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2018-2023 Global Smart Outlet Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Smart Outlet market for 2018-2023.

A smart plug is a power receptacle that plugs into a traditional electrical outlet and integrates it into your smart home network, allowing you to control whatever you plug into it from an app on your smartphone or with your voice through a virtual assistant. Belkin International, Inc began to promote Smart Outlet at 2013. Due to the existence of time buffers accepted by the audience, Smart Outlet was introduced to the market at 2016. Although a number of enterprises have sprung up in the market, there are a lot of players developing Smart Outlet. With the development of smart homes systems, The rate of growth is very fast in recent years. However, considering the factors of market capacity and update rate, we predict that the overall growth rate will decline in the future.
Global giant manufactures mainly distributed in North America, Europe and Asia. They have unshakable status in this field. The key product markets also locate at North America, Europe and Asia.
The market is not only influenced by the price, but also influenced by the product performance. The leading companies own the advantages on better performance, more abundant product's Sales Channels, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market.
Over the next five years, LPI(LP Information) projects that Smart Outlet will register a 25.2% CAGR in terms of revenue, reach US$ 510 million by 2023, from US$ 130 million in 2017.

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This report presents a comprehensive overview, market shares, and growth opportunities of Smart Outlet market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Off-line

Online

Segmentation by application:

Household Use

Commercial Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

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Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

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Belkin International, Inc

Insteon

Etekcity

Edimax

Xiaomi

BroadLink

Shenzhen Orvibo Electronics

Samsung

Konke

Nyrius

Media

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Smart Outlet consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Smart Outlet market by identifying its various subsegments.

Focuses on the key global Smart Outlet manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape,

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SWOT analysis and development plans in next few years.

To analyze the Smart Outlet with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Smart Outlet submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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