

2018-2023 Global Small Boats Consumption Market Report

https://marketpublishers.com/r/21A3D0ABB8FEN.html

Date: October 2018

Pages: 164

Price: US\$ 4,660.00 (Single User License)

ID: 21A3D0ABB8FEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Small Boats market for 2018-2023. A boat is a watercraft of a large range of type and size.

The high growth of small boats market is on account of continuous increase in the average selling prices, booming marine industry and growing interest of consumers in various water sports activities. In addition, increasing urban population and rising income levels are expected to positively influence the global small boat market in the coming years. Furthermore, increasing technological advancements, rising interest of consumers in sailing, fishing and other water sports activities and booming tourism industry is expected to aid the global small boat market during forecast period.

Over the next five years, LPI(LP Information) projects that Small Boats will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Small Boats market by product type, application, key manufacturers and key regions.

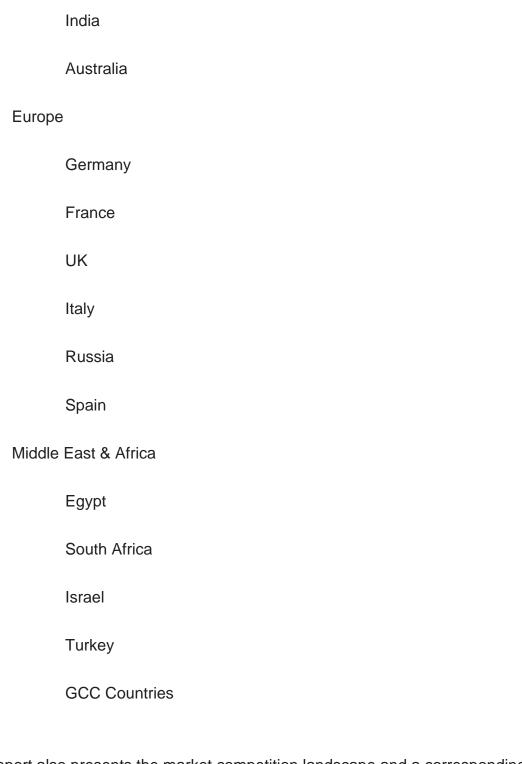
To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:



Sail Bo	pats
Engine	Powered
Segmentation	by application:
Fishing	J
Defend	ee
Pleasu	re
Transp	ortation
Life Bo	ats
This report als	o splits the market by region:
Americ	as
	United States
	Canada
	Mexico
	Brazil
APAC	
	China
	Japan
	Korea
	Southeast Asia





The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Marine Products

Brunswick



Malibu Boats
Yamaha
Groupe Bénéteau
MasterCraft
Porter
Stellican
Grady-White Boats
Grand Crossing Capital
Maverick Boat Group
S2 Yachts
Seabring Marine
BPS Direct
Correct Craft

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Small Boats consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.



To understand the structure of Small Boats market by identifying its various subsegments.

Focuses on the key global Small Boats manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Small Boats with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Small Boats submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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