

2018-2023 Global Smart Wearables Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Smart Wearables market for 2018-2023.

This report studies the Smart Wearables market, which covers the consumer Smart Wearables device. Smart wearable technology is defined as the gadgets which are worn on, or attached to, the body, while being used; and smart wearables use application-enabled advanced computing and wireless technologies to process the inputs. Some of the consumer smart wearable devices are Google Glass, Samsung Gear, Nike wristbands and Google cardboard. These devices are used for fitness, healthcare, lifestyle, and entertainment purposes.

Wearable technology is the incorporation of technology with regular accessories which allow users to make their life easier. It has changed the lifestyle of users in order to achieve their particular goals. This technology has immense potential for rapid growth and can provide benefits to the different classes of people in their daily lives. Apple is the world leading brand in global Smart Wearables market with the market share of 37.68%, in terms of revenue, followed by Fitbit, Samsung and Huawei. Over the next five years, LPI(LP Information) projects that Smart Wearables will register a 14.2% CAGR in terms of revenue, reach US\$ 25000 million by 2023, from US\$ 11300 million in 2017.

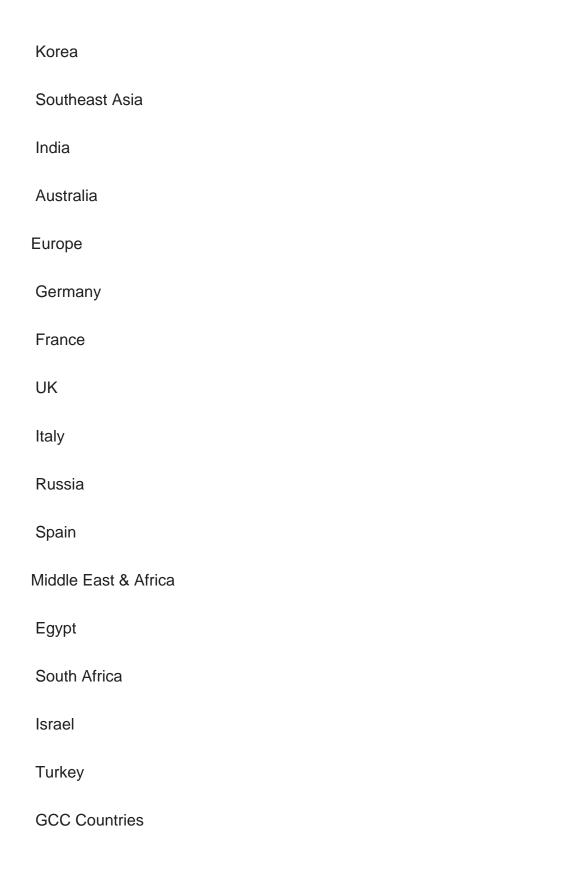
This report presents a comprehensive overview, market shares, and growth opportunities of Smart Wearables market by product type, application, key manufacturers and key regions.



To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmer	ntation by product type:	
ŀ	Fitness Band	
(Smart Watches	
(Smart Glasses	
(Others	
Segmer	ntation by application:	
i	Fitness and Wellness	
I	Infotainment	
This rep	is report also splits the market by region:	
,	Americas	
	United States	
	Canada	
	Mexico	
	Brazil	
,	APAC	
	China	
	Japan	





The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:



Fitbit			
Xiaomi			
Apple			
Garmin			
Samsung			
Jawbone			
Misfit			
Polar			
Moto			
Huawei			
BBK(XTC)			
Lifesense			
Razer			

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Smart Wearables consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Smart Wearables market by identifying its various



subsegments.

Focuses on the key global Smart Wearables manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Smart Wearables with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Smart Wearables submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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