

2018-2023 Global Smart Appliances in the Home Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Smart Appliances in the Home market for 2018-2023.

Smart appliances utilize modern computer and communications technology to make functions faster, cheaper and more energy-efficient.

Smart appliances are growing in value within the wider smart home as OEMs leverage network connectivity to provide a wide range of smart functions such as: remote control, monitoring, and maintenance to the consumer, in turn providing opportunity for OEMs to improve internal and customer relationship management as well as support the development and integration of new revenue streams.

Over the next five years, LPI(LP Information) projects that Smart Appliances in the Home will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Smart Appliances in the Home market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Remote control

Monitoring

Maintenance

Segmentation by application:

Washing Machines

Dryers

Dishwashers

Fridges

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Remote Technologies

Samsung

Interface

Haier

Visual Group

Bosch

Gourmia

Dyson

Xiaomi

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Smart Appliances in the Home consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Smart Appliances in the Home market by identifying its various subsegments.

Focuses on the key global Smart Appliances in the Home manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Smart Appliances in the Home with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the

market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Smart Appliances in the Home submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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