

2018-2023 Global Sanitary Pads Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Sanitary Pads market for 2018-2023.

A sanitary pad is an absorbent item worn by women who are menstruating, bleeding after giving birth, recovering from gynecologic surgery, experiencing a miscarriage or abortion, or in any other situation where it is necessary to absorb a flow of blood from the vagina.

The steady growth of sanitary pads is on account of growing awareness among female towards hygiene, increasing disposable income and aggressive promotional activities. In addition, various initiatives taken by sanitary pad manufacturers, governments and NGOs of various countries coupled with growing promotional activities to impart education regarding the feminine hygiene and benefits related to it to aid global sanitary pads market. Moreover, huge demand for reusable pads which are affordable and cost efficient is expected to positively influence global sanitary pads market in the coming years.

Over the next five years, LPI(LP Information) projects that Sanitary Pads will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Sanitary Pads market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated

from the sales of the following segments:

Segmentation by product type:

Disposable

Cloth/Re-usable

Segmentation by application:

Supermarkets/ Hypermarkets

Drug Stores

Online

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

P&G

Kimberly Clark

HengAn

Johnson & Johnson

Unicharm

Kao

Millie and More

Edgewell

Ontex

TZMO

Naty

Seventh Generation

Drylock Technologies

Corman

Hygienika Dystrybucja

Napco

Bodywise

First Quality

Premier FMCG

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future

development.

RESEARCH OBJECTIVES

To study and analyze the global Sanitary Pads consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Sanitary Pads market by identifying its various subsegments.

Focuses on the key global Sanitary Pads manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Sanitary Pads with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Sanitary Pads submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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