

# 2018-2023 Global Shower Trays Consumption Market Report

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# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Shower Trays market for 2018-2023. Shower Tray is supporting the use of the shower, which consists of the pelvic floor and pots help. Pelvic has drainage ditch and water hole. Shower Tray has advantages of small footprint and reasonable design.

With sleek and rectangular lines, these shower trays are the perfect way to make bathroom stylish, modern and elegant. All shower trays are constructed for maximum strength and rigidity.

Europe is the largest supplier and consumer of Shower Trays, with a production market share of 38% and a consumption market share of 36% in 2015. The second place is North American, following Europe with the production market share of 33% and a consumption market share of 30% in 2015

Lixil Group, Kohler, Duravit, Porcelanosa, Huppe are the top player in the industry. With market share 11.26%, 9.21%, 9.01%, 7.23%, 6.48%. Hold the key technologies and patents, with high-end customers. They have formed global market channel of the industry.

As international economic situation is complicated, in the next few years there will be many uncertainties although. Due to the government's policy and the high production of Shower Trays in the international market, the current demand for Shower Trays product is relatively high in the mature market, such as Germany, Japan and USA, but the demand in China is relatively high due to the downstream demand.

Over the next five years, LPI(LP Information) projects that Shower Trays will register a 2.9% CAGR in terms of revenue, reach US\$ 3090 million by 2023, from US\$ 2600



million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Shower Trays market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Ceramics

Acrylic

Other

Segmentation by application:

**Commercial Building** 

Residential

This report also splits the market by region:

Americas

**United States** 

Canada

Mexico

Brazil

APAC



China

Japan

Korea

Southeast Asia

India

Australia

#### Europe

Germany

France

UK

Italy

Russia

#### Spain

Middle East & Africa

Egypt

#### South Africa

Israel

Turkey

GCC Countries



The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Duravit Huppe Kohler Porcelanosa Eczacibasi (Vitra) Lixil Group MAAX Bath MX Group Novellini Polimat Polysan Teuco Roca Marmite

Dongpeng

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.



#### **RESEARCH OBJECTIVES**

To study and analyze the global Shower Trays consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Shower Trays market by identifying its various subsegments.

Focuses on the key global Shower Trays manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Shower Trays with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Shower Trays submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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