

2018-2023 Global Smartphones Market Report (Status and Outlook)

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Abstracts

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In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Smartphones market for 2018-2023.

A smartphone is a handheld personal computer. It possesses extensive computing capabilities, including high-speed access to the Internet using both Wi-Fi and mobile broadband.

Smartphones are the most demanded electronic devices today owing to a change in the lifestyle of people, where owning a smartphone is not just a necessity but a norm.

Rising disposable income increases the probability of consumer spending on media, entertainment, and networking and mobile communication

Over the next five years, LPI(LP Information) projects that Smartphones will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Smartphones market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Android

iOS

Blackberry Operating System

Segmentation by application:

OEM

Retailer

e-Commerce

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Apple

Samsung

Huawei

Lenovo

LG

Xiaomi

Vivo

Oppo

TCL

ZTE

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Smartphones market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Smartphones market by identifying its various subsegments.

Focuses on the key global Smartphones players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Smartphones with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and

risks).

To project the size of Smartphones submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

2018-2023 GLOBAL SMARTPHONES MARKET REPORT (STATUS AND OUTLOOK)

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Smartphones Market Size 2013-2023
 - 2.1.2 Smartphones Market Size CAGR by Region
- 2.2 Smartphones Segment by Type
 - 2.2.1 Android
 - 2.2.2 iOS
 - 2.2.3 Windows
 - 2.2.4 Blackberry Operating System
- 2.3 Smartphones Market Size by Type
 - 2.3.1 Global Smartphones Market Size Market Share by Type (2013-2018)
 - 2.3.2 Global Smartphones Market Size Growth Rate by Type (2013-2018)
- 2.4 Smartphones Segment by Application
 - 2.4.1 OEM
 - 2.4.2 Retailer
 - 2.4.3 e-Commerce
- 2.5 Smartphones Market Size by Application
 - 2.5.1 Global Smartphones Market Size Market Share by Application (2013-2018)
 - 2.5.2 Global Smartphones Market Size Growth Rate by Application (2013-2018)

3 GLOBAL SMARTPHONES BY PLAYERS

- 3.1 Global Smartphones Market Size Market Share by Players
 - 3.1.1 Global Smartphones Market Size by Players (2016-2018)

- 3.1.2 Global Smartphones Market Size Market Share by Players (2016-2018)
- 3.2 Global Smartphones Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 SMARTPHONES BY REGIONS

- 4.1 Smartphones Market Size by Regions
- 4.2 Americas Smartphones Market Size Growth
- 4.3 APAC Smartphones Market Size Growth
- 4.4 Europe Smartphones Market Size Growth
- 4.5 Middle East & Africa Smartphones Market Size Growth

5 AMERICAS

- 5.1 Americas Smartphones Market Size by Countries
- 5.2 Americas Smartphones Market Size by Type
- 5.3 Americas Smartphones Market Size by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

6 APAC

- 6.1 APAC Smartphones Market Size by Countries
- 6.2 APAC Smartphones Market Size by Type
- 6.3 APAC Smartphones Market Size by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

- 7.1 Europe Smartphones by Countries
- 7.2 Europe Smartphones Market Size by Type
- 7.3 Europe Smartphones Market Size by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Smartphones by Countries
- 8.2 Middle East & Africa Smartphones Market Size by Type
- 8.3 Middle East & Africa Smartphones Market Size by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers and Impact
 - 9.1.1 Growing Demand from Key Regions
 - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

10 GLOBAL SMARTPHONES MARKET FORECAST

- 10.1 Global Smartphones Market Size Forecast (2018-2023)
- 10.2 Global Smartphones Forecast by Regions
 - 10.2.1 Global Smartphones Forecast by Regions (2018-2023)
 - 10.2.2 Americas Market Forecast
 - 10.2.3 APAC Market Forecast

- 10.2.4 Europe Market Forecast
- 10.2.5 Middle East & Africa Market Forecast
- 10.3 Americas Forecast by Countries
 - 10.3.1 United States Market Forecast
 - 10.3.2 Canada Market Forecast
 - 10.3.3 Mexico Market Forecast
 - 10.3.4 Brazil Market Forecast
- 10.4 APAC Forecast by Countries
 - 10.4.1 China Market Forecast
 - 10.4.2 Japan Market Forecast
 - 10.4.3 Korea Market Forecast
 - 10.4.4 Southeast Asia Market Forecast
 - 10.4.5 India Market Forecast
 - 10.4.6 Australia Market Forecast
- 10.5 Europe Forecast by Countries
 - 10.5.1 Germany Market Forecast
 - 10.5.2 France Market Forecast
 - 10.5.3 UK Market Forecast
 - 10.5.4 Italy Market Forecast
 - 10.5.5 Russia Market Forecast
 - 10.5.6 Spain Market Forecast
- 10.6 Middle East & Africa Forecast by Countries
 - 10.6.1 Egypt Market Forecast
 - 10.6.2 South Africa Market Forecast
 - 10.6.3 Israel Market Forecast
 - 10.6.4 Turkey Market Forecast
 - 10.6.5 GCC Countries Market Forecast
- 10.7 Global Smartphones Forecast by Type
- 10.8 Global Smartphones Forecast by Application

11 KEY PLAYERS ANALYSIS

- 11.1 Apple
 - 11.1.1 Company Details
 - 11.1.2 Smartphones Product Offered
 - 11.1.3 Apple Smartphones Revenue, Gross Margin and Market Share (2016-2018)
 - 11.1.4 Main Business Overview
 - 11.1.5 Apple News
- 11.2 Samsung

- 11.2.1 Company Details
- 11.2.2 Smartphones Product Offered
- 11.2.3 Samsung Smartphones Revenue, Gross Margin and Market Share (2016-2018)
- 11.2.4 Main Business Overview
- 11.2.5 Samsung News
- 11.3 Huawei
 - 11.3.1 Company Details
 - 11.3.2 Smartphones Product Offered
 - 11.3.3 Huawei Smartphones Revenue, Gross Margin and Market Share (2016-2018)
 - 11.3.4 Main Business Overview
 - 11.3.5 Huawei News
- 11.4 Lenovo
 - 11.4.1 Company Details
 - 11.4.2 Smartphones Product Offered
 - 11.4.3 Lenovo Smartphones Revenue, Gross Margin and Market Share (2016-2018)
 - 11.4.4 Main Business Overview
 - 11.4.5 Lenovo News
- 11.5 LG
 - 11.5.1 Company Details
 - 11.5.2 Smartphones Product Offered
 - 11.5.3 LG Smartphones Revenue, Gross Margin and Market Share (2016-2018)
 - 11.5.4 Main Business Overview
 - 11.5.5 LG News
- 11.6 Xiaomi
 - 11.6.1 Company Details
 - 11.6.2 Smartphones Product Offered
 - 11.6.3 Xiaomi Smartphones Revenue, Gross Margin and Market Share (2016-2018)
 - 11.6.4 Main Business Overview
 - 11.6.5 Xiaomi News
- 11.7 Vivo
 - 11.7.1 Company Details
 - 11.7.2 Smartphones Product Offered
 - 11.7.3 Vivo Smartphones Revenue, Gross Margin and Market Share (2016-2018)
 - 11.7.4 Main Business Overview
 - 11.7.5 Vivo News
- 11.8 Oppo
 - 11.8.1 Company Details
 - 11.8.2 Smartphones Product Offered
 - 11.8.3 Oppo Smartphones Revenue, Gross Margin and Market Share (2016-2018)

11.8.4 Main Business Overview

11.8.5 Oppo News

11.9 TCL

11.9.1 Company Details

11.9.2 Smartphones Product Offered

11.9.3 TCL Smartphones Revenue, Gross Margin and Market Share (2016-2018)

11.9.4 Main Business Overview

11.9.5 TCL News

11.10 ZTE

11.10.1 Company Details

11.10.2 Smartphones Product Offered

11.10.3 ZTE Smartphones Revenue, Gross Margin and Market Share (2016-2018)

11.10.4 Main Business Overview

11.10.5 ZTE News

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Table Product Specifications of Smartphones
Figure Smartphones Report Years Considered
Figure Market Research Methodology
Figure Global Smartphones Market Size Growth Rate 2013-2023 (\$ Millions)
Table Smartphones Market Size CAGR by Region 2013-2023 (\$ Millions)
Table Major Players of Android
Table Major Players of iOS
Table Major Players of Windows
Table Major Players of Blackberry Operating System
Table Market Size by Type (2013-2018) (\$ Millions)
Table Global Smartphones Market Size Market Share by Type (2013-2018)
Figure Global Smartphones Market Size Market Share by Type (2013-2018)
Figure Global Android Market Size Growth Rate
Figure Global iOS Market Size Growth Rate
Figure Global Windows Market Size Growth Rate
Figure Global Blackberry Operating System Market Size Growth Rate
Figure Smartphones Consumed in OEM
Figure Global Smartphones Market: OEM (2013-2018) (\$ Millions)
Figure Global OEM YoY Growth (\$ Millions)
Figure Smartphones Consumed in Retailer
Figure Global Smartphones Market: Retailer (2013-2018) (\$ Millions)
Figure Global Retailer YoY Growth (\$ Millions)
Figure Smartphones Consumed in e-Commerce
Figure Global Smartphones Market: e-Commerce (2013-2018) (\$ Millions)
Figure Global e-Commerce YoY Growth (\$ Millions)
Table Global Smartphones Market Size by Application (2013-2018) (\$ Millions)
Table Global Smartphones Market Size Market Share by Application (2013-2018)
Figure Global Smartphones Market Size Market Share by Application (2013-2018)
Figure Global Smartphones Market Size in OEM Growth Rate
Figure Global Smartphones Market Size in Retailer Growth Rate
Figure Global Smartphones Market Size in e-Commerce Growth Rate
Table Global Smartphones Revenue by Players (2016-2018) (\$ Millions)
Table Global Smartphones Revenue Market Share by Players (2016-2018)
Figure Global Smartphones Revenue Market Share by Players in 2017
Table Global Smartphones Key Players Head office and Products Offered

Table Smartphones Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
Table Global Smartphones Market Size by Regions 2013-2018 (\$ Millions)
Table Global Smartphones Market Size Market Share by Regions 2013-2018
Figure Global Smartphones Market Size Market Share by Regions 2013-2018
Figure Americas Smartphones Market Size 2013-2018 (\$ Millions)
Figure APAC Smartphones Market Size 2013-2018 (\$ Millions)
Figure Europe Smartphones Market Size 2013-2018 (\$ Millions)
Figure Middle East & Africa Smartphones Market Size 2013-2018 (\$ Millions)
Table Americas Smartphones Market Size by Countries (2013-2018) (\$ Millions)
Table Americas Smartphones Market Size Market Share by Countries (2013-2018)
Figure Americas Smartphones Market Size Market Share by Countries in 2017
Table Americas Smartphones Market Size by Type (2013-2018) (\$ Millions)
Table Americas Smartphones Market Size Market Share by Type (2013-2018)
Figure Americas Smartphones Market Size Market Share by Type in 2017
Table Americas Smartphones Market Size by Application (2013-2018) (\$ Millions)
Table Americas Smartphones Market Size Market Share by Application (2013-2018)
Figure Americas Smartphones Market Size Market Share by Application in 2017
Figure United States Smartphones Market Size Growth 2013-2018 (\$ Millions)
Figure Canada Smartphones Market Size Growth 2013-2018 (\$ Millions)
Figure Mexico Smartphones Market Size Growth 2013-2018 (\$ Millions)
Table APAC Smartphones Market Size by Countries (2013-2018) (\$ Millions)
Table APAC Smartphones Market Size Market Share by Countries (2013-2018)
Figure APAC Smartphones Market Size Market Share by Countries in 2017
Table APAC Smartphones Market Size by Type (2013-2018) (\$ Millions)
Table APAC Smartphones Market Size Market Share by Type (2013-2018)
Figure APAC Smartphones Market Size Market Share by Type in 2017
Table APAC Smartphones Market Size by Application (2013-2018) (\$ Millions)
Table APAC Smartphones Market Size Market Share by Application (2013-2018)
Figure APAC Smartphones Market Size Market Share by Application in 2017
Figure China Smartphones Market Size Growth 2013-2018 (\$ Millions)
Figure Japan Smartphones Market Size Growth 2013-2018 (\$ Millions)
Figure Korea Smartphones Market Size Growth 2013-2018 (\$ Millions)
Figure Southeast Asia Smartphones Market Size Growth 2013-2018 (\$ Millions)
Figure India Smartphones Market Size Growth 2013-2018 (\$ Millions)
Figure Australia Smartphones Market Size Growth 2013-2018 (\$ Millions)
Table Europe Smartphones Market Size by Countries (2013-2018) (\$ Millions)
Table Europe Smartphones Market Size Market Share by Countries (2013-2018)
Figure Europe Smartphones Market Size Market Share by Countries in 2017
Table Europe Smartphones Market Size by Type (2013-2018) (\$ Millions)

Table Europe Smartphones Market Size Market Share by Type (2013-2018)
Figure Europe Smartphones Market Size Market Share by Type in 2017
Table Europe Smartphones Market Size by Application (2013-2018) (\$ Millions)
Table Europe Smartphones Market Size Market Share by Application (2013-2018)
Figure Europe Smartphones Market Size Market Share by Application in 2017
Figure Germany Smartphones Market Size Growth 2013-2018 (\$ Millions)
Figure France Smartphones Market Size Growth 2013-2018 (\$ Millions)
Figure UK Smartphones Market Size Growth 2013-2018 (\$ Millions)
Figure Italy Smartphones Market Size Growth 2013-2018 (\$ Millions)
Figure Russia Smartphones Market Size Growth 2013-2018 (\$ Millions)
Figure Spain Smartphones Market Size Growth 2013-2018 (\$ Millions)
Table Middle East & Africa Smartphones Market Size by Countries (2013-2018) (\$ Millions)
Table Middle East & Africa Smartphones Market Size Market Share by Countries (2013-2018)
Figure Middle East & Africa Smartphones Market Size Market Share by Countries in 2017
Table Middle East & Africa Smartphones Market Size by Type (2013-2018) (\$ Millions)
Table Middle East & Africa Smartphones Market Size Market Share by Type (2013-2018)
Figure Middle East & Africa Smartphones Market Size Market Share by Type in 2017
Table Middle East & Africa Smartphones Market Size by Application (2013-2018) (\$ Millions)
Table Middle East & Africa Smartphones Market Size Market Share by Application (2013-2018)
Figure Middle East & Africa Smartphones Market Size Market Share by Application in 2017
Figure Egypt Smartphones Market Size Growth 2013-2018 (\$ Millions)
Figure South Africa Smartphones Market Size Growth 2013-2018 (\$ Millions)
Figure Israel Smartphones Market Size Growth 2013-2018 (\$ Millions)
Figure Turkey Smartphones Market Size Growth 2013-2018 (\$ Millions)
Figure GCC Countries Smartphones Market Size Growth 2013-2018 (\$ Millions)
Figure Global Smartphones Market Size Forecast (2018-2023) (\$ Millions)
Table Global Smartphones Market Size Forecast by Regions (2018-2023) (\$ Millions)
Table Global Smartphones Market Size Market Share Forecast by Regions
Figure Americas Smartphones Market Size 2018-2023 (\$ Millions)
Figure APAC Smartphones Market Size 2018-2023 (\$ Millions)
Figure Europe Smartphones Market Size 2018-2023 (\$ Millions)
Figure Middle East & Africa Smartphones Market Size 2018-2023 (\$ Millions)

Figure United States Smartphones Market Size 2018-2023 (\$ Millions)
Figure Canada Smartphones Market Size 2018-2023 (\$ Millions)
Figure Mexico Smartphones Market Size 2018-2023 (\$ Millions)
Figure Brazil Smartphones Market Size 2018-2023 (\$ Millions)
Figure China Smartphones Market Size 2018-2023 (\$ Millions)
Figure Japan Smartphones Market Size 2018-2023 (\$ Millions)
Figure Korea Smartphones Market Size 2018-2023 (\$ Millions)
Figure Southeast Asia Smartphones Market Size 2018-2023 (\$ Millions)
Figure India Smartphones Market Size 2018-2023 (\$ Millions)
Figure Australia Smartphones Market Size 2018-2023 (\$ Millions)
Figure Germany Smartphones Market Size 2018-2023 (\$ Millions)
Figure France Smartphones Market Size 2018-2023 (\$ Millions)
Figure UK Smartphones Market Size 2018-2023 (\$ Millions)
Figure Italy Smartphones Market Size 2018-2023 (\$ Millions)
Figure Russia Smartphones Market Size 2018-2023 (\$ Millions)
Figure Spain Smartphones Market Size 2018-2023 (\$ Millions)
Figure Egypt Smartphones Market Size 2018-2023 (\$ Millions)
Figure South Africa Smartphones Market Size 2018-2023 (\$ Millions)
Figure Israel Smartphones Market Size 2018-2023 (\$ Millions)
Figure Turkey Smartphones Market Size 2018-2023 (\$ Millions)
Figure GCC Countries Smartphones Market Size 2018-2023 (\$ Millions)
Table Global Smartphones Market Size Forecast by Type (2018-2023) (\$ Millions)
Table Global Smartphones Market Size Market Share Forecast by Type (2018-2023)
Table Global Smartphones Market Size Forecast by Application (2018-2023) (\$ Millions)
Table Global Smartphones Market Size Market Share Forecast by Application (2018-2023)
Table Apple Basic Information, Head Office, Major Market Areas and Its Competitors
Table Apple Smartphones Revenue and Gross Margin (2016-2018)
Figure Apple Smartphones Market Share (2016-2018)
Table Samsung Basic Information, Head Office, Major Market Areas and Its Competitors
Table Samsung Smartphones Revenue and Gross Margin (2016-2018)
Figure Samsung Smartphones Market Share (2016-2018)
Table Huawei Basic Information, Head Office, Major Market Areas and Its Competitors
Table Huawei Smartphones Revenue and Gross Margin (2016-2018)
Figure Huawei Smartphones Market Share (2016-2018)
Table Lenovo Basic Information, Head Office, Major Market Areas and Its Competitors
Table Lenovo Smartphones Revenue and Gross Margin (2016-2018)
Figure Lenovo Smartphones Market Share (2016-2018)

Table LG Basic Information, Head Office, Major Market Areas and Its Competitors
Table LG Smartphones Revenue and Gross Margin (2016-2018)
Figure LG Smartphones Market Share (2016-2018)
Table Xiaomi Basic Information, Head Office, Major Market Areas and Its Competitors
Table Xiaomi Smartphones Revenue and Gross Margin (2016-2018)
Figure Xiaomi Smartphones Market Share (2016-2018)
Table Vivo Basic Information, Head Office, Major Market Areas and Its Competitors
Table Vivo Smartphones Revenue and Gross Margin (2016-2018)
Figure Vivo Smartphones Market Share (2016-2018)
Table Oppo Basic Information, Head Office, Major Market Areas and Its Competitors
Table Oppo Smartphones Revenue and Gross Margin (2016-2018)
Figure Oppo Smartphones Market Share (2016-2018)
Table TCL Basic Information, Head Office, Major Market Areas and Its Competitors
Table TCL Smartphones Revenue and Gross Margin (2016-2018)
Figure TCL Smartphones Market Share (2016-2018)
Table ZTE Basic Information, Head Office, Major Market Areas and Its Competitors
Table ZTE Smartphones Revenue and Gross Margin (2016-2018)
Figure ZTE Smartphones Market Share (2016-2018)

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