

# 2018-2023 Global Rugged Handheld Device Consumption Market Report

<https://marketpublishers.com/r/23859851F49EN.html>

Date: August 2018

Pages: 134

Price: US\$ 4,660.00 (Single User License)

ID: 23859851F49EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Rugged Handheld Device market for 2018-2023.

Ruggedized handheld devices (smartphones and readers/scanners) are smaller (5-7 inches screen size) than a tablet and a laptop. These devices withstand difficult climatic and environmental conditions. Rugged handheld devices have a battery life of more than 10 hours. They are lightweight and offer faster navigation through a touchscreen than a keyboard or a mouse. The rugged handheld devices are used for reports writing, communicate with peers, conduct surveillance, and analyse databases.

The rugged handheld device industry concentration is relatively high, and big producers are mainly from U.S. and Western European.

The key consumption markets locate at developed countries. North America takes the market share of 28.4%, followed by Europe with 19.9% in Y2017. Global consumption market has a quicker growing speed of CAGR 6.3% from 2017 to 2023.

We tend to believe this industry becomes more and more mature, and the consumption increasing rate will show a smooth curve.

Over the next five years, LPI(LP Information) projects that Rugged Handheld Device will register a 3.2% CAGR in terms of revenue, reach US\$ 3730 million by 2023, from US\$ 3080 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Rugged Handheld Device market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Mobile Computer

Reader / Scanner

Smartphone

Other

Segmentation by application:

Industrial / Manufacturing

Logistics/Transport

Government

Retail

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

Spain

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Honeywell

Zebra Technologies

Datalogic

Panasonic

Handheld Group

CIPHERLAB

TouchStar Technologies

Juniper Systems

Aceeca

Advantech

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## RESEARCH OBJECTIVES

To study and analyze the global Rugged Handheld Device consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Rugged Handheld Device market by identifying its various subsegments.

Focuses on the key global Rugged Handheld Device manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Rugged Handheld Device with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Rugged Handheld Device submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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