

# 2018-2023 Global Small Electric Vehicle Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Small Electric Vehicle market for 2018-2023. An electric vehicle (EV), uses one or more electric motors or traction motors for propulsion. An electric vehicle may be powered through a collector system by electricity from off-vehicle sources, or may be self-contained with a battery, solar panels or an electric generator to convert fuel to electricity.

The high growth of small electric vehicle market is on account of increasing consumer inclination towards electric passenger cars coupled with declining prices of electric vehicles. Moreover, the boost in demand for small electric vehicles can be attributed to favorable government policies and continuing surge in R&D investments by several OEMs to develop premium quality and affordable small electric vehicles.

Over the next five years, LPI(LP Information) projects that Small Electric Vehicle will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Small Electric Vehicle market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Hybrid Electric Vehicle

Plug-In Hybrid Electric Vehicle

Battery Electric Vehicle

Segmentation by application:

Passenger car

Commercial vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

Spain

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Nissan

BMW

Toyota

Ford

Zhengzhou Yutong Bus

Audi

Hyundai

BYD

Renault

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Small Electric Vehicle consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Small Electric Vehicle market by identifying its various subsegments.

Focuses on the key global Small Electric Vehicle manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Small Electric Vehicle with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Small Electric Vehicle submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

# 2018-2023 GLOBAL SMALL ELECTRIC VEHICLE CONSUMPTION MARKET REPORT

## 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

## 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Small Electric Vehicle Consumption 2013-2023
  - 2.1.2 Small Electric Vehicle Consumption CAGR by Region
- 2.2 Small Electric Vehicle Segment by Type
  - 2.2.1 Hybrid Electric Vehicle
  - 2.2.2 Plug-In Hybrid Electric Vehicle
  - 2.2.3 Battery Electric Vehicle
- 2.3 Small Electric Vehicle Consumption by Type
  - 2.3.1 Global Small Electric Vehicle Consumption Market Share by Type (2013-2018)
  - 2.3.2 Global Small Electric Vehicle Revenue and Market Share by Type (2013-2018)
  - 2.3.3 Global Small Electric Vehicle Sale Price by Type (2013-2018)
- 2.4 Small Electric Vehicle Segment by Application
  - 2.4.1 Passenger car
  - 2.4.2 Commercial vehicle
- 2.5 Small Electric Vehicle Consumption by Application
  - 2.5.1 Global Small Electric Vehicle Consumption Market Share by Application (2013-2018)
  - 2.5.2 Global Small Electric Vehicle Value and Market Share by Application (2013-2018)
  - 2.5.3 Global Small Electric Vehicle Sale Price by Application (2013-2018)

## 3 GLOBAL SMALL ELECTRIC VEHICLE BY PLAYERS

- 3.1 Global Small Electric Vehicle Sales Market Share by Players
  - 3.1.1 Global Small Electric Vehicle Sales by Players (2016-2018)
  - 3.1.2 Global Small Electric Vehicle Sales Market Share by Players (2016-2018)
- 3.2 Global Small Electric Vehicle Revenue Market Share by Players
  - 3.2.1 Global Small Electric Vehicle Revenue by Players (2016-2018)
  - 3.2.2 Global Small Electric Vehicle Revenue Market Share by Players (2016-2018)
- 3.3 Global Small Electric Vehicle Sale Price by Players
- 3.4 Global Small Electric Vehicle Manufacturing Base Distribution, Sales Area, Product Types by Players
  - 3.4.1 Global Small Electric Vehicle Manufacturing Base Distribution and Sales Area by Players
  - 3.4.2 Players Small Electric Vehicle Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

## **4 SMALL ELECTRIC VEHICLE BY REGIONS**

- 4.1 Small Electric Vehicle by Regions
  - 4.1.1 Global Small Electric Vehicle Consumption by Regions
  - 4.1.2 Global Small Electric Vehicle Value by Regions
- 4.2 Americas Small Electric Vehicle Consumption Growth
- 4.3 APAC Small Electric Vehicle Consumption Growth
- 4.4 Europe Small Electric Vehicle Consumption Growth
- 4.5 Middle East & Africa Small Electric Vehicle Consumption Growth

## **5 AMERICAS**

- 5.1 Americas Small Electric Vehicle Consumption by Countries
  - 5.1.1 Americas Small Electric Vehicle Consumption by Countries (2013-2018)
  - 5.1.2 Americas Small Electric Vehicle Value by Countries (2013-2018)
- 5.2 Americas Small Electric Vehicle Consumption by Type
- 5.3 Americas Small Electric Vehicle Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

## **6 APAC**

### 6.1 APAC Small Electric Vehicle Consumption by Countries

6.1.1 APAC Small Electric Vehicle Consumption by Countries (2013-2018)

6.1.2 APAC Small Electric Vehicle Value by Countries (2013-2018)

### 6.2 APAC Small Electric Vehicle Consumption by Type

### 6.3 APAC Small Electric Vehicle Consumption by Application

### 6.4 China

### 6.5 Japan

### 6.6 Korea

### 6.7 Southeast Asia

### 6.8 India

### 6.9 Australia

### 6.10 Key Economic Indicators of Few APAC Countries

## **7 EUROPE**

### 7.1 Europe Small Electric Vehicle by Countries

7.1.1 Europe Small Electric Vehicle Consumption by Countries (2013-2018)

7.1.2 Europe Small Electric Vehicle Value by Countries (2013-2018)

### 7.2 Europe Small Electric Vehicle Consumption by Type

### 7.3 Europe Small Electric Vehicle Consumption by Application

### 7.4 Germany

### 7.5 France

### 7.6 UK

### 7.7 Italy

### 7.8 Russia

### 7.9 Spain

### 7.10 Key Economic Indicators of Few Europe Countries

## **8 MIDDLE EAST & AFRICA**

### 8.1 Middle East & Africa Small Electric Vehicle by Countries

8.1.1 Middle East & Africa Small Electric Vehicle Consumption by Countries (2013-2018)

8.1.2 Middle East & Africa Small Electric Vehicle Value by Countries (2013-2018)

### 8.2 Middle East & Africa Small Electric Vehicle Consumption by Type

### 8.3 Middle East & Africa Small Electric Vehicle Consumption by Application



- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers and Impact
  - 9.1.1 Growing Demand from Key Regions
  - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

## **10 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 10.1 Sales Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.2 Small Electric Vehicle Distributors
- 10.3 Small Electric Vehicle Customer

## **11 GLOBAL SMALL ELECTRIC VEHICLE MARKET FORECAST**

- 11.1 Global Small Electric Vehicle Consumption Forecast (2018-2023)
- 11.2 Global Small Electric Vehicle Forecast by Regions
  - 11.2.1 Global Small Electric Vehicle Forecast by Regions (2018-2023)
  - 11.2.2 Global Small Electric Vehicle Value Forecast by Regions (2018-2023)
  - 11.2.3 Americas Consumption Forecast
  - 11.2.4 APAC Consumption Forecast
  - 11.2.5 Europe Consumption Forecast
  - 11.2.6 Middle East & Africa Consumption Forecast
- 11.3 Americas Forecast by Countries
  - 11.3.1 United States Market Forecast
  - 11.3.2 Canada Market Forecast
  - 11.3.3 Mexico Market Forecast
  - 11.3.4 Brazil Market Forecast
- 11.4 APAC Forecast by Countries
  - 11.4.1 China Market Forecast

- 11.4.2 Japan Market Forecast
- 11.4.3 Korea Market Forecast
- 11.4.4 Southeast Asia Market Forecast
- 11.4.5 India Market Forecast
- 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
  - 11.5.1 Germany Market Forecast
  - 11.5.2 France Market Forecast
  - 11.5.3 UK Market Forecast
  - 11.5.4 Italy Market Forecast
  - 11.5.5 Russia Market Forecast
  - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
  - 11.6.1 Egypt Market Forecast
  - 11.6.2 South Africa Market Forecast
  - 11.6.3 Israel Market Forecast
  - 11.6.4 Turkey Market Forecast
  - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Small Electric Vehicle Forecast by Type
- 11.8 Global Small Electric Vehicle Forecast by Application

## **12 KEY PLAYERS ANALYSIS**

- 12.1 Nissan
  - 12.1.1 Company Details
  - 12.1.2 Small Electric Vehicle Product Offered
  - 12.1.3 Nissan Small Electric Vehicle Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.1.4 Main Business Overview
  - 12.1.5 Nissan News
- 12.2 BMW
  - 12.2.1 Company Details
  - 12.2.2 Small Electric Vehicle Product Offered
  - 12.2.3 BMW Small Electric Vehicle Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.2.4 Main Business Overview
  - 12.2.5 BMW News
- 12.3 Toyota
  - 12.3.1 Company Details

- 12.3.2 Small Electric Vehicle Product Offered
- 12.3.3 Toyota Small Electric Vehicle Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.3.4 Main Business Overview
- 12.3.5 Toyota News
- 12.4 Ford
  - 12.4.1 Company Details
  - 12.4.2 Small Electric Vehicle Product Offered
  - 12.4.3 Ford Small Electric Vehicle Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.4.4 Main Business Overview
  - 12.4.5 Ford News
- 12.5 Zhengzhou Yutong Bus
  - 12.5.1 Company Details
  - 12.5.2 Small Electric Vehicle Product Offered
  - 12.5.3 Zhengzhou Yutong Bus Small Electric Vehicle Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.5.4 Main Business Overview
  - 12.5.5 Zhengzhou Yutong Bus News
- 12.6 Audi
  - 12.6.1 Company Details
  - 12.6.2 Small Electric Vehicle Product Offered
  - 12.6.3 Audi Small Electric Vehicle Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.6.4 Main Business Overview
  - 12.6.5 Audi News
- 12.7 Hyundai
  - 12.7.1 Company Details
  - 12.7.2 Small Electric Vehicle Product Offered
  - 12.7.3 Hyundai Small Electric Vehicle Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.7.4 Main Business Overview
  - 12.7.5 Hyundai News
- 12.8 BYD
  - 12.8.1 Company Details
  - 12.8.2 Small Electric Vehicle Product Offered
  - 12.8.3 BYD Small Electric Vehicle Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.8.4 Main Business Overview

12.8.5 BYD News

12.9 Renault

12.9.1 Company Details

12.9.2 Small Electric Vehicle Product Offered

12.9.3 Renault Small Electric Vehicle Sales, Revenue, Price and Gross Margin  
(2016-2018)

12.9.4 Main Business Overview

12.9.5 Renault News

## **13 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Small Electric Vehicle

Table Product Specifications of Small Electric Vehicle

Figure Small Electric Vehicle Report Years Considered

Figure Market Research Methodology

Figure Global Small Electric Vehicle Consumption Growth Rate 2013-2023 (K Units)

Figure Global Small Electric Vehicle Value Growth Rate 2013-2023 (\$ Millions)

Table Small Electric Vehicle Consumption CAGR by Region 2013-2023 (\$ Millions)

Figure Product Picture of Hybrid Electric Vehicle

Table Major Players of Hybrid Electric Vehicle

Figure Product Picture of Plug-In Hybrid Electric Vehicle

Table Major Players of Plug-In Hybrid Electric Vehicle

Figure Product Picture of Battery Electric Vehicle

Table Major Players of Battery Electric Vehicle

Table Global Consumption Sales by Type (2013-2018)

Table Global Small Electric Vehicle Consumption Market Share by Type (2013-2018)

Figure Global Small Electric Vehicle Consumption Market Share by Type (2013-2018)

Table Global Small Electric Vehicle Revenue by Type (2013-2018) (\$ million)

Table Global Small Electric Vehicle Value Market Share by Type (2013-2018) (\$ Millions)

Figure Global Small Electric Vehicle Value Market Share by Type (2013-2018)

Table Global Small Electric Vehicle Sale Price by Type (2013-2018)

Figure Small Electric Vehicle Consumed in Passenger car

Figure Global Small Electric Vehicle Market: Passenger car (2013-2018) (K Units)

Figure Global Small Electric Vehicle Market: Passenger car (2013-2018) (\$ Millions)

Figure Global Passenger car YoY Growth (\$ Millions)

Figure Small Electric Vehicle Consumed in Commercial vehicle

Figure Global Small Electric Vehicle Market: Commercial vehicle (2013-2018) (K Units)

Figure Global Small Electric Vehicle Market: Commercial vehicle (2013-2018) (\$ Millions)

Figure Global Commercial vehicle YoY Growth (\$ Millions)

Table Global Consumption Sales by Application (2013-2018)

Table Global Small Electric Vehicle Consumption Market Share by Application (2013-2018)

Figure Global Small Electric Vehicle Consumption Market Share by Application (2013-2018)

Table Global Small Electric Vehicle Value by Application (2013-2018)  
Table Global Small Electric Vehicle Value Market Share by Application (2013-2018)  
Figure Global Small Electric Vehicle Value Market Share by Application (2013-2018)  
Table Global Small Electric Vehicle Sale Price by Application (2013-2018)  
Table Global Small Electric Vehicle Sales by Players (2016-2018) (K Units)  
Table Global Small Electric Vehicle Sales Market Share by Players (2016-2018)  
Figure Global Small Electric Vehicle Sales Market Share by Players in 2016  
Figure Global Small Electric Vehicle Sales Market Share by Players in 2017  
Table Global Small Electric Vehicle Revenue by Players (2016-2018) (\$ Millions)  
Table Global Small Electric Vehicle Revenue Market Share by Players (2016-2018)  
Figure Global Small Electric Vehicle Revenue Market Share by Players in 2016  
Figure Global Small Electric Vehicle Revenue Market Share by Players in 2017  
Table Global Small Electric Vehicle Sale Price by Players (2016-2018)  
Figure Global Small Electric Vehicle Sale Price by Players in 2017  
Table Global Small Electric Vehicle Manufacturing Base Distribution and Sales Area by Players  
Table Players Small Electric Vehicle Products Offered  
Table Small Electric Vehicle Concentration Ratio (CR3, CR5 and CR10) (2016-2018)  
Table Global Small Electric Vehicle Consumption by Regions 2013-2018 (K Units)  
Table Global Small Electric Vehicle Consumption Market Share by Regions 2013-2018  
Figure Global Small Electric Vehicle Consumption Market Share by Regions 2013-2018  
Table Global Small Electric Vehicle Value by Regions 2013-2018 (\$ Millions)  
Table Global Small Electric Vehicle Value Market Share by Regions 2013-2018  
Figure Global Small Electric Vehicle Value Market Share by Regions 2013-2018  
Figure Americas Small Electric Vehicle Consumption 2013-2018 (K Units)  
Figure Americas Small Electric Vehicle Value 2013-2018 (\$ Millions)  
Figure APAC Small Electric Vehicle Consumption 2013-2018 (K Units)  
Figure APAC Small Electric Vehicle Value 2013-2018 (\$ Millions)  
Figure Europe Small Electric Vehicle Consumption 2013-2018 (K Units)  
Figure Europe Small Electric Vehicle Value 2013-2018 (\$ Millions)  
Figure Middle East & Africa Small Electric Vehicle Consumption 2013-2018 (K Units)  
Figure Middle East & Africa Small Electric Vehicle Value 2013-2018 (\$ Millions)  
Table Americas Small Electric Vehicle Consumption by Countries (2013-2018) (K Units)  
Table Americas Small Electric Vehicle Consumption Market Share by Countries (2013-2018)  
Figure Americas Small Electric Vehicle Consumption Market Share by Countries in 2017  
Table Americas Small Electric Vehicle Value by Countries (2013-2018) (\$ Millions)  
Table Americas Small Electric Vehicle Value Market Share by Countries (2013-2018)

Figure Americas Small Electric Vehicle Value Market Share by Countries in 2017  
Table Americas Small Electric Vehicle Consumption by Type (2013-2018) (K Units)  
Table Americas Small Electric Vehicle Consumption Market Share by Type (2013-2018)  
Figure Americas Small Electric Vehicle Consumption Market Share by Type in 2017  
Table Americas Small Electric Vehicle Consumption by Application (2013-2018) (K Units)  
Table Americas Small Electric Vehicle Consumption Market Share by Application (2013-2018)  
Figure Americas Small Electric Vehicle Consumption Market Share by Application in 2017  
Figure United States Small Electric Vehicle Consumption Growth 2013-2018 (K Units)  
Figure United States Small Electric Vehicle Value Growth 2013-2018 (\$ Millions)  
Figure Canada Small Electric Vehicle Consumption Growth 2013-2018 (K Units)  
Figure Canada Small Electric Vehicle Value Growth 2013-2018 (\$ Millions)  
Figure Mexico Small Electric Vehicle Consumption Growth 2013-2018 (K Units)  
Figure Mexico Small Electric Vehicle Value Growth 2013-2018 (\$ Millions)  
Table APAC Small Electric Vehicle Consumption by Countries (2013-2018) (K Units)  
Table APAC Small Electric Vehicle Consumption Market Share by Countries (2013-2018)  
Figure APAC Small Electric Vehicle Consumption Market Share by Countries in 2017  
Table APAC Small Electric Vehicle Value by Countries (2013-2018) (\$ Millions)  
Table APAC Small Electric Vehicle Value Market Share by Countries (2013-2018)  
Figure APAC Small Electric Vehicle Value Market Share by Countries in 2017  
Table APAC Small Electric Vehicle Consumption by Type (2013-2018) (K Units)  
Table APAC Small Electric Vehicle Consumption Market Share by Type (2013-2018)  
Figure APAC Small Electric Vehicle Consumption Market Share by Type in 2017  
Table APAC Small Electric Vehicle Consumption by Application (2013-2018) (K Units)  
Table APAC Small Electric Vehicle Consumption Market Share by Application (2013-2018)  
Figure APAC Small Electric Vehicle Consumption Market Share by Application in 2017  
Figure China Small Electric Vehicle Consumption Growth 2013-2018 (K Units)  
Figure China Small Electric Vehicle Value Growth 2013-2018 (\$ Millions)  
Figure Japan Small Electric Vehicle Consumption Growth 2013-2018 (K Units)  
Figure Japan Small Electric Vehicle Value Growth 2013-2018 (\$ Millions)  
Figure Korea Small Electric Vehicle Consumption Growth 2013-2018 (K Units)  
Figure Korea Small Electric Vehicle Value Growth 2013-2018 (\$ Millions)  
Figure Southeast Asia Small Electric Vehicle Consumption Growth 2013-2018 (K Units)  
Figure Southeast Asia Small Electric Vehicle Value Growth 2013-2018 (\$ Millions)  
Figure India Small Electric Vehicle Consumption Growth 2013-2018 (K Units)

Figure India Small Electric Vehicle Value Growth 2013-2018 (\$ Millions)  
Figure Australia Small Electric Vehicle Consumption Growth 2013-2018 (K Units)  
Figure Australia Small Electric Vehicle Value Growth 2013-2018 (\$ Millions)  
Table Europe Small Electric Vehicle Consumption by Countries (2013-2018) (K Units)  
Table Europe Small Electric Vehicle Consumption Market Share by Countries (2013-2018)  
Figure Europe Small Electric Vehicle Consumption Market Share by Countries in 2017  
Table Europe Small Electric Vehicle Value by Countries (2013-2018) (\$ Millions)  
Table Europe Small Electric Vehicle Value Market Share by Countries (2013-2018)  
Figure Europe Small Electric Vehicle Value Market Share by Countries in 2017  
Table Europe Small Electric Vehicle Consumption by Type (2013-2018) (K Units)  
Table Europe Small Electric Vehicle Consumption Market Share by Type (2013-2018)  
Figure Europe Small Electric Vehicle Consumption Market Share by Type in 2017  
Table Europe Small Electric Vehicle Consumption by Application (2013-2018) (K Units)  
Table Europe Small Electric Vehicle Consumption Market Share by Application (2013-2018)  
Figure Europe Small Electric Vehicle Consumption Market Share by Application in 2017  
Figure Germany Small Electric Vehicle Consumption Growth 2013-2018 (K Units)  
Figure Germany Small Electric Vehicle Value Growth 2013-2018 (\$ Millions)  
Figure France Small Electric Vehicle Consumption Growth 2013-2018 (K Units)  
Figure France Small Electric Vehicle Value Growth 2013-2018 (\$ Millions)  
Figure UK Small Electric Vehicle Consumption Growth 2013-2018 (K Units)  
Figure UK Small Electric Vehicle Value Growth 2013-2018 (\$ Millions)  
Figure Italy Small Electric Vehicle Consumption Growth 2013-2018 (K Units)  
Figure Italy Small Electric Vehicle Value Growth 2013-2018 (\$ Millions)  
Figure Russia Small Electric Vehicle Consumption Growth 2013-2018 (K Units)  
Figure Russia Small Electric Vehicle Value Growth 2013-2018 (\$ Millions)  
Figure Spain Small Electric Vehicle Consumption Growth 2013-2018 (K Units)  
Figure Spain Small Electric Vehicle Value Growth 2013-2018 (\$ Millions)  
Table Middle East & Africa Small Electric Vehicle Consumption by Countries (2013-2018) (K Units)  
Table Middle East & Africa Small Electric Vehicle Consumption Market Share by Countries (2013-2018)  
Figure Middle East & Africa Small Electric Vehicle Consumption Market Share by Countries in 2017  
Table Middle East & Africa Small Electric Vehicle Value by Countries (2013-2018) (\$ Millions)  
Table Middle East & Africa Small Electric Vehicle Value Market Share by Countries (2013-2018)



Figure Middle East & Africa Small Electric Vehicle Value Market Share by Countries in 2017

Table Middle East & Africa Small Electric Vehicle Consumption by Type (2013-2018) (K Units)

Table Middle East & Africa Small Electric Vehicle Consumption Market Share by Type (2013-2018)

Figure Middle East & Africa Small Electric Vehicle Consumption Market Share by Type in 2017

Table Middle East & Africa Small Electric Vehicle Consumption by Application (2013-2018) (K Units)

Table Middle East & Africa Small Electric Vehicle Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa Small Electric Vehicle Consumption Market Share by Application in 2017

Figure Egypt Small Electric Vehicle Consumption Growth 2013-2018 (K Units)

Figure Egypt Small Electric Vehicle Value Growth 2013-2018 (\$ Millions)

Figure South Africa Small Electric Vehicle Consumption Growth 2013-2018 (K Units)

Figure South Africa Small Electric Vehicle Value Growth 2013-2018 (\$ Millions)

Figure Israel Small Electric Vehicle Consumption Growth 2013-2018 (K Units)

Figure Israel Small Electric Vehicle Value Growth 2013-2018 (\$ Millions)

Figure Turkey Small Electric Vehicle Consumption Growth 2013-2018 (K Units)

Figure Turkey Small Electric Vehicle Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries Small Electric Vehicle Consumption Growth 2013-2018 (K Units)

Figure GCC Countries Small Electric Vehicle Value Growth 2013-2018 (\$ Millions)

Table Small Electric Vehicle Distributors List

Table Small Electric Vehicle Customer List

Figure Global Small Electric Vehicle Consumption Growth Rate Forecast (2018-2023) (K Units)

Figure Global Small Electric Vehicle Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global Small Electric Vehicle Consumption Forecast by Countries (2018-2023) (K Units)

Table Global Small Electric Vehicle Consumption Market Forecast by Regions

Table Global Small Electric Vehicle Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global Small Electric Vehicle Value Market Share Forecast by Regions

Figure Americas Small Electric Vehicle Consumption 2018-2023 (K Units)

Figure Americas Small Electric Vehicle Value 2018-2023 (\$ Millions)

Figure APAC Small Electric Vehicle Consumption 2018-2023 (K Units)

Figure APAC Small Electric Vehicle Value 2018-2023 (\$ Millions)  
Figure Europe Small Electric Vehicle Consumption 2018-2023 (K Units)  
Figure Europe Small Electric Vehicle Value 2018-2023 (\$ Millions)  
Figure Middle East & Africa Small Electric Vehicle Consumption 2018-2023 (K Units)  
Figure Middle East & Africa Small Electric Vehicle Value 2018-2023 (\$ Millions)  
Figure United States Small Electric Vehicle Consumption 2018-2023 (K Units)  
Figure United States Small Electric Vehicle Value 2018-2023 (\$ Millions)  
Figure Canada Small Electric Vehicle Consumption 2018-2023 (K Units)  
Figure Canada Small Electric Vehicle Value 2018-2023 (\$ Millions)  
Figure Mexico Small Electric Vehicle Consumption 2018-2023 (K Units)  
Figure Mexico Small Electric Vehicle Value 2018-2023 (\$ Millions)  
Figure Brazil Small Electric Vehicle Consumption 2018-2023 (K Units)  
Figure Brazil Small Electric Vehicle Value 2018-2023 (\$ Millions)  
Figure China Small Electric Vehicle Consumption 2018-2023 (K Units)  
Figure China Small Electric Vehicle Value 2018-2023 (\$ Millions)  
Figure Japan Small Electric Vehicle Consumption 2018-2023 (K Units)  
Figure Japan Small Electric Vehicle Value 2018-2023 (\$ Millions)  
Figure Korea Small Electric Vehicle Consumption 2018-2023 (K Units)  
Figure Korea Small Electric Vehicle Value 2018-2023 (\$ Millions)  
Figure Southeast Asia Small Electric Vehicle Consumption 2018-2023 (K Units)  
Figure Southeast Asia Small Electric Vehicle Value 2018-2023 (\$ Millions)  
Figure India Small Electric Vehicle Consumption 2018-2023 (K Units)  
Figure India Small Electric Vehicle Value 2018-2023 (\$ Millions)  
Figure Australia Small Electric Vehicle Consumption 2018-2023 (K Units)  
Figure Australia Small Electric Vehicle Value 2018-2023 (\$ Millions)  
Figure Germany Small Electric Vehicle Consumption 2018-2023 (K Units)  
Figure Germany Small Electric Vehicle Value 2018-2023 (\$ Millions)  
Figure France Small Electric Vehicle Consumption 2018-2023 (K Units)  
Figure France Small Electric Vehicle Value 2018-2023 (\$ Millions)  
Figure UK Small Electric Vehicle Consumption 2018-2023 (K Units)  
Figure UK Small Electric Vehicle Value 2018-2023 (\$ Millions)  
Figure Italy Small Electric Vehicle Consumption 2018-2023 (K Units)  
Figure Italy Small Electric Vehicle Value 2018-2023 (\$ Millions)  
Figure Russia Small Electric Vehicle Consumption 2018-2023 (K Units)  
Figure Russia Small Electric Vehicle Value 2018-2023 (\$ Millions)  
Figure Spain Small Electric Vehicle Consumption 2018-2023 (K Units)  
Figure Spain Small Electric Vehicle Value 2018-2023 (\$ Millions)  
Figure Egypt Small Electric Vehicle Consumption 2018-2023 (K Units)  
Figure Egypt Small Electric Vehicle Value 2018-2023 (\$ Millions)

Figure South Africa Small Electric Vehicle Consumption 2018-2023 (K Units)  
Figure South Africa Small Electric Vehicle Value 2018-2023 (\$ Millions)  
Figure Israel Small Electric Vehicle Consumption 2018-2023 (K Units)  
Figure Israel Small Electric Vehicle Value 2018-2023 (\$ Millions)  
Figure Turkey Small Electric Vehicle Consumption 2018-2023 (K Units)  
Figure Turkey Small Electric Vehicle Value 2018-2023 (\$ Millions)  
Figure GCC Countries Small Electric Vehicle Consumption 2018-2023 (K Units)  
Figure GCC Countries Small Electric Vehicle Value 2018-2023 (\$ Millions)  
Table Global Small Electric Vehicle Consumption Forecast by Type (2018-2023) (K Units)  
Table Global Small Electric Vehicle Consumption Market Share Forecast by Type (2018-2023)  
Table Global Small Electric Vehicle Value Forecast by Type (2018-2023) (\$ Millions)  
Table Global Small Electric Vehicle Value Market Share Forecast by Type (2018-2023)  
Table Global Small Electric Vehicle Consumption Forecast by Application (2018-2023) (K Units)  
Table Global Small Electric Vehicle Consumption Market Share Forecast by Application (2018-2023)  
Table Global Small Electric Vehicle Value Forecast by Application (2018-2023) (\$ Millions)  
Table Global Small Electric Vehicle Value Market Share Forecast by Application (2018-2023)  
Table Nissan Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Nissan Small Electric Vehicle Sales, Revenue, Price and Gross Margin (2016-2018)  
Figure Nissan Small Electric Vehicle Market Share (2016-2018)  
Table BMW Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table BMW Small Electric Vehicle Sales, Revenue, Price and Gross Margin (2016-2018)  
Figure BMW Small Electric Vehicle Market Share (2016-2018)  
Table Toyota Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Toyota Small Electric Vehicle Sales, Revenue, Price and Gross Margin (2016-2018)  
Figure Toyota Small Electric Vehicle Market Share (2016-2018)  
Table Ford Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Ford Small Electric Vehicle Sales, Revenue, Price and Gross Margin (2016-2018)  
Figure Ford Small Electric Vehicle Market Share (2016-2018)  
Table Zhengzhou Yutong Bus Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Zhengzhou Yutong Bus Small Electric Vehicle Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Zhengzhou Yutong Bus Small Electric Vehicle Market Share (2016-2018)

Table Audi Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Audi Small Electric Vehicle Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Audi Small Electric Vehicle Market Share (2016-2018)

Table Hyundai Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hyundai Small Electric Vehicle Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Hyundai Small Electric Vehicle Market Share (2016-2018)

Table BYD Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BYD Small Electric Vehicle Sales, Revenue, Price and Gross Margin (2016-2018)

Figure BYD Small Electric Vehicle Market Share (2016-2018)

Table Renault Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Renault Small Electric Vehicle Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Renault Small Electric Vehicle Market Share (2016-2018)

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