

2018-2023 Global Smart Wearable Consumption Market Report

<https://marketpublishers.com/r/2E0A24A394AEN.html>

Date: October 2018

Pages: 164

Price: US\$ 4,660.00 (Single User License)

ID: 2E0A24A394AEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Smart Wearable market for 2018-2023.

Smart wearables are equipped with multiple sensors, which facilitate the wearer with health & fitness monitoring, GPS navigation and a range of other benefits.

Growing health concerns and rising number of smartphone users are driving demand for smart wearables globally. Consequently, major smart wearable players are focusing on offering technologically advanced products at low price points to increase their foothold, globally.

Over the next five years, LPI(LP Information) projects that Smart Wearable will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Wearable market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Smartwatches

Smart wristbands

Smart glasses

Smart garments

Smart jewelry

Segmentation by application:

Consumer electronics

Healthcare

Defense

Apparels

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Samsung

Sony

Nokia Health

Apple

Casio

Fitbit

Google

Garmin

Jawbone

MyKronoz

LG

Lenovo

Misfit

Vuzix

Nike

Polar

Tex-Ray

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Smart Wearable consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Smart Wearable market by identifying its various subsegments.

Focuses on the key global Smart Wearable manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Smart Wearable with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Smart Wearable submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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