

# 2018-2023 Global Session Border Controller (SBC) Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Session Border Controller (SBC) market for 2018-2023.

A session border controller (SBC) is a dedicated hardware device or software application that governs the manner in which phone calls are initiated, conducted and terminated on a Voice over Internet Protocol (VoIP) network. An SBC provides security, interoperability, routing and other functions in a Session Initiation Protocol (SIP) network. It defines and monitors the quality of service (QoS) status for all sessions, ensuring that the callers can actually communicate with each other and that emergency calls are delivered correctly and prioritized above all other calls. An SBC can also serve as a firewall for session traffic, applying its own quality of service (QoS) rules and identifying specific incoming threats to the communications environment.

Service provider class Session Border Controller (SBC) is designed to handle the high call volumes that the carrier will experience and provide full range of features required for carrier operations.

Enterprises require different features than those provided by carrier session border controllers, including support for T1/PRI interfaces, small sites, local resiliency and interoperability certification with enterprise unified communications (UC) vendors. Session border controllers are increasingly being packaged as part of a larger sale of unified communications (UC) and contact center solutions in conjunction with SIP trunking in recent years. Growth in the SBC market is being driven by businesses' use

of Session Initiation Protocol (SIP) trunking services, interconnection between disparate systems and support of remote workers and cloud UC services. The global Session Border Controller industry has reached a production of approximately 46193 Units in 2015. The global Session Border Controller industry has reached the production value of approximately 575.92 million USD in 2015. Session Border Controller has historically had a stable growth profile driven primarily by growth in telecom and consumer electronics industry.

At present, in developed countries, the Session Border Controller industry is generally at a more advanced level. The world's largest enterprises are mainly concentrated in USA. Meanwhile, foreign companies have more advanced equipment, strong R & D capability, and leading technical level. However, foreign companies' manufacturing cost is relatively higher, compared with Asia companies. Most of manufacturer outsource the manufacturing of Session Border Controller product to the third part manufacturers or contract manufacturers and then sell the products indirectly through distribution partners.

Over the next five years, LPI(LP Information) projects that Session Border Controller (SBC) will register a 3.9% CAGR in terms of revenue, reach US\$ 800 million by 2023, from US\$ 640 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Session Border Controller (SBC) market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Session Capacity: 300

Session Capacity: 300-5000

Session Capacity: 5000

Segmentation by application:

Service Provider

Enterprise

Contact Center

Government

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Cisco

AudioCodes

Sonus

Oracle

Avaya

Edgewater Networks

PATTON Electronics

Ingate

InnoMedia

Sangoma

HUAWEI

ZTE

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Session Border Controller (SBC) consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Session Border Controller (SBC) market by identifying its various subsegments.

Focuses on the key global Session Border Controller (SBC) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Session Border Controller (SBC) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Session Border Controller (SBC) submarkets,

with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Session Border Controller (SBC) Consumption 2013-2023
  - 2.1.2 Session Border Controller (SBC) Consumption CAGR by Region
- 2.2 Session Border Controller (SBC) Segment by Type
  - 2.2.1 Session Capacity:
  - 2.2.2 Session Capacity: 300-5000
  - 2.2.3 Session Capacity: 5000
- 2.3 Session Border Controller (SBC) Consumption by Type
  - 2.3.1 Global Session Border Controller (SBC) Consumption Market Share by Type (2013-2018)
  - 2.3.2 Global Session Border Controller (SBC) Revenue and Market Share by Type (2013-2018)
  - 2.3.3 Global Session Border Controller (SBC) Sale Price by Type (2013-2018)
- 2.4 Session Border Controller (SBC) Segment by Application
  - 2.4.1 Service Provider
  - 2.4.2 Enterprise
  - 2.4.3 Contact Center
  - 2.4.4 Government
- 2.5 Session Border Controller (SBC) Consumption by Application
  - 2.5.1 Global Session Border Controller (SBC) Consumption Market Share by Application (2013-2018)
  - 2.5.2 Global Session Border Controller (SBC) Value and Market Share by Application (2013-2018)
  - 2.5.3 Global Session Border Controller (SBC) Sale Price by Application (2013-2018)

### **3 GLOBAL SESSION BORDER CONTROLLER (SBC) BY PLAYERS**

- 3.1 Global Session Border Controller (SBC) Sales Market Share by Players
  - 3.1.1 Global Session Border Controller (SBC) Sales by Players (2016-2018)
  - 3.1.2 Global Session Border Controller (SBC) Sales Market Share by Players (2016-2018)
- 3.2 Global Session Border Controller (SBC) Revenue Market Share by Players
  - 3.2.1 Global Session Border Controller (SBC) Revenue by Players (2016-2018)
  - 3.2.2 Global Session Border Controller (SBC) Revenue Market Share by Players (2016-2018)
- 3.3 Global Session Border Controller (SBC) Sale Price by Players
- 3.4 Global Session Border Controller (SBC) Manufacturing Base Distribution, Sales Area, Product Types by Players
  - 3.4.1 Global Session Border Controller (SBC) Manufacturing Base Distribution and Sales Area by Players
  - 3.4.2 Players Session Border Controller (SBC) Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

## **4 SESSION BORDER CONTROLLER (SBC) BY REGIONS**

- 4.1 Session Border Controller (SBC) by Regions
  - 4.1.1 Global Session Border Controller (SBC) Consumption by Regions
  - 4.1.2 Global Session Border Controller (SBC) Value by Regions
- 4.2 Americas Session Border Controller (SBC) Consumption Growth
- 4.3 APAC Session Border Controller (SBC) Consumption Growth
- 4.4 Europe Session Border Controller (SBC) Consumption Growth
- 4.5 Middle East & Africa Session Border Controller (SBC) Consumption Growth

## **5 AMERICAS**

- 5.1 Americas Session Border Controller (SBC) Consumption by Countries
  - 5.1.1 Americas Session Border Controller (SBC) Consumption by Countries (2013-2018)
  - 5.1.2 Americas Session Border Controller (SBC) Value by Countries (2013-2018)
- 5.2 Americas Session Border Controller (SBC) Consumption by Type
- 5.3 Americas Session Border Controller (SBC) Consumption by Application



5.4 United States

5.5 Canada

5.6 Mexico

5.7 Key Economic Indicators of Few Americas Countries

## **6 APAC**

6.1 APAC Session Border Controller (SBC) Consumption by Countries

6.1.1 APAC Session Border Controller (SBC) Consumption by Countries (2013-2018)

6.1.2 APAC Session Border Controller (SBC) Value by Countries (2013-2018)

6.2 APAC Session Border Controller (SBC) Consumption by Type

6.3 APAC Session Border Controller (SBC) Consumption by Application

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 Key Economic Indicators of Few APAC Countries

## **7 EUROPE**

7.1 Europe Session Border Controller (SBC) by Countries

7.1.1 Europe Session Border Controller (SBC) Consumption by Countries (2013-2018)

7.1.2 Europe Session Border Controller (SBC) Value by Countries (2013-2018)

7.2 Europe Session Border Controller (SBC) Consumption by Type

7.3 Europe Session Border Controller (SBC) Consumption by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

7.9 Spain

7.10 Key Economic Indicators of Few Europe Countries

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Session Border Controller (SBC) by Countries

8.1.1 Middle East & Africa Session Border Controller (SBC) Consumption by Countries

(2013-2018)

8.1.2 Middle East & Africa Session Border Controller (SBC) Value by Countries

(2013-2018)

8.2 Middle East & Africa Session Border Controller (SBC) Consumption by Type

8.3 Middle East & Africa Session Border Controller (SBC) Consumption by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

## **10 MARKETING, DISTRIBUTORS AND CUSTOMER**

10.1 Sales Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.2 Session Border Controller (SBC) Distributors

10.3 Session Border Controller (SBC) Customer

## **11 GLOBAL SESSION BORDER CONTROLLER (SBC) MARKET FORECAST**

11.1 Global Session Border Controller (SBC) Consumption Forecast (2018-2023)

11.2 Global Session Border Controller (SBC) Forecast by Regions

11.2.1 Global Session Border Controller (SBC) Forecast by Regions (2018-2023)

11.2.2 Global Session Border Controller (SBC) Value Forecast by Regions

(2018-2023)

11.2.3 Americas Consumption Forecast

11.2.4 APAC Consumption Forecast

11.2.5 Europe Consumption Forecast

11.2.6 Middle East & Africa Consumption Forecast

11.3 Americas Forecast by Countries

- 11.3.1 United States Market Forecast
- 11.3.2 Canada Market Forecast
- 11.3.3 Mexico Market Forecast
- 11.3.4 Brazil Market Forecast
- 11.4 APAC Forecast by Countries
  - 11.4.1 China Market Forecast
  - 11.4.2 Japan Market Forecast
  - 11.4.3 Korea Market Forecast
  - 11.4.4 Southeast Asia Market Forecast
  - 11.4.5 India Market Forecast
  - 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
  - 11.5.1 Germany Market Forecast
  - 11.5.2 France Market Forecast
  - 11.5.3 UK Market Forecast
  - 11.5.4 Italy Market Forecast
  - 11.5.5 Russia Market Forecast
  - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
  - 11.6.1 Egypt Market Forecast
  - 11.6.2 South Africa Market Forecast
  - 11.6.3 Israel Market Forecast
  - 11.6.4 Turkey Market Forecast
  - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Session Border Controller (SBC) Forecast by Type
- 11.8 Global Session Border Controller (SBC) Forecast by Application

## **12 KEY PLAYERS ANALYSIS**

- 12.1 Cisco
  - 12.1.1 Company Details
  - 12.1.2 Session Border Controller (SBC) Product Offered
  - 12.1.3 Cisco Session Border Controller (SBC) Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.1.4 Main Business Overview
  - 12.1.5 Cisco News
- 12.2 AudioCodes
  - 12.2.1 Company Details
  - 12.2.2 Session Border Controller (SBC) Product Offered

12.2.3 AudioCodes Session Border Controller (SBC) Sales, Revenue, Price and Gross Margin (2016-2018)

12.2.4 Main Business Overview

12.2.5 AudioCodes News

12.3 Sonus

12.3.1 Company Details

12.3.2 Session Border Controller (SBC) Product Offered

12.3.3 Sonus Session Border Controller (SBC) Sales, Revenue, Price and Gross Margin (2016-2018)

12.3.4 Main Business Overview

12.3.5 Sonus News

12.4 Oracle

12.4.1 Company Details

12.4.2 Session Border Controller (SBC) Product Offered

12.4.3 Oracle Session Border Controller (SBC) Sales, Revenue, Price and Gross Margin (2016-2018)

12.4.4 Main Business Overview

12.4.5 Oracle News

12.5 Avaya

12.5.1 Company Details

12.5.2 Session Border Controller (SBC) Product Offered

12.5.3 Avaya Session Border Controller (SBC) Sales, Revenue, Price and Gross Margin (2016-2018)

12.5.4 Main Business Overview

12.5.5 Avaya News

12.6 Edgewater Networks

12.6.1 Company Details

12.6.2 Session Border Controller (SBC) Product Offered

12.6.3 Edgewater Networks Session Border Controller (SBC) Sales, Revenue, Price and Gross Margin (2016-2018)

12.6.4 Main Business Overview

12.6.5 Edgewater Networks News

12.7 PATTON Electronics

12.7.1 Company Details

12.7.2 Session Border Controller (SBC) Product Offered

12.7.3 PATTON Electronics Session Border Controller (SBC) Sales, Revenue, Price and Gross Margin (2016-2018)

12.7.4 Main Business Overview

12.7.5 PATTON Electronics News

## 12.8 Ingate

12.8.1 Company Details

12.8.2 Session Border Controller (SBC) Product Offered

12.8.3 Ingate Session Border Controller (SBC) Sales, Revenue, Price and Gross Margin (2016-2018)

12.8.4 Main Business Overview

12.8.5 Ingate News

## 12.9 InnoMedia

12.9.1 Company Details

12.9.2 Session Border Controller (SBC) Product Offered

12.9.3 InnoMedia Session Border Controller (SBC) Sales, Revenue, Price and Gross Margin (2016-2018)

12.9.4 Main Business Overview

12.9.5 InnoMedia News

## 12.10 Sangoma

12.10.1 Company Details

12.10.2 Session Border Controller (SBC) Product Offered

12.10.3 Sangoma Session Border Controller (SBC) Sales, Revenue, Price and Gross Margin (2016-2018)

12.10.4 Main Business Overview

12.10.5 Sangoma News

## 12.11 HUAWEI

## 12.12 ZTE

# 13 RESEARCH FINDINGS AND CONCLUSION

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Session Border Controller (SBC)

Table Product Specifications of Session Border Controller (SBC)

Figure Session Border Controller (SBC) Report Years Considered

Figure Market Research Methodology

Figure Global Session Border Controller (SBC) Consumption Growth Rate 2013-2023 (Units)

Figure Global Session Border Controller (SBC) Value Growth Rate 2013-2023 (\$ Millions)

Table Session Border Controller (SBC) Consumption CAGR by Region 2013-2023 (\$ Millions)

Figure Product Picture of Session Capacity:

Table Major Players of Session Capacity:

Figure Product Picture of Session Capacity: 300-5000

Table Major Players of Session Capacity: 300-5000

Figure Product Picture of Session Capacity: 5000

Table Major Players of Session Capacity: 5000

Table Global Consumption Sales by Type (2013-2018)

Table Global Session Border Controller (SBC) Consumption Market Share by Type (2013-2018)

Figure Global Session Border Controller (SBC) Consumption Market Share by Type (2013-2018)

Table Global Session Border Controller (SBC) Revenue by Type (2013-2018) (\$ million)

Table Global Session Border Controller (SBC) Value Market Share by Type (2013-2018) (\$ Millions)

Figure Global Session Border Controller (SBC) Value Market Share by Type (2013-2018)

Table Global Session Border Controller (SBC) Sale Price by Type (2013-2018)

Figure Session Border Controller (SBC) Consumed in Service Provider

Figure Global Session Border Controller (SBC) Market: Service Provider (2013-2018) (Units)

Figure Global Session Border Controller (SBC) Market: Service Provider (2013-2018) (\$ Millions)

Figure Global Service Provider YoY Growth (\$ Millions)

Figure Session Border Controller (SBC) Consumed in Enterprise

Figure Global Session Border Controller (SBC) Market: Enterprise (2013-2018) (Units)

Figure Global Session Border Controller (SBC) Market: Enterprise (2013-2018) (\$ Millions)

Figure Global Enterprise YoY Growth (\$ Millions)

Figure Session Border Controller (SBC) Consumed in Contact Center

Figure Global Session Border Controller (SBC) Market: Contact Center (2013-2018) (Units)

Figure Global Session Border Controller (SBC) Market: Contact Center (2013-2018) (\$ Millions)

Figure Global Contact Center YoY Growth (\$ Millions)

Figure Session Border Controller (SBC) Consumed in Government

Figure Global Session Border Controller (SBC) Market: Government (2013-2018) (Units)

Figure Global Session Border Controller (SBC) Market: Government (2013-2018) (\$ Millions)

Figure Global Government YoY Growth (\$ Millions)

Table Global Consumption Sales by Application (2013-2018)

Table Global Session Border Controller (SBC) Consumption Market Share by Application (2013-2018)

Figure Global Session Border Controller (SBC) Consumption Market Share by Application (2013-2018)

Table Global Session Border Controller (SBC) Value by Application (2013-2018)

Table Global Session Border Controller (SBC) Value Market Share by Application (2013-2018)

Figure Global Session Border Controller (SBC) Value Market Share by Application (2013-2018)

Table Global Session Border Controller (SBC) Sale Price by Application (2013-2018)

Table Global Session Border Controller (SBC) Sales by Players (2016-2018) (Units)

Table Global Session Border Controller (SBC) Sales Market Share by Players (2016-2018)

Figure Global Session Border Controller (SBC) Sales Market Share by Players in 2016

Figure Global Session Border Controller (SBC) Sales Market Share by Players in 2017

Table Global Session Border Controller (SBC) Revenue by Players (2016-2018) (\$ Millions)

Table Global Session Border Controller (SBC) Revenue Market Share by Players (2016-2018)

Figure Global Session Border Controller (SBC) Revenue Market Share by Players in 2016

Figure Global Session Border Controller (SBC) Revenue Market Share by Players in 2017



Table Global Session Border Controller (SBC) Sale Price by Players (2016-2018)

Figure Global Session Border Controller (SBC) Sale Price by Players in 2017

Table Global Session Border Controller (SBC) Manufacturing Base Distribution and Sales Area by Players

Table Players Session Border Controller (SBC) Products Offered

Table Session Border Controller (SBC) Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

Table Global Session Border Controller (SBC) Consumption by Regions 2013-2018 (Units)

Table Global Session Border Controller (SBC) Consumption Market Share by Regions 2013-2018

Figure Global Session Border Controller (SBC) Consumption Market Share by Regions 2013-2018

Table Global Session Border Controller (SBC) Value by Regions 2013-2018 (\$ Millions)

Table Global Session Border Controller (SBC) Value Market Share by Regions 2013-2018

Figure Global Session Border Controller (SBC) Value Market Share by Regions 2013-2018

Figure Americas Session Border Controller (SBC) Consumption 2013-2018 (Units)

Figure Americas Session Border Controller (SBC) Value 2013-2018 (\$ Millions)

Figure APAC Session Border Controller (SBC) Consumption 2013-2018 (Units)

Figure APAC Session Border Controller (SBC) Value 2013-2018 (\$ Millions)

Figure Europe Session Border Controller (SBC) Consumption 2013-2018 (Units)

Figure Europe Session Border Controller (SBC) Value 2013-2018 (\$ Millions)

Figure Middle East & Africa Session Border Controller (SBC) Consumption 2013-2018 (Units)

Figure Middle East & Africa Session Border Controller (SBC) Value 2013-2018 (\$ Millions)

Table Americas Session Border Controller (SBC) Consumption by Countries (2013-2018) (Units)

Table Americas Session Border Controller (SBC) Consumption Market Share by Countries (2013-2018)

Figure Americas Session Border Controller (SBC) Consumption Market Share by Countries in 2017

Table Americas Session Border Controller (SBC) Value by Countries (2013-2018) (\$ Millions)

Table Americas Session Border Controller (SBC) Value Market Share by Countries (2013-2018)

Figure Americas Session Border Controller (SBC) Value Market Share by Countries in



2017

Table Americas Session Border Controller (SBC) Consumption by Type (2013-2018)  
(Units)

Table Americas Session Border Controller (SBC) Consumption Market Share by Type  
(2013-2018)

Figure Americas Session Border Controller (SBC) Consumption Market Share by Type  
in 2017

Table Americas Session Border Controller (SBC) Consumption by Application  
(2013-2018) (Units)

Table Americas Session Border Controller (SBC) Consumption Market Share by  
Application (2013-2018)

Figure Americas Session Border Controller (SBC) Consumption Market Share by  
Application in 2017

Figure United States Session Border Controller (SBC) Consumption Growth 2013-2018  
(Units)

Figure United States Session Border Controller (SBC) Value Growth 2013-2018 (\$  
Millions)

Figure Canada Session Border Controller (SBC) Consumption Growth 2013-2018  
(Units)

Figure Canada Session Border Controller (SBC) Value Growth 2013-2018 (\$ Millions)

Figure Mexico Session Border Controller (SBC) Consumption Growth 2013-2018 (Units)

Figure Mexico Session Border Controller (SBC) Value Growth 2013-2018 (\$ Millions)

Table APAC Session Border Controller (SBC) Consumption by Countries (2013-2018)  
(Units)

Table APAC Session Border Controller (SBC) Consumption Market Share by Countries  
(2013-2018)

Figure APAC Session Border Controller (SBC) Consumption Market Share by Countries  
in 2017

Table APAC Session Border Controller (SBC) Value by Countries (2013-2018) (\$  
Millions)

Table APAC Session Border Controller (SBC) Value Market Share by Countries  
(2013-2018)

Figure APAC Session Border Controller (SBC) Value Market Share by Countries in  
2017

Table APAC Session Border Controller (SBC) Consumption by Type (2013-2018)  
(Units)

Table APAC Session Border Controller (SBC) Consumption Market Share by Type  
(2013-2018)

Figure APAC Session Border Controller (SBC) Consumption Market Share by Type in

2017

Table APAC Session Border Controller (SBC) Consumption by Application (2013-2018)  
(Units)

Table APAC Session Border Controller (SBC) Consumption Market Share by  
Application (2013-2018)

Figure APAC Session Border Controller (SBC) Consumption Market Share by  
Application in 2017

Figure China Session Border Controller (SBC) Consumption Growth 2013-2018 (Units)

Figure China Session Border Controller (SBC) Value Growth 2013-2018 (\$ Millions)

Figure Japan Session Border Controller (SBC) Consumption Growth 2013-2018 (Units)

Figure Japan Session Border Controller (SBC) Value Growth 2013-2018 (\$ Millions)

Figure Korea Session Border Controller (SBC) Consumption Growth 2013-2018 (Units)

Figure Korea Session Border Controller (SBC) Value Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Session Border Controller (SBC) Consumption Growth  
2013-2018 (Units)

Figure Southeast Asia Session Border Controller (SBC) Value Growth 2013-2018 (\$  
Millions)

Figure India Session Border Controller (SBC) Consumption Growth 2013-2018 (Units)

Figure India Session Border Controller (SBC) Value Growth 2013-2018 (\$ Millions)

Figure Australia Session Border Controller (SBC) Consumption Growth 2013-2018  
(Units)

Figure Australia Session Border Controller (SBC) Value Growth 2013-2018 (\$ Millions)

Table Europe Session Border Controller (SBC) Consumption by Countries (2013-2018)  
(Units)

Table Europe Session Border Controller (SBC) Consumption Market Share by  
Countries (2013-2018)

Figure Europe Session Border Controller (SBC) Consumption Market Share by  
Countries in 2017

Table Europe Session Border Controller (SBC) Value by Countries (2013-2018) (\$  
Millions)

Table Europe Session Border Controller (SBC) Value Market Share by Countries  
(2013-2018)

Figure Europe Session Border Controller (SBC) Value Market Share by Countries in  
2017

Table Europe Session Border Controller (SBC) Consumption by Type (2013-2018)  
(Units)

Table Europe Session Border Controller (SBC) Consumption Market Share by Type  
(2013-2018)

Figure Europe Session Border Controller (SBC) Consumption Market Share by Type in

2017

Table Europe Session Border Controller (SBC) Consumption by Application (2013-2018) (Units)

Table Europe Session Border Controller (SBC) Consumption Market Share by Application (2013-2018)

Figure Europe Session Border Controller (SBC) Consumption Market Share by Application in 2017

Figure Germany Session Border Controller (SBC) Consumption Growth 2013-2018 (Units)

Figure Germany Session Border Controller (SBC) Value Growth 2013-2018 (\$ Millions)

Figure France Session Border Controller (SBC) Consumption Growth 2013-2018 (Units)

Figure France Session Border Controller (SBC) Value Growth 2013-2018 (\$ Millions)

Figure UK Session Border Controller (SBC) Consumption Growth 2013-2018 (Units)

Figure UK Session Border Controller (SBC) Value Growth 2013-2018 (\$ Millions)

Figure Italy Session Border Controller (SBC) Consumption Growth 2013-2018 (Units)

Figure Italy Session Border Controller (SBC) Value Growth 2013-2018 (\$ Millions)

Figure Russia Session Border Controller (SBC) Consumption Growth 2013-2018 (Units)

Figure Russia Session Border Controller (SBC) Value Growth 2013-2018 (\$ Millions)

Figure Spain Session Border Controller (SBC) Consumption Growth 2013-2018 (Units)

Figure Spain Session Border Controller (SBC) Value Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Session Border Controller (SBC) Consumption by Countries (2013-2018) (Units)

Table Middle East & Africa Session Border Controller (SBC) Consumption Market Share by Countries (2013-2018)

Figure Middle East & Africa Session Border Controller (SBC) Consumption Market Share by Countries in 2017

Table Middle East & Africa Session Border Controller (SBC) Value by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Session Border Controller (SBC) Value Market Share by Countries (2013-2018)

Figure Middle East & Africa Session Border Controller (SBC) Value Market Share by Countries in 2017

Table Middle East & Africa Session Border Controller (SBC) Consumption by Type (2013-2018) (Units)

Table Middle East & Africa Session Border Controller (SBC) Consumption Market Share by Type (2013-2018)

Figure Middle East & Africa Session Border Controller (SBC) Consumption Market Share by Type in 2017

Table Middle East & Africa Session Border Controller (SBC) Consumption by

Application (2013-2018) (Units)

Table Middle East & Africa Session Border Controller (SBC) Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa Session Border Controller (SBC) Consumption Market Share by Application in 2017

Figure Egypt Session Border Controller (SBC) Consumption Growth 2013-2018 (Units)

Figure Egypt Session Border Controller (SBC) Value Growth 2013-2018 (\$ Millions)

Figure South Africa Session Border Controller (SBC) Consumption Growth 2013-2018 (Units)

Figure South Africa Session Border Controller (SBC) Value Growth 2013-2018 (\$ Millions)

Figure Israel Session Border Controller (SBC) Consumption Growth 2013-2018 (Units)

Figure Israel Session Border Controller (SBC) Value Growth 2013-2018 (\$ Millions)

Figure Turkey Session Border Controller (SBC) Consumption Growth 2013-2018 (Units)

Figure Turkey Session Border Controller (SBC) Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries Session Border Controller (SBC) Consumption Growth 2013-2018 (Units)

Figure GCC Countries Session Border Controller (SBC) Value Growth 2013-2018 (\$ Millions)

Table Session Border Controller (SBC) Distributors List

Table Session Border Controller (SBC) Customer List

Figure Global Session Border Controller (SBC) Consumption Growth Rate Forecast (2018-2023) (Units)

Figure Global Session Border Controller (SBC) Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global Session Border Controller (SBC) Consumption Forecast by Countries (2018-2023) (Units)

Table Global Session Border Controller (SBC) Consumption Market Forecast by Regions

Table Global Session Border Controller (SBC) Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global Session Border Controller (SBC) Value Market Share Forecast by Regions

Figure Americas Session Border Controller (SBC) Consumption 2018-2023 (Units)

Figure Americas Session Border Controller (SBC) Value 2018-2023 (\$ Millions)

Figure APAC Session Border Controller (SBC) Consumption 2018-2023 (Units)

Figure APAC Session Border Controller (SBC) Value 2018-2023 (\$ Millions)

Figure Europe Session Border Controller (SBC) Consumption 2018-2023 (Units)

Figure Europe Session Border Controller (SBC) Value 2018-2023 (\$ Millions)

Figure Middle East & Africa Session Border Controller (SBC) Consumption 2018-2023

(Units)

Figure Middle East & Africa Session Border Controller (SBC) Value 2018-2023 (\$ Millions)

Figure United States Session Border Controller (SBC) Consumption 2018-2023 (Units)

Figure United States Session Border Controller (SBC) Value 2018-2023 (\$ Millions)

Figure Canada Session Border Controller (SBC) Consumption 2018-2023 (Units)

Figure Canada Session Border Controller (SBC) Value 2018-2023 (\$ Millions)

Figure Mexico Session Border Controller (SBC) Consumption 2018-2023 (Units)

Figure Mexico Session Border Controller (SBC) Value 2018-2023 (\$ Millions)

Figure Brazil Session Border Controller (SBC) Consumption 2018-2023 (Units)

Figure Brazil Session Border Controller (SBC) Value 2018-2023 (\$ Millions)

Figure China Session Border Controller (SBC) Consumption 2018-2023 (Units)

Figure China Session Border Controller (SBC) Value 2018-2023 (\$ Millions)

Figure Japan Session Border Controller (SBC) Consumption 2018-2023 (Units)

Figure Japan Session Border Controller (SBC) Value 2018-2023 (\$ Millions)

Figure Korea Session Border Controller (SBC) Consumption 2018-2023 (Units)

Figure Korea Session Border Controller (SBC) Value 2018-2023 (\$ Millions)

Figure Southeast Asia Session Border Controller (SBC) Consumption 2018-2023 (Units)

Figure Southeast Asia Session Border Controller (SBC) Value 2018-2023 (\$ Millions)

Figure India Session Border Controller (SBC) Consumption 2018-2023 (Units)

Figure India Session Border Controller (SBC) Value 2018-2023 (\$ Millions)

Figure Australia Session Border Controller (SBC) Consumption 2018-2023 (Units)

Figure Australia Session Border Controller (SBC) Value 2018-2023 (\$ Millions)

Figure Germany Session Border Controller (SBC) Consumption 2018-2023 (Units)

Figure Germany Session Border Controller (SBC) Value 2018-2023 (\$ Millions)

Figure France Session Border Controller (SBC) Consumption 2018-2023 (Units)

Figure France Session Border Controller (SBC) Value 2018-2023 (\$ Millions)

Figure UK Session Border Controller (SBC) Consumption 2018-2023 (Units)

Figure UK Session Border Controller (SBC) Value 2018-2023 (\$ Millions)

Figure Italy Session Border Controller (SBC) Consumption 2018-2023 (Units)

Figure Italy Session Border Controller (SBC) Value 2018-2023 (\$ Millions)

Figure Russia Session Border Controller (SBC) Consumption 2018-2023 (Units)

Figure Russia Session Border Controller (SBC) Value 2018-2023 (\$ Millions)

Figure Spain Session Border Controller (SBC) Consumption 2018-2023 (Units)

Figure Spain Session Border Controller (SBC) Value 2018-2023 (\$ Millions)

Figure Egypt Session Border Controller (SBC) Consumption 2018-2023 (Units)

Figure Egypt Session Border Controller (SBC) Value 2018-2023 (\$ Millions)

Figure South Africa Session Border Controller (SBC) Consumption 2018-2023 (Units)



Figure South Africa Session Border Controller (SBC) Value 2018-2023 (\$ Millions)

Figure Israel Session Border Controller (SBC) Consumption 2018-2023 (Units)

Figure Israel Session Border Controller (SBC) Value 2018-2023 (\$ Millions)

Figure Turkey Session Border Controller (SBC) Consumption 2018-2023 (Units)

Figure Turkey Session Border Controller (SBC) Value 2018-2023 (\$ Millions)

Figure GCC Countries Session Border Controller (SBC) Consumption 2018-2023 (Units)

Figure GCC Countries Session Border Controller (SBC) Value 2018-2023 (\$ Millions)

Table Global Session Border Controller (SBC) Consumption Forecast by Type (2018-2023) (Units)

Table Global Session Border Controller (SBC) Consumption Market Share Forecast by Type (2018-2023)

Table Global Session Border Controller (SBC) Value Forecast by Type (2018-2023) (\$ Millions)

Table Global Session Border Controller (SBC) Value Market Share Forecast by Type (2018-2023)

Table Global Session Border Controller (SBC) Consumption Forecast by Application (2018-2023) (Units)

Table Global Session Border Controller (SBC) Consumption Market Share Forecast by Application (2018-2023)

Table Global Session Border Controller (SBC) Value Forecast by Application (2018-2023) (\$ Millions)

Table Global Session Border Controller (SBC) Value Market Share Forecast by Application (2018-2023)

Table Cisco Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cisco Session Border Controller (SBC) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Cisco Session Border Controller (SBC) Market Share (2016-2018)

Table AudioCodes Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AudioCodes Session Border Controller (SBC) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure AudioCodes Session Border Controller (SBC) Market Share (2016-2018)

Table Sonus Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sonus Session Border Controller (SBC) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Sonus Session Border Controller (SBC) Market Share (2016-2018)

Table Oracle Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Oracle Session Border Controller (SBC) Sales, Revenue, Price and Gross Margin

(2016-2018)

Figure Oracle Session Border Controller (SBC) Market Share (2016-2018)

Table Avaya Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Avaya Session Border Controller (SBC) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Avaya Session Border Controller (SBC) Market Share (2016-2018)

Table Edgewater Networks Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Edgewater Networks Session Border Controller (SBC) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Edgewater Networks Session Border Controller (SBC) Market Share (2016-2018)

Table PATTON Electronics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PATTON Electronics Session Border Controller (SBC) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure PATTON Electronics Session Border Controller (SBC) Market Share (2016-2018)

Table Ingate Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ingate Session Border Controller (SBC) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Ingate Session Border Controller (SBC) Market Share (2016-2018)

Table InnoMedia Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table InnoMedia Session Border Controller (SBC) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure InnoMedia Session Border Controller (SBC) Market Share (2016-2018)

Table Sangoma Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sangoma Session Border Controller (SBC) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Sangoma Session Border Controller (SBC) Market Share (2016-2018)

Table HUAWEI Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ZTE Basic Information, Manufacturing Base, Sales Area and Its Competitors

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