

2018-2023 Global SIM Cards Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global SIM Cards market for 2018-2023.

A subscriber identity module or subscriber identification module (SIM) is an integrated circuit that is intended to securely store the international mobile subscriber identity (IMSI) number and its related key, which are used to identify and authenticate subscribers on mobile telephony devices. It is also possible to store contact information on many SIM cards.

A subscriber identification module (SIM) is an integrated circuit which is used to store the IMSI number. The SIM cards consist of memory capacities such as 32KB, 64KB, 128KB and 256KB. SIM cards are primarily used in GSM phones, CDMA phones, LTE handsets, and satellite phones. There is an interesting move toward wearable devices as companions to smartphones and other mobile devices, such as smartwatches, health bands, glasses and smart clothes, which present a growth area for smart-card suppliers and mobile network operators. The rising number of these devices in the market is an opportunity for operators and card suppliers to increase SIM penetration for both pluggable and embedded form factors.

Companion devices can have an additional SIM card inserted (e.g., nano SIM) or an embedded SIM (i.e., eUICC). Wearable devices with SIM cards incorporated into them have the potential to increase mobile network operator (MNO) subscribers, leading to more addressable devices for SIM management and increased revenue streams.

The industry is expected to remain innovation-led, with frequent acquisitions and strategic alliances adopted as the key strategies by the players to increase their industry presence. Market stays in mature period with a clear concentration. There hardly to

have obvious technology breakthrough except deeper system function integration. Meanwhile, optimize product mix and further develop value-added capabilities to maximize margins. Manufacturers can take advantage of this situation by reinforcing their production units and supply-chains to avoid any delay in production turn-around-times (TAT) and supply-lead-times.

Over the next five years, LPI(LP Information) projects that SIM Cards will register a 0.7% CAGR in terms of revenue, reach US\$ 3580 million by 2023, from US\$ 3440 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of SIM Cards market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

SIM Cards with DES

SIM Cards with 3DES

SIM Cards with AES

Others

Segmentation by application:

Mobile Phone

Tablet

Wearable Device

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Gemalto

G&D

Oberthur

Morpho (Safran)

VALID

Eastcompeace

Wuhan Tianyu

DATANG

KONA I

DZ Cards

Watchdata

HENGBAO

XH Smartcard (Zhuhai)

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global SIM Cards consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of SIM Cards market by identifying its various subsegments.

Focuses on the key global SIM Cards manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the SIM Cards with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of SIM Cards submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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