

2018-2023 Global Silver-based Antimicrobial Agent Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Silver-based Antimicrobial Agent market for 2018-2023.

Antimicrobial action of silver comes from the chemical properties of its ionized form "Ag+". Silver interrupts the bacteria cell's ability to form the chemical bonds essential to its survival. These bonds produce the cell's physical structure so when bacteria meets silver it literally falls apart. For this reason, silver-based antimicrobial agent is especially in demand in many applications.

Silver-based antimicrobial agent has two forms: dispersion liquid and powder. Dispersion liquid antimicrobial agent mainly used in textile industry. In this report, both dispersion liquid and powder are counted.

According to the different carriers, silver-based antimicrobial agent can be classified into five types. BASF and Sciessent are major producers of silicate carrier types. Toagosei, Milliken and Nafur are major producers of phosphate carrier types. Thomson Research Associates and Addmaster are major producers of titanium dioxide carrier types. Ishizuka Glass Group and Sanitized are the major producers of glass carrier types. Under the influence of raw material, market competitions and economic conditions, the price of silver-based antimicrobial agent was lower year by year from 55.9 USD/Kg in 2012 to 51.9 USD/Kg in 2016. In the next few years, we predict that price may continue to decline. As competition intensifies, prices gap between different brands will go narrowing.



Silver-based antimicrobial agents have demonstrated the highest bactericidal activity. However, the high price limits the use of silver-based antimicrobial agents, which have side effect on the market size of silver-based antimicrobial agents. If the price of silver-based antimicrobial agents can continue to decline, silver-based antimicrobial agents can completely replace the cheap fungicides.

Over the next five years, LPI(LP Information) projects that Silver-based Antimicrobial Agent will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Silver-based Antimicrobial Agent market by product type, application, key manufacturers and key regions.

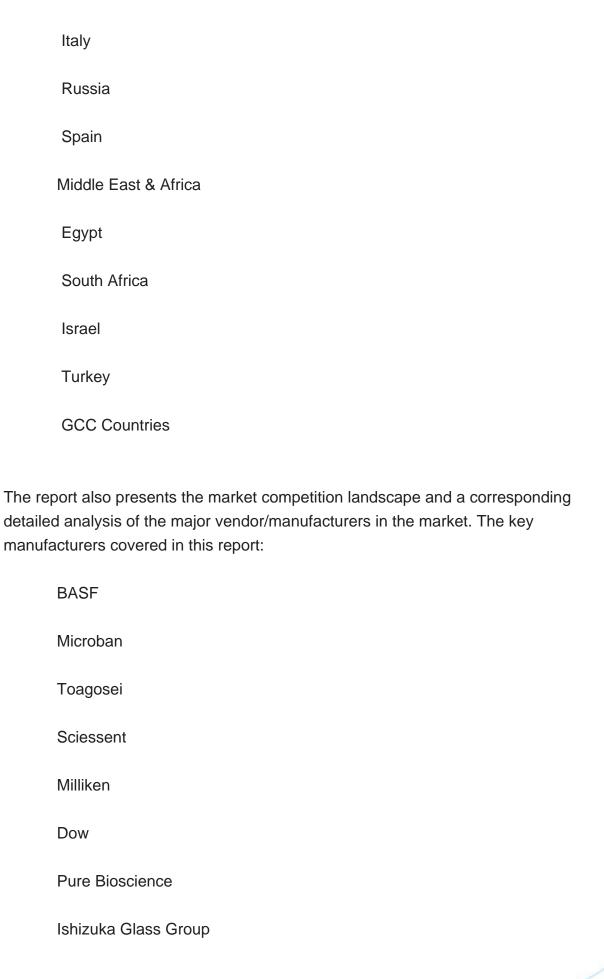
To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

from the sales of the following segments:			
Segmentation by product type:			
	Silicate Carriers		
	Phosphate Carriers		
	Titanium Dioxide Carriers		
	Glass Carriers		
	Others		
Segmentation by application:			
	Textile		
	Coating		
	Plastic		
	Cosmetic & Medical		



Others
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This report also splits the market by region:
Americas
United States
Canada
Mexico
Brazil
APAC
China
Japan
Korea
Southeast Asia
India
Australia
Europe
Germany
France
UK







Sanitized		
Sinanen Zeomic		
Addmaster		
Koa Glass		
Nafur		

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Silver-based Antimicrobial Agent consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Silver-based Antimicrobial Agent market by identifying its various subsegments.

Focuses on the key global Silver-based Antimicrobial Agent manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Silver-based Antimicrobial Agent with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Silver-based Antimicrobial Agent submarkets, with respect to key regions (along with their respective key countries).



To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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(MT)

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