

2018-2023 Global Smart Ring Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Smart Ring market for 2018-2023.

Smart Ring is a compact and lightweight wearable ring-type device that offers handwriting-input functionality and a reader for near-field communications (NFC) tags. A smart ring that empowers wearers to rule them all – their smartphone, smart home appliances, Google Glass, smartwatch and a variety of digital-enabled interactions, to be more precise.

At present, in the foreign industrial developed countries the smart ring industry is generally at the beginning level, the world's enterprises are mainly concentrated in North America, EU and China. Meanwhile, foreign companies have more mature ecosystem of both software and hardware, strong R & D capability, the technical level is in a leading position. There are enabling policies from different countries.

Smart ring industry is a high technology industry, the important part is the ecosystem and innovation technology. There has to be different cooperation between different industries such as system platform, cloud services, App store, App software, and sometime need other equipment to realize the special function.

The smart ring still have a lot of opportunities with this huge market ahead. However, the enterprises have to solve the problems such as high operating cost and some technical difficulties and so on.

Over the next five years, LPI(LP Information) projects that Smart Ring will register a 28.6% CAGR in terms of revenue, reach US\$ 33 million by 2023, from US\$ 7 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Ring market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Android

IOS

Windows Phone

Compatible Systems

Segmentation by application:

Health and Movement

Device Control

Communication

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

McLear Ltd

Nod Ring

GEAK

Ringly

MOTA

Mycestro

Arcus

Thumb Track

Ring Theory

Jakcom Technology

Sirenring

Kerv

GalaGreat

VINAYA Technologies

Logbar Ring

Acare

Vring

Neyya

RHL Vision Technologies Pvt

Moodmetric

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Smart Ring consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Smart Ring market by identifying its various subsegments.

Focuses on the key global Smart Ring manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Smart Ring with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Smart Ring submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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