

# 2018-2023 Global Smart Wearables Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Smart Wearables market for 2018-2023.

This report studies the Smart Wearables market, which covers the consumer Smart Wearables device. Smart wearable technology is defined as the gadgets which are worn on, or attached to, the body, while being used; and smart wearables use application-enabled advanced computing and wireless technologies to process the inputs. Some of the consumer smart wearable devices are Google Glass, Samsung Gear, Nike wristbands and Google cardboard. These devices are used for fitness, healthcare, lifestyle, and entertainment purposes.

Wearable technology is the incorporation of technology with regular accessories which allow users to make their life easier. It has changed the lifestyle of users in order to achieve their particular goals. This technology has immense potential for rapid growth and can provide benefits to the different classes of people in their daily lives.

Apple is the world leading brand in global Smart Wearables market with the market share of 37.68%, in terms of revenue, followed by Fitbit, Samsung and Huawei.

Over the next five years, LPI(LP Information) projects that Smart Wearables will register a 14.2% CAGR in terms of revenue, reach US\$ 25000 million by 2023, from US\$ 11300 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Wearables market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Fitness Band

Smart Watches

Smart Glasses

Others

Segmentation by application:

Fitness and Wellness

Infotainment

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Fitbit

Xiaomi

Apple

Garmin

Samsung

Jawbone

Misfit

Polar

Moto

Huawei

BBK(XTC)

Lifesense

Razer

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Smart Wearables consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Smart Wearables market by identifying its various

subsegments.

Focuses on the key global Smart Wearables manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Smart Wearables with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Smart Wearables submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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