

2018-2023 Global Segway Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Segway market for 2018-2023.

Segway is a two-wheeled motorized personal vehicle consisting of a platform for the feet mounted above an axle and an upright post surmounted by handles.

The classification of Segway includes Segway with Handle and Segway without Handle.

The proportion of Segway with Handle in 2015 is about 58.52%, and the proportion of Segway without Handle in 2015 is about 41.48%.

China is the largest manufacturing region of Segway, with a sales market share nearly 12.19% in 2015. Europe is the second largest consumption area of Segway, enjoying production market share about 17.23% in 2015.

Market competition is intense. With the development of society and the changing of consumer demand, the Segway industry will be more and more popular in the future.

Over the next five years, LPI(LP Information) projects that Segway will register a 0.0% CAGR in terms of revenue, reach US\$ 1320 million by 2023, from US\$ 1320 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Segway market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Segway with Handle

Segway without Handle

Segmentation by application:

Personal Use

Public Patrol

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Ninebot Inc.

Segway.Inc.

Airwheel

Robstep

Osdrich

CHIC

ESWING

INMOTION

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Segway consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Segway market by identifying its various subsegments.

Focuses on the key global Segway manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Segway with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Segway submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new

product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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