

2018-2023 Global Smartphone Cover Glass Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Smartphone Cover Glass market for 2018-2023.

Smartphone Cover Glass is usually aluminum silicate material. With screen sizes increasing, smartphones continue to lead total area demand in the cover glass market; however, as the markets for smartphones and tablets mature, cover glass industry revenue growth is declining from 39 percent year over year in 2013 to around 10 percent in 2017. While the overall cover glass market growth is falling, increasing popularity of the Apple Watch is leading to growth in smart watch cover glass shipments.

In 2017, total shipments of smartphone cover glass was 35241 k sqm, The global market for smartphone cover glass will grow at a steady rate during the forecast period and will post an impressive CAGR of over 2.55% by 2023. The recent increase in the shipment of cover glass due to the growing population of mobile devices across the globe is a noteworthy factor that will impel the prospect for market growth until the end of the forecast period. Furthermore, factors such as the rapid growth of high-performance displays will also result in the high growth of this market over the forecast period.

In terms of consumption, the APAC region is predicted to be the largest downstream market for smartphone cover glass. The prospects for growth in this market segment will be driven by the rising demand for smartphones, especially from regions like China and Southeast Asia. It was reported that over 80% smartphones are manufactured and assembled in China. Also, the augmented utilization of e-commerce portals coupled



with greater internet penetration will aid in the growth of this market in APAC. Over the next five years, LPI(LP Information) projects that Smartphone Cover Glass will register a 1.9% CAGR in terms of revenue, reach US\$ 1570 million by 2023, from US\$ 1410 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Smartphone Cover Glass market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Gorilla Glass

Draggontrail Glass

Others

Segmentation by application:

iOS Smartphones

Android Smartphones

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico



Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel



Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Corning
AGC
Avanstrate
Schott
NEG
Tunghsu Group
KMTC

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Smartphone Cover Glass consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Smartphone Cover Glass market by identifying its various subsegments.



Focuses on the key global Smartphone Cover Glass manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Smartphone Cover Glass with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Smartphone Cover Glass submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Smartphone Cover Glass Consumption 2013-2023
 - 2.1.2 Smartphone Cover Glass Consumption CAGR by Region
- 2.2 Smartphone Cover Glass Segment by Type
 - 2.2.1 Gorilla Glass
 - 2.2.2 Draggontrail Glass
 - 2.2.3 Others
- 2.3 Smartphone Cover Glass Consumption by Type
- 2.3.1 Global Smartphone Cover Glass Consumption Market Share by Type (2013-2018)
- 2.3.2 Global Smartphone Cover Glass Revenue and Market Share by Type (2013-2018)
- 2.3.3 Global Smartphone Cover Glass Sale Price by Type (2013-2018)
- 2.4 Smartphone Cover Glass Segment by Application
 - 2.4.1 iOS Smartphones
 - 2.4.2 Android Smartphones
- 2.4.3 Others
- 2.5 Smartphone Cover Glass Consumption by Application
- 2.5.1 Global Smartphone Cover Glass Consumption Market Share by Application (2013-2018)
- 2.5.2 Global Smartphone Cover Glass Value and Market Share by Application (2013-2018)
- 2.5.3 Global Smartphone Cover Glass Sale Price by Application (2013-2018)

3 GLOBAL SMARTPHONE COVER GLASS BY PLAYERS



3.1 Global Smartphone Cover Glass Sales Market Share by Players

- 3.1.1 Global Smartphone Cover Glass Sales by Players (2016-2018)
- 3.1.2 Global Smartphone Cover Glass Sales Market Share by Players (2016-2018)
- 3.2 Global Smartphone Cover Glass Revenue Market Share by Players
- 3.2.1 Global Smartphone Cover Glass Revenue by Players (2016-2018)
- 3.2.2 Global Smartphone Cover Glass Revenue Market Share by Players (2016-2018)
- 3.3 Global Smartphone Cover Glass Sale Price by Players

3.4 Global Smartphone Cover Glass Manufacturing Base Distribution, Sales Area, Product Types by Players

3.4.1 Global Smartphone Cover Glass Manufacturing Base Distribution and Sales Area by Players

- 3.4.2 Players Smartphone Cover Glass Products Offered
- 3.5 Market Concentration Rate Analysis
- 3.5.1 Competition Landscape Analysis
- 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 SMARTPHONE COVER GLASS BY REGIONS

4.1 Smartphone Cover Glass by Regions

- 4.1.1 Global Smartphone Cover Glass Consumption by Regions
- 4.1.2 Global Smartphone Cover Glass Value by Regions
- 4.2 Americas Smartphone Cover Glass Consumption Growth
- 4.3 APAC Smartphone Cover Glass Consumption Growth
- 4.4 Europe Smartphone Cover Glass Consumption Growth
- 4.5 Middle East & Africa Smartphone Cover Glass Consumption Growth

5 AMERICAS

- 5.1 Americas Smartphone Cover Glass Consumption by Countries
- 5.1.1 Americas Smartphone Cover Glass Consumption by Countries (2013-2018)
- 5.1.2 Americas Smartphone Cover Glass Value by Countries (2013-2018)
- 5.2 Americas Smartphone Cover Glass Consumption by Type
- 5.3 Americas Smartphone Cover Glass Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries



6 APAC

- 6.1 APAC Smartphone Cover Glass Consumption by Countries
- 6.1.1 APAC Smartphone Cover Glass Consumption by Countries (2013-2018)
- 6.1.2 APAC Smartphone Cover Glass Value by Countries (2013-2018)
- 6.2 APAC Smartphone Cover Glass Consumption by Type
- 6.3 APAC Smartphone Cover Glass Consumption by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

- 7.1 Europe Smartphone Cover Glass by Countries
- 7.1.1 Europe Smartphone Cover Glass Consumption by Countries (2013-2018)
- 7.1.2 Europe Smartphone Cover Glass Value by Countries (2013-2018)
- 7.2 Europe Smartphone Cover Glass Consumption by Type
- 7.3 Europe Smartphone Cover Glass Consumption by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Smartphone Cover Glass by Countries

8.1.1 Middle East & Africa Smartphone Cover Glass Consumption by Countries (2013-2018)

- 8.1.2 Middle East & Africa Smartphone Cover Glass Value by Countries (2013-2018)
- 8.2 Middle East & Africa Smartphone Cover Glass Consumption by Type
- 8.3 Middle East & Africa Smartphone Cover Glass Consumption by Application



8.4 Egypt8.5 South Africa8.6 Israel8.7 Turkey8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers and Impact
- 9.1.1 Growing Demand from Key Regions
- 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

10 MARKETING, DISTRIBUTORS AND CUSTOMER

- 10.1 Sales Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.2 Smartphone Cover Glass Distributors
- 10.3 Smartphone Cover Glass Customer

11 GLOBAL SMARTPHONE COVER GLASS MARKET FORECAST

- 11.1 Global Smartphone Cover Glass Consumption Forecast (2018-2023)
- 11.2 Global Smartphone Cover Glass Forecast by Regions
- 11.2.1 Global Smartphone Cover Glass Forecast by Regions (2018-2023)
- 11.2.2 Global Smartphone Cover Glass Value Forecast by Regions (2018-2023)
- 11.2.3 Americas Consumption Forecast
- 11.2.4 APAC Consumption Forecast
- 11.2.5 Europe Consumption Forecast
- 11.2.6 Middle East & Africa Consumption Forecast
- 11.3 Americas Forecast by Countries
 - 11.3.1 United States Market Forecast
 - 11.3.2 Canada Market Forecast
 - 11.3.3 Mexico Market Forecast
- 11.3.4 Brazil Market Forecast
- 11.4 APAC Forecast by Countries
- 11.4.1 China Market Forecast



- 11.4.2 Japan Market Forecast
- 11.4.3 Korea Market Forecast
- 11.4.4 Southeast Asia Market Forecast
- 11.4.5 India Market Forecast
- 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
- 11.5.1 Germany Market Forecast
- 11.5.2 France Market Forecast
- 11.5.3 UK Market Forecast
- 11.5.4 Italy Market Forecast
- 11.5.5 Russia Market Forecast
- 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
- 11.6.1 Egypt Market Forecast
- 11.6.2 South Africa Market Forecast
- 11.6.3 Israel Market Forecast
- 11.6.4 Turkey Market Forecast
- 11.6.5 GCC Countries Market Forecast
- 11.7 Global Smartphone Cover Glass Forecast by Type
- 11.8 Global Smartphone Cover Glass Forecast by Application

12 KEY PLAYERS ANALYSIS

- 12.1 Corning
 - 12.1.1 Company Details
 - 12.1.2 Smartphone Cover Glass Product Offered
- 12.1.3 Corning Smartphone Cover Glass Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.1.4 Main Business Overview
- 12.1.5 Corning News
- 12.2 AGC
 - 12.2.1 Company Details
 - 12.2.2 Smartphone Cover Glass Product Offered
- 12.2.3 AGC Smartphone Cover Glass Sales, Revenue, Price and Gross Margin
- (2016-2018)
 - 12.2.4 Main Business Overview
- 12.2.5 AGC News
- 12.3 Avanstrate
- 12.3.1 Company Details



12.3.2 Smartphone Cover Glass Product Offered

12.3.3 Avanstrate Smartphone Cover Glass Sales, Revenue, Price and Gross Margin (2016-2018)

- 12.3.4 Main Business Overview
- 12.3.5 Avanstrate News
- 12.4 Schott
 - 12.4.1 Company Details
 - 12.4.2 Smartphone Cover Glass Product Offered
- 12.4.3 Schott Smartphone Cover Glass Sales, Revenue, Price and Gross Margin
- (2016-2018)
- 12.4.4 Main Business Overview
- 12.4.5 Schott News
- 12.5 NEG
- 12.5.1 Company Details
- 12.5.2 Smartphone Cover Glass Product Offered
- 12.5.3 NEG Smartphone Cover Glass Sales, Revenue, Price and Gross Margin

(2016-2018)

- 12.5.4 Main Business Overview
- 12.5.5 NEG News
- 12.6 Tunghsu Group
 - 12.6.1 Company Details
 - 12.6.2 Smartphone Cover Glass Product Offered

12.6.3 Tunghsu Group Smartphone Cover Glass Sales, Revenue, Price and Gross Margin (2016-2018)

- 12.6.4 Main Business Overview
- 12.6.5 Tunghsu Group News
- 12.7 KMTC
 - 12.7.1 Company Details
- 12.7.2 Smartphone Cover Glass Product Offered
- 12.7.3 KMTC Smartphone Cover Glass Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.7.4 Main Business Overview
- 12.7.5 KMTC News

13 RESEARCH FINDINGS AND CONCLUSION



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Smartphone Cover Glass Table Product Specifications of Smartphone Cover Glass Figure Smartphone Cover Glass Report Years Considered Figure Market Research Methodology Figure Global Smartphone Cover Glass Consumption Growth Rate 2013-2023 (K Sqm) Figure Global Smartphone Cover Glass Value Growth Rate 2013-2023 (\$ Millions) Table Smartphone Cover Glass Consumption CAGR by Region 2013-2023 (\$ Millions) Figure Product Picture of Gorilla Glass Table Major Players of Gorilla Glass Figure Product Picture of Draggontrail Glass Table Major Players of Draggontrail Glass **Figure Product Picture of Others** Table Major Players of Others Table Global Consumption Sales by Type (2013-2018) Table Global Smartphone Cover Glass Consumption Market Share by Type (2013-2018)Figure Global Smartphone Cover Glass Consumption Market Share by Type (2013 - 2018)Table Global Smartphone Cover Glass Revenue by Type (2013-2018) (\$ million) Table Global Smartphone Cover Glass Value Market Share by Type (2013-2018) (\$ Millions) Figure Global Smartphone Cover Glass Value Market Share by Type (2013-2018) Table Global Smartphone Cover Glass Sale Price by Type (2013-2018) Figure Smartphone Cover Glass Consumed in iOS Smartphones Figure Global Smartphone Cover Glass Market: iOS Smartphones (2013-2018) (K Sgm) Figure Global Smartphone Cover Glass Market: iOS Smartphones (2013-2018) (\$ Millions) Figure Global iOS Smartphones YoY Growth (\$ Millions) Figure Smartphone Cover Glass Consumed in Android Smartphones Figure Global Smartphone Cover Glass Market: Android Smartphones (2013-2018) (K Sqm) Figure Global Smartphone Cover Glass Market: Android Smartphones (2013-2018) (\$ Millions)

Figure Global Android Smartphones YoY Growth (\$ Millions)

Figure Smartphone Cover Glass Consumed in Others



Figure Global Smartphone Cover Glass Market: Others (2013-2018) (\$ Millions) Figure Global Others YoY Growth (\$ Millions) Table Global Consumption Sales by Application (2013-2018) Table Global Smartphone Cover Glass Consumption Market Share by Application (2013 - 2018)Figure Global Smartphone Cover Glass Consumption Market Share by Application (2013 - 2018)Table Global Smartphone Cover Glass Value by Application (2013-2018) Table Global Smartphone Cover Glass Value Market Share by Application (2013-2018) Figure Global Smartphone Cover Glass Value Market Share by Application (2013-2018) Table Global Smartphone Cover Glass Sale Price by Application (2013-2018) Table Global Smartphone Cover Glass Sales by Players (2016-2018) (K Sqm) Table Global Smartphone Cover Glass Sales Market Share by Players (2016-2018) Figure Global Smartphone Cover Glass Sales Market Share by Players in 2016 Figure Global Smartphone Cover Glass Sales Market Share by Players in 2017 Table Global Smartphone Cover Glass Revenue by Players (2016-2018) (\$ Millions) Table Global Smartphone Cover Glass Revenue Market Share by Players (2016-2018) Figure Global Smartphone Cover Glass Revenue Market Share by Players in 2016 Figure Global Smartphone Cover Glass Revenue Market Share by Players in 2017 Table Global Smartphone Cover Glass Sale Price by Players (2016-2018) Figure Global Smartphone Cover Glass Sale Price by Players in 2017 Table Global Smartphone Cover Glass Manufacturing Base Distribution and Sales Area by Players Table Players Smartphone Cover Glass Products Offered Table Smartphone Cover Glass Concentration Ratio (CR3, CR5 and CR10) (2016 - 2018)Table Global Smartphone Cover Glass Consumption by Regions 2013-2018 (K Sqm) Table Global Smartphone Cover Glass Consumption Market Share by Regions 2013-2018 Figure Global Smartphone Cover Glass Consumption Market Share by Regions 2013-2018 Table Global Smartphone Cover Glass Value by Regions 2013-2018 (\$ Millions) Table Global Smartphone Cover Glass Value Market Share by Regions 2013-2018 Figure Global Smartphone Cover Glass Value Market Share by Regions 2013-2018 Figure Americas Smartphone Cover Glass Consumption 2013-2018 (K Sqm) Figure Americas Smartphone Cover Glass Value 2013-2018 (\$ Millions) Figure APAC Smartphone Cover Glass Consumption 2013-2018 (K Sgm) Figure APAC Smartphone Cover Glass Value 2013-2018 (\$ Millions)

Figure Global Smartphone Cover Glass Market: Others (2013-2018) (K Sgm)



Figure Europe Smartphone Cover Glass Consumption 2013-2018 (K Sqm) Figure Europe Smartphone Cover Glass Value 2013-2018 (\$ Millions)

Figure Middle East & Africa Smartphone Cover Glass Consumption 2013-2018 (K Sqm)

Figure Middle East & Africa Smartphone Cover Glass Value 2013-2018 (\$ Millions)

Table Americas Smartphone Cover Glass Consumption by Countries (2013-2018) (K Sqm)

Table Americas Smartphone Cover Glass Consumption Market Share by Countries (2013-2018)

Figure Americas Smartphone Cover Glass Consumption Market Share by Countries in 2017

Table Americas Smartphone Cover Glass Value by Countries (2013-2018) (\$ Millions) Table Americas Smartphone Cover Glass Value Market Share by Countries (2013-2018)

Figure Americas Smartphone Cover Glass Value Market Share by Countries in 2017 Table Americas Smartphone Cover Glass Consumption by Type (2013-2018) (K Sqm) Table Americas Smartphone Cover Glass Consumption Market Share by Type (2013-2018)

Figure Americas Smartphone Cover Glass Consumption Market Share by Type in 2017 Table Americas Smartphone Cover Glass Consumption by Application (2013-2018) (K Sqm)

Table Americas Smartphone Cover Glass Consumption Market Share by Application (2013-2018)

Figure Americas Smartphone Cover Glass Consumption Market Share by Application in 2017

Figure United States Smartphone Cover Glass Consumption Growth 2013-2018 (K Sqm)

Figure United States Smartphone Cover Glass Value Growth 2013-2018 (\$ Millions) Figure Canada Smartphone Cover Glass Consumption Growth 2013-2018 (K Sqm) Figure Canada Smartphone Cover Glass Value Growth 2013-2018 (\$ Millions)

Figure Mexico Smartphone Cover Glass Consumption Growth 2013-2018 (K Sqm)

Figure Mexico Smartphone Cover Glass Value Growth 2013-2018 (\$ Millions)

Table APAC Smartphone Cover Glass Consumption by Countries (2013-2018) (K Sqm) Table APAC Smartphone Cover Glass Consumption Market Share by Countries (2013-2018)

Figure APAC Smartphone Cover Glass Consumption Market Share by Countries in 2017

Table APAC Smartphone Cover Glass Value by Countries (2013-2018) (\$ Millions) Table APAC Smartphone Cover Glass Value Market Share by Countries (2013-2018) Figure APAC Smartphone Cover Glass Value Market Share by Countries in 2017



Table APAC Smartphone Cover Glass Consumption by Type (2013-2018) (K Sqm) Table APAC Smartphone Cover Glass Consumption Market Share by Type (2013-2018)

Figure APAC Smartphone Cover Glass Consumption Market Share by Type in 2017 Table APAC Smartphone Cover Glass Consumption by Application (2013-2018) (K Sqm)

Table APAC Smartphone Cover Glass Consumption Market Share by Application (2013-2018)

Figure APAC Smartphone Cover Glass Consumption Market Share by Application in 2017

Figure China Smartphone Cover Glass Consumption Growth 2013-2018 (K Sqm) Figure China Smartphone Cover Glass Value Growth 2013-2018 (\$ Millions) Figure Japan Smartphone Cover Glass Consumption Growth 2013-2018 (K Sqm) Figure Korea Smartphone Cover Glass Consumption Growth 2013-2018 (K Sqm) Figure Korea Smartphone Cover Glass Value Growth 2013-2018 (K Sqm) Figure Korea Smartphone Cover Glass Value Growth 2013-2018 (\$ Millions) Figure Korea Smartphone Cover Glass Value Growth 2013-2018 (\$ Millions) Figure Southeast Asia Smartphone Cover Glass Consumption Growth 2013-2018 (\$ Millions) Figure Southeast Asia Smartphone Cover Glass Consumption Growth 2013-2018 (K Sqm)

Figure Southeast Asia Smartphone Cover Glass Value Growth 2013-2018 (\$ Millions) Figure India Smartphone Cover Glass Consumption Growth 2013-2018 (K Sqm) Figure India Smartphone Cover Glass Value Growth 2013-2018 (\$ Millions)

Figure Australia Smartphone Cover Glass Consumption Growth 2013-2018 (K Sqm) Figure Australia Smartphone Cover Glass Value Growth 2013-2018 (\$ Millions)

Table Europe Smartphone Cover Glass Consumption by Countries (2013-2018) (K Sqm)

Table Europe Smartphone Cover Glass Consumption Market Share by Countries (2013-2018)

Figure Europe Smartphone Cover Glass Consumption Market Share by Countries in 2017

Table Europe Smartphone Cover Glass Value by Countries (2013-2018) (\$ Millions) Table Europe Smartphone Cover Glass Value Market Share by Countries (2013-2018) Figure Europe Smartphone Cover Glass Value Market Share by Countries in 2017 Table Europe Smartphone Cover Glass Consumption by Type (2013-2018) (K Sqm) Table Europe Smartphone Cover Glass Consumption Market Share by Type (2013-2018)

Figure Europe Smartphone Cover Glass Consumption Market Share by Type in 2017 Table Europe Smartphone Cover Glass Consumption by Application (2013-2018) (K Sqm)

Table Europe Smartphone Cover Glass Consumption Market Share by Application



(2013-2018)

Figure Europe Smartphone Cover Glass Consumption Market Share by Application in 2017

Figure Germany Smartphone Cover Glass Consumption Growth 2013-2018 (K Sqm) Figure Germany Smartphone Cover Glass Value Growth 2013-2018 (\$ Millions) Figure France Smartphone Cover Glass Consumption Growth 2013-2018 (K Sqm) Figure UK Smartphone Cover Glass Consumption Growth 2013-2018 (K Sqm) Figure UK Smartphone Cover Glass Value Growth 2013-2018 (K Sqm) Figure UK Smartphone Cover Glass Value Growth 2013-2018 (\$ Millions) Figure Italy Smartphone Cover Glass Consumption Growth 2013-2018 (K Sqm) Figure Italy Smartphone Cover Glass Value Growth 2013-2018 (\$ Millions) Figure Russia Smartphone Cover Glass Consumption Growth 2013-2018 (K Sqm) Figure Russia Smartphone Cover Glass Value Growth 2013-2018 (\$ Millions) Figure Russia Smartphone Cover Glass Value Growth 2013-2018 (K Sqm) Figure Spain Smartphone Cover Glass Consumption Growth 2013-2018 (K Sqm) Figure Spain Smartphone Cover Glass Value Growth 2013-2018 (\$ Millions) Figure Spain Smartphone Cover Glass Value Growth 2013-2018 (\$ Millions) Figure Spain Smartphone Cover Glass Value Growth 2013-2018 (\$ Millions) Figure Spain Smartphone Cover Glass Value Growth 2013-2018 (\$ Millions) Figure Spain Smartphone Cover Glass Value Growth 2013-2018 (\$ Millions) Table Middle East & Africa Smartphone Cover Glass Consumption by Countries (2013-2018) (K Sqm)

Table Middle East & Africa Smartphone Cover Glass Consumption Market Share by Countries (2013-2018)

Figure Middle East & Africa Smartphone Cover Glass Consumption Market Share by Countries in 2017

Table Middle East & Africa Smartphone Cover Glass Value by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Smartphone Cover Glass Value Market Share by Countries (2013-2018)

Figure Middle East & Africa Smartphone Cover Glass Value Market Share by Countries in 2017

Table Middle East & Africa Smartphone Cover Glass Consumption by Type (2013-2018) (K Sqm)

Table Middle East & Africa Smartphone Cover Glass Consumption Market Share by Type (2013-2018)

Figure Middle East & Africa Smartphone Cover Glass Consumption Market Share by Type in 2017

Table Middle East & Africa Smartphone Cover Glass Consumption by Application (2013-2018) (K Sqm)

Table Middle East & Africa Smartphone Cover Glass Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa Smartphone Cover Glass Consumption Market Share by Application in 2017



Figure Egypt Smartphone Cover Glass Consumption Growth 2013-2018 (K Sqm) Figure Egypt Smartphone Cover Glass Value Growth 2013-2018 (\$ Millions) Figure South Africa Smartphone Cover Glass Consumption Growth 2013-2018 (K Sqm) Figure Israel Smartphone Cover Glass Value Growth 2013-2018 (\$ Millions) Figure Israel Smartphone Cover Glass Value Growth 2013-2018 (K Sqm) Figure Israel Smartphone Cover Glass Value Growth 2013-2018 (\$ Millions) Figure Turkey Smartphone Cover Glass Consumption Growth 2013-2018 (K Sqm) Figure Turkey Smartphone Cover Glass Value Growth 2013-2018 (\$ Millions) Figure GCC Countries Smartphone Cover Glass Consumption Growth 2013-2018 (\$ Millions)

Figure GCC Countries Smartphone Cover Glass Value Growth 2013-2018 (\$ Millions) Table Smartphone Cover Glass Distributors List

Table Smartphone Cover Glass Customer List

Figure Global Smartphone Cover Glass Consumption Growth Rate Forecast (2018-2023) (K Sqm)

Figure Global Smartphone Cover Glass Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global Smartphone Cover Glass Consumption Forecast by Countries (2018-2023) (K Sqm)

Table Global Smartphone Cover Glass Consumption Market Forecast by Regions Table Global Smartphone Cover Glass Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global Smartphone Cover Glass Value Market Share Forecast by Regions Figure Americas Smartphone Cover Glass Consumption 2018-2023 (K Sqm) Figure Americas Smartphone Cover Glass Value 2018-2023 (\$ Millions) Figure APAC Smartphone Cover Glass Consumption 2018-2023 (K Sqm) Figure APAC Smartphone Cover Glass Value 2018-2023 (\$ Millions) Figure Europe Smartphone Cover Glass Consumption 2018-2023 (K Sqm) Figure Europe Smartphone Cover Glass Value 2018-2023 (\$ Millions) Figure Middle East & Africa Smartphone Cover Glass Consumption 2018-2023 (K Sqm) Figure Middle East & Africa Smartphone Cover Glass Value 2018-2023 (\$ Millions) Figure United States Smartphone Cover Glass Consumption 2018-2023 (K Sqm) Figure United States Smartphone Cover Glass Value 2018-2023 (\$ Millions) Figure Canada Smartphone Cover Glass Consumption 2018-2023 (K Sqm) Figure Canada Smartphone Cover Glass Value 2018-2023 (\$ Millions) Figure Mexico Smartphone Cover Glass Consumption 2018-2023 (K Sqm) Figure Mexico Smartphone Cover Glass Value 2018-2023 (\$ Millions) Figure Brazil Smartphone Cover Glass Consumption 2018-2023 (K Sqm) Figure Brazil Smartphone Cover Glass Value 2018-2023 (\$ Millions)



Figure China Smartphone Cover Glass Consumption 2018-2023 (K Sgm) Figure China Smartphone Cover Glass Value 2018-2023 (\$ Millions) Figure Japan Smartphone Cover Glass Consumption 2018-2023 (K Sgm) Figure Japan Smartphone Cover Glass Value 2018-2023 (\$ Millions) Figure Korea Smartphone Cover Glass Consumption 2018-2023 (K Sqm) Figure Korea Smartphone Cover Glass Value 2018-2023 (\$ Millions) Figure Southeast Asia Smartphone Cover Glass Consumption 2018-2023 (K Sqm) Figure Southeast Asia Smartphone Cover Glass Value 2018-2023 (\$ Millions) Figure India Smartphone Cover Glass Consumption 2018-2023 (K Sgm) Figure India Smartphone Cover Glass Value 2018-2023 (\$ Millions) Figure Australia Smartphone Cover Glass Consumption 2018-2023 (K Sqm) Figure Australia Smartphone Cover Glass Value 2018-2023 (\$ Millions) Figure Germany Smartphone Cover Glass Consumption 2018-2023 (K Sqm) Figure Germany Smartphone Cover Glass Value 2018-2023 (\$ Millions) Figure France Smartphone Cover Glass Consumption 2018-2023 (K Sqm) Figure France Smartphone Cover Glass Value 2018-2023 (\$ Millions) Figure UK Smartphone Cover Glass Consumption 2018-2023 (K Sqm) Figure UK Smartphone Cover Glass Value 2018-2023 (\$ Millions) Figure Italy Smartphone Cover Glass Consumption 2018-2023 (K Sqm) Figure Italy Smartphone Cover Glass Value 2018-2023 (\$ Millions) Figure Russia Smartphone Cover Glass Consumption 2018-2023 (K Sgm) Figure Russia Smartphone Cover Glass Value 2018-2023 (\$ Millions) Figure Spain Smartphone Cover Glass Consumption 2018-2023 (K Sqm) Figure Spain Smartphone Cover Glass Value 2018-2023 (\$ Millions) Figure Egypt Smartphone Cover Glass Consumption 2018-2023 (K Sqm) Figure Egypt Smartphone Cover Glass Value 2018-2023 (\$ Millions) Figure South Africa Smartphone Cover Glass Consumption 2018-2023 (K Sqm) Figure South Africa Smartphone Cover Glass Value 2018-2023 (\$ Millions) Figure Israel Smartphone Cover Glass Consumption 2018-2023 (K Sqm) Figure Israel Smartphone Cover Glass Value 2018-2023 (\$ Millions) Figure Turkey Smartphone Cover Glass Consumption 2018-2023 (K Sqm) Figure Turkey Smartphone Cover Glass Value 2018-2023 (\$ Millions) Figure GCC Countries Smartphone Cover Glass Consumption 2018-2023 (K Sqm) Figure GCC Countries Smartphone Cover Glass Value 2018-2023 (\$ Millions) Table Global Smartphone Cover Glass Consumption Forecast by Type (2018-2023) (K Sqm)

Table Global Smartphone Cover Glass Consumption Market Share Forecast by Type(2018-2023)

Table Global Smartphone Cover Glass Value Forecast by Type (2018-2023) (\$ Millions)



Table Global Smartphone Cover Glass Value Market Share Forecast by Type (2018-2023)

Table Global Smartphone Cover Glass Consumption Forecast by Application (2018-2023) (K Sqm)

Table Global Smartphone Cover Glass Consumption Market Share Forecast by Application (2018-2023)

Table Global Smartphone Cover Glass Value Forecast by Application (2018-2023) (\$ Millions)

Table Global Smartphone Cover Glass Value Market Share Forecast by Application (2018-2023)

Table Corning Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Corning Smartphone Cover Glass Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Corning Smartphone Cover Glass Market Share (2016-2018)

Table AGC Basic Information, Manufacturing Base, Sales Area and Its Competitors Table AGC Smartphone Cover Glass Sales, Revenue, Price and Gross Margin (2016-2018)

Figure AGC Smartphone Cover Glass Market Share (2016-2018)

Table Avanstrate Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Avanstrate Smartphone Cover Glass Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Avanstrate Smartphone Cover Glass Market Share (2016-2018)

Table Schott Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Schott Smartphone Cover Glass Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Schott Smartphone Cover Glass Market Share (2016-2018)

Table NEG Basic Information, Manufacturing Base, Sales Area and Its Competitors Table NEG Smartphone Cover Glass Sales, Revenue, Price and Gross Margin (2016-2018)

Figure NEG Smartphone Cover Glass Market Share (2016-2018)

Table Tunghsu Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tunghsu Group Smartphone Cover Glass Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Tunghsu Group Smartphone Cover Glass Market Share (2016-2018) Table KMTC Basic Information, Manufacturing Base, Sales Area and Its Competitors Table KMTC Smartphone Cover Glass Sales, Revenue, Price and Gross Margin (2016-2018)



Figure KMTC Smartphone Cover Glass Market Share (2016-2018)



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