

2018-2023 Global Screen Protective Film Consumption Market Report

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Abstracts

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Screen Protective Film market for 2018-2023. A Screen Protective Film is a layer of protective film to avoid scratches, wear, or contamination on the screen surface of an electronic product. Now Screen Protective Films are widely used for mobile phones, tablets. Especially after the emergence of intelligent mobile phone, Screen Protective Film has been widely used.

In terms of brands vendors, OtterBox, ZAGG and 3M captured the top three revenue share spots in the Screen Protective Film market in 2016. OtterBox dominated with 10.341 percent revenue share, followed by ZAGG with 10.127 percent revenue share and 3M with 4.918 percent revenue share.

The prices of Screen Protective Film will continue to decline. Screen Protective Film's business competition and the gradually falling prices of Screen Protective Film raw materials prompted the Screen Protective Film prices to continue to decline.

The market is not only influenced by the price, but also influenced by the product performance. The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market. Despite the presence of competition problems, due to the clear global recovery trend, investors are still optimistic about this area, in future still more new investment will enter into the field. Technology and cost are two major problems.

Over the next five years, LPI(LP Information) projects that Screen Protective Film will register a 3.8% CAGR in terms of revenue, reach US\$ 4570 million by 2023, from US\$ 3800 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Screen Protective Film market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

PET

Tempered Glass

Other

Segmentation by application:

Mobile Phones

Tablets

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding

detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

OtterBox

ZAGG

3M

BELKIN

Tech Armor

MOSHI

XtremeGuard

Halo Screen Protector Film

PowerSupport

intelliARMOR

Crystal Armor

Spigen

Air-J

BodyGuardz

Simplism

NuShield

iCarez

Screen Cares

PanzerGlass

Momax

Nillkin

Amplim

Benks

DEFF

Zupool

Capdase

CROCFOL

Kindwei

Other

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Screen Protective Film consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Screen Protective Film market by identifying its various subsegments.

Focuses on the key global Screen Protective Film manufacturers, to define, describe and analyze the sales volume, value, market share, market competition

landscape, SWOT analysis and development plans in next few years.

To analyze the Screen Protective Film with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Screen Protective Film submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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