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2018-2023 Global Smart Labels Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Smart Labels market for 2018-2023.
A smart label is an item identification slip that contains more advanced technologies than conventional bar code data. The most common enhancements in smart labels are EAS Labels, RFID Labels, Sensing Labels, Electronic Shelf Labels, NFC Tags, etc.
The global smart labels market has witnessed an increase in adoption in the packaging industry, owing to the ability to provide a detailed information to the customers about products with the use of digital technology and smart devices. In addition, increase in demand for global smart labels market is driven by its ability to provide real-time visibility of the product and rise in demand for effective anti-theft devices, owing to security concerns. Moreover, significant rise in consolidated industries and technological advancements associated with the use in various applications, such as healthcare, & pharmaceuticals, logistics, retail inventory, food & beverages, and others, have further boosted the growth of global smart labels market.

Over the next five years, LPI(LP Information) projects that Smart Labels will register a 16.9% CAGR in terms of revenue, reach US$ 12900 million by 2023, from US$ 5050 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Labels market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated

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from the sales of the following segments:

Segmentation by product type:

EAS Labels

RFID Labels

Sensing Labels

Electronic Shelf Labels

NFC Tags

Segmentation by application:

Automotive

Healthcare & Pharmaceutical

Logistic

Retail

Manufacturing

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

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- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia
- Spain

Middle East & Africa

- Egypt
- South Africa
- Israel

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Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Checkpoint Systems (CCL)

Avery Dennison

Sato Holdings Corporation

Tyco Sensormatic

Smartrac

SES (imagotag)

Zebra

Fujitsu

Honeywell

TAG Company

Paragon ID

Century

Pricer

Alien Technology

Invengo Information Technology

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Multi-Color Corporation

Samsung

E Ink

Displaydata

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Smart Labels consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Smart Labels market by identifying its various subsegments.

Focuses on the key global Smart Labels manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Smart Labels with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Smart Labels submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

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To strategically profile the key players and comprehensively analyze their growth strategies.

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