

# 2018-2023 Global Smart Shoes Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Smart Shoes market for 2018-2023.

Smart Shoes are embedded with sensors that can detect your walking data and can be controlled via smartphone. The shoes use that information to offer tips on improving users` fitness regimen or locations and other information.

In recent years, the demand for technology has been growing and the intelligent products have been even more popular. This trend has made the demand of Smart Shoes become larger and this trend can be anticipated to fuel the market growth during the forecast period.

Nike was the largest producer of smart shoes in the world in 2014 while Adidas was the second because they developed smart shoes earlier. For China market, Li-Ning works with Xiao Technology to develop the smart shoe industry fast and has acquired success to become the largest manufacturer in 2015. Other Chinese technology companies enter the market like Yunduo, ADNL. They major in positioning shoes for children which can be predicted to be popular in future market.

Over the next five years, LPI(LP Information) projects that Smart Shoes will register a 19.9% CAGR in terms of revenue, reach US\$ 230 million by 2023, from US\$ 77 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Shoes market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Step counting shoes

Positioning shoes

Navigation shoes

Other

Segmentation by application:

Adults

Children

Old People

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key

manufacturers covered in this report:

Nike

LiNing

Adidas

ANDL

Ducere Technologies

Yunduo

361 sport

Under Armour

Daphne

Stridalyzer

Digitsole

B-Shoe

PUMA

Salted Venture

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Smart Shoes consumption (value & volume) by

key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Smart Shoes market by identifying its various subsegments.

Focuses on the key global Smart Shoes manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Smart Shoes with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Smart Shoes submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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