

2018-2023 Global Self-Monitoring Blood Glucose (SMBG) Devices Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Self-Monitoring Blood Glucose (SMBG) Devices market for 2018-2023.

Self-monitoring of blood glucose (SMBG) is an important component of modern therapy for diabetes mellitus. SMBG has been recommended for people with diabetes and their health care professionals in order to achieve a specific level of glycemic control and to prevent hypoglycemia. The goal of SMBG is to collect detailed information about blood glucose levels at many time points to enable maintenance of a more constant glucose level by more precise regimens. It can be used to aid in the adjustment of a therapeutic regimen in response to blood glucose values and to help individuals adjust their dietary intake, physical activity, and insulin doses to improve glycemic control on a day-to-day basis.

The classification of self-monitoring blood glucose (SMBG) devices includes strips, glucose meter and lancet. The revenue proportion of strips in 2017 is about 85.08%, and the proportion is in increasing trend from 2013 to 2017.

Self-monitoring blood glucose (SMBG) devices is widely sold in public hospital, private hospital, clinics and pharmacy shops. The most proportion of self-monitoring blood glucose (SMBG) devices is sold in pharmacy shops, and the proportion in 2017is about 50.02%.

Central Thailand is the largest sales place, with a sales market share nearly 45.92% in 2017. Following Central Thailand, Northern Thailand is the second largest sales place with the market share of 24.97%.

Over the next five years, LPI(LP Information) projects that Self-Monitoring Blood



Glucose (SMBG) Devices will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Self-Monitoring Blood Glucose (SMBG) Devices market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated

from the sales of the following segments:
Segmentation by product type:
Strips
Glucose Meter
Lancet
Segmentation by application:
Public Hospital
Private Hospital
Clinics
Pharmacy Shops
This report also splits the market by region:
Americas
United States
Canada

Mexico



Brazii		
APAC		
China		
Japan		
Korea		
Southeast Asia		
India		
Australia		
Europe		
Germany		
France		
UK		
Italy		
Russia		
Spain		
Middle East & Africa		
Egypt		
South Africa		
Israel		



Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Roche
Lifescan
Abbott
Terumo
Ascensia (Bayer)

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Self-Monitoring Blood Glucose (SMBG) Devices consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Self-Monitoring Blood Glucose (SMBG) Devices market by identifying its various subsegments.

Focuses on the key global Self-Monitoring Blood Glucose (SMBG) Devices manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.



To analyze the Self-Monitoring Blood Glucose (SMBG) Devices with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Self-Monitoring Blood Glucose (SMBG) Devices submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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