

2018-2023 Global Running Watches Consumption Market Report

<https://marketpublishers.com/r/290E3FD3B3AEN.html>

Date: August 2018

Pages: 164

Price: US\$ 4,660.00 (Single User License)

ID: 290E3FD3B3AEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Running Watches market for 2018-2023. Running Watches is an information processing device with the basic time function, which could be used for sports. In the report, the Running Watches are used in Running, Biking, Climbing, Cardio Training and Other sports. There are a number of different running watches available for runners. In the report, Running Watches have the function of Pedometer, GPS, HRM (heart rate monitor) or with a combination with them.

The industry is expected to remain innovation-led, with frequent acquisitions and strategic alliances adopted as the key strategies by the players to increase their industry presence. Meanwhile, optimize product mix and further develop value-added capabilities to maximize margins.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. Even so, the market is intensely competitive. The study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

Over the next five years, LPI(LP Information) projects that Running Watches will register a 5.3% CAGR in terms of revenue, reach US\$ 13400 million by 2023, from US\$ 9800 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Running Watches market by product type, application, key

manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Pedometer Watches

GPS Watches

Heart Rate Watches

GPS +HRM Watches

Segmentation by application:

Running

Biking

Climbing

Cardio Training

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Apple Inc.

Fitbit

Samsung

Garmin

Suunto

Casio

Polar

Motorola/Lenovo

TomTom

Xiaomi

Timex

Nokia

Soleus

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Running Watches consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Running Watches market by identifying its various subsegments.

Focuses on the key global Running Watches manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Running Watches with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Running Watches submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

2018-2023 GLOBAL RUNNING WATCHES CONSUMPTION MARKET REPORT

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Running Watches Consumption 2013-2023
 - 2.1.2 Running Watches Consumption CAGR by Region
- 2.2 Running Watches Segment by Type
 - 2.2.1 Pedometer Watches
 - 2.2.2 GPS Watches
 - 2.2.3 Heart Rate Watches
 - 2.2.4 GPS +HRM Watches
- 2.3 Running Watches Consumption by Type
 - 2.3.1 Global Running Watches Consumption Market Share by Type (2013-2018)
 - 2.3.2 Global Running Watches Revenue and Market Share by Type (2013-2018)
 - 2.3.3 Global Running Watches Sale Price by Type (2013-2018)
- 2.4 Running Watches Segment by Application
 - 2.4.1 Running
 - 2.4.2 Biking
 - 2.4.3 Climbing
 - 2.4.4 Cardio Training
 - 2.4.5 Others
- 2.5 Running Watches Consumption by Application
 - 2.5.1 Global Running Watches Consumption Market Share by Application (2013-2018)
 - 2.5.2 Global Running Watches Value and Market Share by Application (2013-2018)
 - 2.5.3 Global Running Watches Sale Price by Application (2013-2018)

3 GLOBAL RUNNING WATCHES BY PLAYERS

- 3.1 Global Running Watches Sales Market Share by Players
 - 3.1.1 Global Running Watches Sales by Players (2016-2018)
 - 3.1.2 Global Running Watches Sales Market Share by Players (2016-2018)
- 3.2 Global Running Watches Revenue Market Share by Players
 - 3.2.1 Global Running Watches Revenue by Players (2016-2018)
 - 3.2.2 Global Running Watches Revenue Market Share by Players (2016-2018)
- 3.3 Global Running Watches Sale Price by Players
- 3.4 Global Running Watches Manufacturing Base Distribution, Sales Area, Product Types by Players
 - 3.4.1 Global Running Watches Manufacturing Base Distribution and Sales Area by Players
 - 3.4.2 Players Running Watches Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 RUNNING WATCHES BY REGIONS

- 4.1 Running Watches by Regions
 - 4.1.1 Global Running Watches Consumption by Regions
 - 4.1.2 Global Running Watches Value by Regions
- 4.2 Americas Running Watches Consumption Growth
- 4.3 APAC Running Watches Consumption Growth
- 4.4 Europe Running Watches Consumption Growth
- 4.5 Middle East & Africa Running Watches Consumption Growth

5 AMERICAS

- 5.1 Americas Running Watches Consumption by Countries
 - 5.1.1 Americas Running Watches Consumption by Countries (2013-2018)
 - 5.1.2 Americas Running Watches Value by Countries (2013-2018)
- 5.2 Americas Running Watches Consumption by Type
- 5.3 Americas Running Watches Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico

5.7 Key Economic Indicators of Few Americas Countries

6 APAC

6.1 APAC Running Watches Consumption by Countries

6.1.1 APAC Running Watches Consumption by Countries (2013-2018)

6.1.2 APAC Running Watches Value by Countries (2013-2018)

6.2 APAC Running Watches Consumption by Type

6.3 APAC Running Watches Consumption by Application

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

7.1 Europe Running Watches by Countries

7.1.1 Europe Running Watches Consumption by Countries (2013-2018)

7.1.2 Europe Running Watches Value by Countries (2013-2018)

7.2 Europe Running Watches Consumption by Type

7.3 Europe Running Watches Consumption by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

7.9 Spain

7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Running Watches by Countries

8.1.1 Middle East & Africa Running Watches Consumption by Countries (2013-2018)

8.1.2 Middle East & Africa Running Watches Value by Countries (2013-2018)

8.2 Middle East & Africa Running Watches Consumption by Type

8.3 Middle East & Africa Running Watches Consumption by Application

- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers and Impact
 - 9.1.1 Growing Demand from Key Regions
 - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

10 MARKETING, DISTRIBUTORS AND CUSTOMER

- 10.1 Sales Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.2 Running Watches Distributors
- 10.3 Running Watches Customer

11 GLOBAL RUNNING WATCHES MARKET FORECAST

- 11.1 Global Running Watches Consumption Forecast (2018-2023)
- 11.2 Global Running Watches Forecast by Regions
 - 11.2.1 Global Running Watches Forecast by Regions (2018-2023)
 - 11.2.2 Global Running Watches Value Forecast by Regions (2018-2023)
 - 11.2.3 Americas Consumption Forecast
 - 11.2.4 APAC Consumption Forecast
 - 11.2.5 Europe Consumption Forecast
 - 11.2.6 Middle East & Africa Consumption Forecast
- 11.3 Americas Forecast by Countries
 - 11.3.1 United States Market Forecast
 - 11.3.2 Canada Market Forecast
 - 11.3.3 Mexico Market Forecast
 - 11.3.4 Brazil Market Forecast
- 11.4 APAC Forecast by Countries
 - 11.4.1 China Market Forecast

- 11.4.2 Japan Market Forecast
- 11.4.3 Korea Market Forecast
- 11.4.4 Southeast Asia Market Forecast
- 11.4.5 India Market Forecast
- 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
 - 11.5.1 Germany Market Forecast
 - 11.5.2 France Market Forecast
 - 11.5.3 UK Market Forecast
 - 11.5.4 Italy Market Forecast
 - 11.5.5 Russia Market Forecast
 - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
 - 11.6.1 Egypt Market Forecast
 - 11.6.2 South Africa Market Forecast
 - 11.6.3 Israel Market Forecast
 - 11.6.4 Turkey Market Forecast
 - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Running Watches Forecast by Type
- 11.8 Global Running Watches Forecast by Application

12 KEY PLAYERS ANALYSIS

- 12.1 Apple Inc.
 - 12.1.1 Company Details
 - 12.1.2 Running Watches Product Offered
 - 12.1.3 Apple Inc. Running Watches Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.1.4 Main Business Overview
 - 12.1.5 Apple Inc. News
- 12.2 Fitbit
 - 12.2.1 Company Details
 - 12.2.2 Running Watches Product Offered
 - 12.2.3 Fitbit Running Watches Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.2.4 Main Business Overview
 - 12.2.5 Fitbit News
- 12.3 Samsung
 - 12.3.1 Company Details
 - 12.3.2 Running Watches Product Offered

12.3.3 Samsung Running Watches Sales, Revenue, Price and Gross Margin
(2016-2018)

12.3.4 Main Business Overview

12.3.5 Samsung News

12.4 Garmin

12.4.1 Company Details

12.4.2 Running Watches Product Offered

12.4.3 Garmin Running Watches Sales, Revenue, Price and Gross Margin
(2016-2018)

12.4.4 Main Business Overview

12.4.5 Garmin News

12.5 Suunto

12.5.1 Company Details

12.5.2 Running Watches Product Offered

12.5.3 Suunto Running Watches Sales, Revenue, Price and Gross Margin
(2016-2018)

12.5.4 Main Business Overview

12.5.5 Suunto News

12.6 Casio

12.6.1 Company Details

12.6.2 Running Watches Product Offered

12.6.3 Casio Running Watches Sales, Revenue, Price and Gross Margin (2016-2018)

12.6.4 Main Business Overview

12.6.5 Casio News

12.7 Polar

12.7.1 Company Details

12.7.2 Running Watches Product Offered

12.7.3 Polar Running Watches Sales, Revenue, Price and Gross Margin (2016-2018)

12.7.4 Main Business Overview

12.7.5 Polar News

12.8 Motorola/Lenovo

12.8.1 Company Details

12.8.2 Running Watches Product Offered

12.8.3 Motorola/Lenovo Running Watches Sales, Revenue, Price and Gross Margin
(2016-2018)

12.8.4 Main Business Overview

12.8.5 Motorola/Lenovo News

12.9 TomTom

12.9.1 Company Details

12.9.2 Running Watches Product Offered

12.9.3 TomTom Running Watches Sales, Revenue, Price and Gross Margin

(2016-2018)

12.9.4 Main Business Overview

12.9.5 TomTom News

12.10 Xiaomi

12.10.1 Company Details

12.10.2 Running Watches Product Offered

12.10.3 Xiaomi Running Watches Sales, Revenue, Price and Gross Margin

(2016-2018)

12.10.4 Main Business Overview

12.10.5 Xiaomi News

12.11 Timex

12.12 Nokia

12.13 Soleus

13 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Running Watches
Table Product Specifications of Running Watches
Figure Running Watches Report Years Considered
Figure Market Research Methodology
Figure Global Running Watches Consumption Growth Rate 2013-2023 (K Units)
Figure Global Running Watches Value Growth Rate 2013-2023 (\$ Millions)
Table Running Watches Consumption CAGR by Region 2013-2023 (\$ Millions)
Figure Product Picture of Pedometer Watches
Table Major Players of Pedometer Watches
Figure Product Picture of GPS Watches
Table Major Players of GPS Watches
Figure Product Picture of Heart Rate Watches
Table Major Players of Heart Rate Watches
Figure Product Picture of GPS +HRM Watches
Table Major Players of GPS +HRM Watches
Table Global Consumption Sales by Type (2013-2018)
Table Global Running Watches Consumption Market Share by Type (2013-2018)
Figure Global Running Watches Consumption Market Share by Type (2013-2018)
Table Global Running Watches Revenue by Type (2013-2018) (\$ million)
Table Global Running Watches Value Market Share by Type (2013-2018) (\$ Millions)
Figure Global Running Watches Value Market Share by Type (2013-2018)
Table Global Running Watches Sale Price by Type (2013-2018)
Figure Running Watches Consumed in Running
Figure Global Running Watches Market: Running (2013-2018) (K Units)
Figure Global Running Watches Market: Running (2013-2018) (\$ Millions)
Figure Global Running YoY Growth (\$ Millions)
Figure Running Watches Consumed in Biking
Figure Global Running Watches Market: Biking (2013-2018) (K Units)
Figure Global Running Watches Market: Biking (2013-2018) (\$ Millions)
Figure Global Biking YoY Growth (\$ Millions)
Figure Running Watches Consumed in Climbing
Figure Global Running Watches Market: Climbing (2013-2018) (K Units)
Figure Global Running Watches Market: Climbing (2013-2018) (\$ Millions)
Figure Global Climbing YoY Growth (\$ Millions)
Figure Running Watches Consumed in Cardio Training

Figure Global Running Watches Market: Cardio Training (2013-2018) (K Units)
Figure Global Running Watches Market: Cardio Training (2013-2018) (\$ Millions)
Figure Global Cardio Training YoY Growth (\$ Millions)
Figure Running Watches Consumed in Others
Figure Global Running Watches Market: Others (2013-2018) (K Units)
Figure Global Running Watches Market: Others (2013-2018) (\$ Millions)
Figure Global Others YoY Growth (\$ Millions)
Table Global Consumption Sales by Application (2013-2018)
Table Global Running Watches Consumption Market Share by Application (2013-2018)
Figure Global Running Watches Consumption Market Share by Application (2013-2018)
Table Global Running Watches Value by Application (2013-2018)
Table Global Running Watches Value Market Share by Application (2013-2018)
Figure Global Running Watches Value Market Share by Application (2013-2018)
Table Global Running Watches Sale Price by Application (2013-2018)
Table Global Running Watches Sales by Players (2016-2018) (K Units)
Table Global Running Watches Sales Market Share by Players (2016-2018)
Figure Global Running Watches Sales Market Share by Players in 2016
Figure Global Running Watches Sales Market Share by Players in 2017
Table Global Running Watches Revenue by Players (2016-2018) (\$ Millions)
Table Global Running Watches Revenue Market Share by Players (2016-2018)
Figure Global Running Watches Revenue Market Share by Players in 2016
Figure Global Running Watches Revenue Market Share by Players in 2017
Table Global Running Watches Sale Price by Players (2016-2018)
Figure Global Running Watches Sale Price by Players in 2017
Table Global Running Watches Manufacturing Base Distribution and Sales Area by Players
Table Players Running Watches Products Offered
Table Running Watches Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
Table Global Running Watches Consumption by Regions 2013-2018 (K Units)
Table Global Running Watches Consumption Market Share by Regions 2013-2018
Figure Global Running Watches Consumption Market Share by Regions 2013-2018
Table Global Running Watches Value by Regions 2013-2018 (\$ Millions)
Table Global Running Watches Value Market Share by Regions 2013-2018
Figure Global Running Watches Value Market Share by Regions 2013-2018
Figure Americas Running Watches Consumption 2013-2018 (K Units)
Figure Americas Running Watches Value 2013-2018 (\$ Millions)
Figure APAC Running Watches Consumption 2013-2018 (K Units)
Figure APAC Running Watches Value 2013-2018 (\$ Millions)
Figure Europe Running Watches Consumption 2013-2018 (K Units)

Figure Europe Running Watches Value 2013-2018 (\$ Millions)

Figure Middle East & Africa Running Watches Consumption 2013-2018 (K Units)

Figure Middle East & Africa Running Watches Value 2013-2018 (\$ Millions)

Table Americas Running Watches Consumption by Countries (2013-2018) (K Units)

Table Americas Running Watches Consumption Market Share by Countries
(2013-2018)

Figure Americas Running Watches Consumption Market Share by Countries in 2017

Table Americas Running Watches Value by Countries (2013-2018) (\$ Millions)

Table Americas Running Watches Value Market Share by Countries (2013-2018)

Figure Americas Running Watches Value Market Share by Countries in 2017

Table Americas Running Watches Consumption by Type (2013-2018) (K Units)

Table Americas Running Watches Consumption Market Share by Type (2013-2018)

Figure Americas Running Watches Consumption Market Share by Type in 2017

Table Americas Running Watches Consumption by Application (2013-2018) (K Units)

Table Americas Running Watches Consumption Market Share by Application
(2013-2018)

Figure Americas Running Watches Consumption Market Share by Application in 2017

Figure United States Running Watches Consumption Growth 2013-2018 (K Units)

Figure United States Running Watches Value Growth 2013-2018 (\$ Millions)

Figure Canada Running Watches Consumption Growth 2013-2018 (K Units)

Figure Canada Running Watches Value Growth 2013-2018 (\$ Millions)

Figure Mexico Running Watches Consumption Growth 2013-2018 (K Units)

Figure Mexico Running Watches Value Growth 2013-2018 (\$ Millions)

Table APAC Running Watches Consumption by Countries (2013-2018) (K Units)

Table APAC Running Watches Consumption Market Share by Countries (2013-2018)

Figure APAC Running Watches Consumption Market Share by Countries in 2017

Table APAC Running Watches Value by Countries (2013-2018) (\$ Millions)

Table APAC Running Watches Value Market Share by Countries (2013-2018)

Figure APAC Running Watches Value Market Share by Countries in 2017

Table APAC Running Watches Consumption by Type (2013-2018) (K Units)

Table APAC Running Watches Consumption Market Share by Type (2013-2018)

Figure APAC Running Watches Consumption Market Share by Type in 2017

Table APAC Running Watches Consumption by Application (2013-2018) (K Units)

Table APAC Running Watches Consumption Market Share by Application (2013-2018)

Figure APAC Running Watches Consumption Market Share by Application in 2017

Figure China Running Watches Consumption Growth 2013-2018 (K Units)

Figure China Running Watches Value Growth 2013-2018 (\$ Millions)

Figure Japan Running Watches Consumption Growth 2013-2018 (K Units)

Figure Japan Running Watches Value Growth 2013-2018 (\$ Millions)

Figure Korea Running Watches Consumption Growth 2013-2018 (K Units)
Figure Korea Running Watches Value Growth 2013-2018 (\$ Millions)
Figure Southeast Asia Running Watches Consumption Growth 2013-2018 (K Units)
Figure Southeast Asia Running Watches Value Growth 2013-2018 (\$ Millions)
Figure India Running Watches Consumption Growth 2013-2018 (K Units)
Figure India Running Watches Value Growth 2013-2018 (\$ Millions)
Figure Australia Running Watches Consumption Growth 2013-2018 (K Units)
Figure Australia Running Watches Value Growth 2013-2018 (\$ Millions)
Table Europe Running Watches Consumption by Countries (2013-2018) (K Units)
Table Europe Running Watches Consumption Market Share by Countries (2013-2018)
Figure Europe Running Watches Consumption Market Share by Countries in 2017
Table Europe Running Watches Value by Countries (2013-2018) (\$ Millions)
Table Europe Running Watches Value Market Share by Countries (2013-2018)
Figure Europe Running Watches Value Market Share by Countries in 2017
Table Europe Running Watches Consumption by Type (2013-2018) (K Units)
Table Europe Running Watches Consumption Market Share by Type (2013-2018)
Figure Europe Running Watches Consumption Market Share by Type in 2017
Table Europe Running Watches Consumption by Application (2013-2018) (K Units)
Table Europe Running Watches Consumption Market Share by Application (2013-2018)
Figure Europe Running Watches Consumption Market Share by Application in 2017
Figure Germany Running Watches Consumption Growth 2013-2018 (K Units)
Figure Germany Running Watches Value Growth 2013-2018 (\$ Millions)
Figure France Running Watches Consumption Growth 2013-2018 (K Units)
Figure France Running Watches Value Growth 2013-2018 (\$ Millions)
Figure UK Running Watches Consumption Growth 2013-2018 (K Units)
Figure UK Running Watches Value Growth 2013-2018 (\$ Millions)
Figure Italy Running Watches Consumption Growth 2013-2018 (K Units)
Figure Italy Running Watches Value Growth 2013-2018 (\$ Millions)
Figure Russia Running Watches Consumption Growth 2013-2018 (K Units)
Figure Russia Running Watches Value Growth 2013-2018 (\$ Millions)
Figure Spain Running Watches Consumption Growth 2013-2018 (K Units)
Figure Spain Running Watches Value Growth 2013-2018 (\$ Millions)
Table Middle East & Africa Running Watches Consumption by Countries (2013-2018) (K Units)
Table Middle East & Africa Running Watches Consumption Market Share by Countries (2013-2018)
Figure Middle East & Africa Running Watches Consumption Market Share by Countries in 2017
Table Middle East & Africa Running Watches Value by Countries (2013-2018) (\$

Millions)

Table Middle East & Africa Running Watches Value Market Share by Countries
(2013-2018)

Figure Middle East & Africa Running Watches Value Market Share by Countries in 2017

Table Middle East & Africa Running Watches Consumption by Type (2013-2018) (K
Units)

Table Middle East & Africa Running Watches Consumption Market Share by Type
(2013-2018)

Figure Middle East & Africa Running Watches Consumption Market Share by Type in
2017

Table Middle East & Africa Running Watches Consumption by Application (2013-2018)
(K Units)

Table Middle East & Africa Running Watches Consumption Market Share by Application
(2013-2018)

Figure Middle East & Africa Running Watches Consumption Market Share by
Application in 2017

Figure Egypt Running Watches Consumption Growth 2013-2018 (K Units)

Figure Egypt Running Watches Value Growth 2013-2018 (\$ Millions)

Figure South Africa Running Watches Consumption Growth 2013-2018 (K Units)

Figure South Africa Running Watches Value Growth 2013-2018 (\$ Millions)

Figure Israel Running Watches Consumption Growth 2013-2018 (K Units)

Figure Israel Running Watches Value Growth 2013-2018 (\$ Millions)

Figure Turkey Running Watches Consumption Growth 2013-2018 (K Units)

Figure Turkey Running Watches Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries Running Watches Consumption Growth 2013-2018 (K Units)

Figure GCC Countries Running Watches Value Growth 2013-2018 (\$ Millions)

Table Running Watches Distributors List

Table Running Watches Customer List

Figure Global Running Watches Consumption Growth Rate Forecast (2018-2023) (K
Units)

Figure Global Running Watches Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global Running Watches Consumption Forecast by Countries (2018-2023) (K
Units)

Table Global Running Watches Consumption Market Forecast by Regions

Table Global Running Watches Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global Running Watches Value Market Share Forecast by Regions

Figure Americas Running Watches Consumption 2018-2023 (K Units)

Figure Americas Running Watches Value 2018-2023 (\$ Millions)

Figure APAC Running Watches Consumption 2018-2023 (K Units)

Figure APAC Running Watches Value 2018-2023 (\$ Millions)
Figure Europe Running Watches Consumption 2018-2023 (K Units)
Figure Europe Running Watches Value 2018-2023 (\$ Millions)
Figure Middle East & Africa Running Watches Consumption 2018-2023 (K Units)
Figure Middle East & Africa Running Watches Value 2018-2023 (\$ Millions)
Figure United States Running Watches Consumption 2018-2023 (K Units)
Figure United States Running Watches Value 2018-2023 (\$ Millions)
Figure Canada Running Watches Consumption 2018-2023 (K Units)
Figure Canada Running Watches Value 2018-2023 (\$ Millions)
Figure Mexico Running Watches Consumption 2018-2023 (K Units)
Figure Mexico Running Watches Value 2018-2023 (\$ Millions)
Figure Brazil Running Watches Consumption 2018-2023 (K Units)
Figure Brazil Running Watches Value 2018-2023 (\$ Millions)
Figure China Running Watches Consumption 2018-2023 (K Units)
Figure China Running Watches Value 2018-2023 (\$ Millions)
Figure Japan Running Watches Consumption 2018-2023 (K Units)
Figure Japan Running Watches Value 2018-2023 (\$ Millions)
Figure Korea Running Watches Consumption 2018-2023 (K Units)
Figure Korea Running Watches Value 2018-2023 (\$ Millions)
Figure Southeast Asia Running Watches Consumption 2018-2023 (K Units)
Figure Southeast Asia Running Watches Value 2018-2023 (\$ Millions)
Figure India Running Watches Consumption 2018-2023 (K Units)
Figure India Running Watches Value 2018-2023 (\$ Millions)
Figure Australia Running Watches Consumption 2018-2023 (K Units)
Figure Australia Running Watches Value 2018-2023 (\$ Millions)
Figure Germany Running Watches Consumption 2018-2023 (K Units)
Figure Germany Running Watches Value 2018-2023 (\$ Millions)
Figure France Running Watches Consumption 2018-2023 (K Units)
Figure France Running Watches Value 2018-2023 (\$ Millions)
Figure UK Running Watches Consumption 2018-2023 (K Units)
Figure UK Running Watches Value 2018-2023 (\$ Millions)
Figure Italy Running Watches Consumption 2018-2023 (K Units)
Figure Italy Running Watches Value 2018-2023 (\$ Millions)
Figure Russia Running Watches Consumption 2018-2023 (K Units)
Figure Russia Running Watches Value 2018-2023 (\$ Millions)
Figure Spain Running Watches Consumption 2018-2023 (K Units)
Figure Spain Running Watches Value 2018-2023 (\$ Millions)
Figure Egypt Running Watches Consumption 2018-2023 (K Units)
Figure Egypt Running Watches Value 2018-2023 (\$ Millions)

Figure South Africa Running Watches Consumption 2018-2023 (K Units)
Figure South Africa Running Watches Value 2018-2023 (\$ Millions)
Figure Israel Running Watches Consumption 2018-2023 (K Units)
Figure Israel Running Watches Value 2018-2023 (\$ Millions)
Figure Turkey Running Watches Consumption 2018-2023 (K Units)
Figure Turkey Running Watches Value 2018-2023 (\$ Millions)
Figure GCC Countries Running Watches Consumption 2018-2023 (K Units)
Figure GCC Countries Running Watches Value 2018-2023 (\$ Millions)
Table Global Running Watches Consumption Forecast by Type (2018-2023) (K Units)
Table Global Running Watches Consumption Market Share Forecast by Type (2018-2023)
Table Global Running Watches Value Forecast by Type (2018-2023) (\$ Millions)
Table Global Running Watches Value Market Share Forecast by Type (2018-2023)
Table Global Running Watches Consumption Forecast by Application (2018-2023) (K Units)
Table Global Running Watches Consumption Market Share Forecast by Application (2018-2023)
Table Global Running Watches Value Forecast by Application (2018-2023) (\$ Millions)
Table Global Running Watches Value Market Share Forecast by Application (2018-2023)
Table Apple Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Apple Inc. Running Watches Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Apple Inc. Running Watches Market Share (2016-2018)
Table Fitbit Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Fitbit Running Watches Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Fitbit Running Watches Market Share (2016-2018)
Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Samsung Running Watches Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Samsung Running Watches Market Share (2016-2018)
Table Garmin Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Garmin Running Watches Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Garmin Running Watches Market Share (2016-2018)
Table Suunto Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Suunto Running Watches Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Suunto Running Watches Market Share (2016-2018)
Table Casio Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Casio Running Watches Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Casio Running Watches Market Share (2016-2018)

Table Polar Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Polar Running Watches Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Polar Running Watches Market Share (2016-2018)

Table Motorola/Lenovo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Motorola/Lenovo Running Watches Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Motorola/Lenovo Running Watches Market Share (2016-2018)

Table TomTom Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TomTom Running Watches Sales, Revenue, Price and Gross Margin (2016-2018)

Figure TomTom Running Watches Market Share (2016-2018)

Table Xiaomi Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Xiaomi Running Watches Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Xiaomi Running Watches Market Share (2016-2018)

Table Timex Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nokia Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Soleus Basic Information, Manufacturing Base, Sales Area and Its Competitors

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