

# 2018-2023 Global Ski Gear & Equipment Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Ski Gear & Equipment market for 2018-2023.

Ski Gear & Equipment refers to the equipment used by a skier, which include Skis & Snowboard, Ski Boots, Ski Apparel, Ski Protection and others.

Ski gear & equipment include skis, snowboard, boots, bindings, pole and apparel, helmet and goggle and other collections. Skis and boots are the most expensive equipment.

Europe is the largest consumption market of the world with 56.29% in 2015, which take half of the market; North America behind the Europe with 20.18%, become the second largest market .China and Japan and Europe has more than 95% market of Asia. Burton, Atomic, Rossignol, Salomon and Ficher are the top 5 manufactories of the world, the 5 companies take the lead than the others, has more than 21% of the market. Over the next five years, LPI(LP Information) projects that Ski Gear & Equipment will register a 3.3% CAGR in terms of revenue, reach US\$ 1430 million by 2023, from US\$ 1180 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Ski Gear & Equipment market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Skis & Snowboard

Ski Boots

Ski Apparel

Ski Protection

Other

Segmentation by application:

Alpine

Nordic

Telemark

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding

detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Burton

Atomic

Rossignol

Salomon

Fischer

Head

Swix

Mammut

Volkl

Scott

Lange

K2 Sports

Black Diamond

Dynastar

Volcom

Forum

Uvex

DC

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

### Research objectives

To study and analyze the global Ski Gear & Equipment consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Ski Gear & Equipment market by identifying its various subsegments.

Focuses on the key global Ski Gear & Equipment manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Ski Gear & Equipment with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Ski Gear & Equipment submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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