

# 2018-2023 Global Small Pitch LED Display Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Small Pitch LED Display market for 2018-2023.

The pitch of a LED screen defines the distance between the pixels. Small Pitch LED Display refers to the pixel pitch of LED Display which is below 2.5mm, including P2.5, P2.0, P1.8, P1.5 P 1.2, P 1, P 0.7etc. With the development of LED display, it has been defined the pixel pitch below 2mm as the small pitch LED Display. In this report, we define the LED Display which the pixel pitch is below 2.5mm as the small pitch LED Display.

As an emerging technology, small pitch LED display has enormous potential in the technology level than the DLP which are widely used in the indoor large screen display at now. Compared with other large screen display technology, small pitch LED display is better than the other except in the cost. With technology development of small pitch LED display and production capacity expansion of upstream raw material, the cost and price of small pitch LED display keeps a downward trend. Meanwhile, traditional large screen display manufacturers have also entered the small pitch LED display market. Like Barco, Christie which have strong customer relationships and rich capital often gain market share by lowering price. Price war is beneficial to consumers and it is only a matter of time to replace other large screen display.

LED display industry chain has got the rapid development of both capacity and advanced technology, with the rapid rise of industry chain, various technology of the components will become more and more mature. As smaller and smaller pitch LED display board appears in the market, the applications gradually trends from outdoor to

indoor in many different areas, which is expected to increase in the proportion of LED display application in all LED industry. Although small pitch LED display industry is still have a lot of opportunities, for the new entrants with only advantage in capital without sufficient support in technology and downstream channels, the research group don't recommend taking risk to enter this market.

Over the next five years, LPI(LP Information) projects that Small Pitch LED Display will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Small Pitch LED Display market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

P2.1-P2.5 mm

P1.7-P2.0 mm

P1.3-P1.69 mm

P1.0-P1.29 mm

?P1mm

Segmentation by application:

Commercial

Government organization

Military institution

TV&Media industry

## Transportation industry

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Leyard

Unilumin

Liantronics

Absen

SANSI

AOTO Electronics

Barco

Vtron

Elec-Tech International (Retop)

GQY

Triolion

Kingsun Optoelectronic (Coleder)

Chip Optech

SiliconCore

Christie

Mary Photoelectricity

Samsung

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Small Pitch LED Display consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Small Pitch LED Display market by identifying its various subsegments.

Focuses on the key global Small Pitch LED Display manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Small Pitch LED Display with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the

market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Small Pitch LED Display submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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