

2018-2023 Global Side-by-Side Refrigerators Consumption Market Report

<https://marketpublishers.com/r/24DBE562D79EN.html>

Date: August 2018

Pages: 161

Price: US\$ 4,660.00 (Single User License)

ID: 24DBE562D79EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Side-by-Side Refrigerators market for 2018-2023.

Side-by-Side Refrigerators are a type of refrigerator, in which the refrigeration occupies one side, and freezer compartment is on the other.

Haier dominated the market, with accounted for 17.70% of the Side-by-Side Refrigerators sales market share in 2016. Followed by Whirlpool with 8.79% sales share and BSH Home Appliances Ltd with 8.04% sales share.

Global giant manufactures mainly distributed in Asia-Pacific, North America and Europe. They have unshakable status in this field. BSH Home Appliances Ltd takes the revenue market share of 37.28% in 2016, North America followed by with 25.59% in 2016.

The market is not only influenced by the price, but also influenced by the product performance. The leading companies own the advantages on better performance, more abundant product's types.

Looking to the future years, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

Despite the presence of competition problems, due to the global recovery trend is slightly, investors are still optimistic about this area; the future will still have more new investment enter the field.

Over the next five years, LPI(LP Information) projects that Side-by-Side Refrigerators will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Side-by-Side Refrigerators market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Under 15 cu.ft.

15-20 cu.ft.

20-25 cu.ft.

Above 25 cu.ft.

Segmentation by application:

Online

Offline

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Haier

BSH Home Appliances Ltd

Whirlpool

Samsung

Electrolux

LG

Midea

Hisense

Panasonic

Arcelik

Meiling

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Side-by-Side Refrigerators consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Side-by-Side Refrigerators market by identifying

its various subsegments.

Focuses on the key global Side-by-Side Refrigerators manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Side-by-Side Refrigerators with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Side-by-Side Refrigerators submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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