

2018-2023 Global Set-Top Boxes Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Set-Top Boxes market for 2018-2023.

A set-top box (STB) is an information appliance device that generally contains a TV-tuner input and displays output to a television set and an external source of signal, turning the source signal into content in a form that then be displayed on the television screen or other display device.

The global set-top boxes market is expected to face few restrains in the growth during the forecast period. The rise of over the top services provided by mobile devices and PC are expected to hamper the growth of the market. Increased cable card providers is also expected to affect the market growth during the forecast period. Internet's ability to provide almost every and anything at any time will hugely impact the growth of set-top boxes market.

Over the next five years, LPI(LP Information) projects that Set-Top Boxes will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Set-Top Boxes market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Cable STB

Satellite STB

HBB STV

Segmentation by application:

Residential Use

Commercial Use

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Huawei

Cisco Systems

ARRIS

Samsung

Technicolor

EchoStar

Broadcom

Comcast

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Set-Top Boxes market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Set-Top Boxes market by identifying its various subsegments.

Focuses on the key global Set-Top Boxes players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Set-Top Boxes with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Set-Top Boxes submarkets, with respect to key regions

(along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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