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Sneaker submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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