

2018-2023 Global RTD Tea Drinks Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global RTD Tea Drinks market for 2018-2023. RTD Tea Drinks refer to Tea-based or tea-flavoured beverage in a ready-to-drink format. It can come in different flavour variants, such as black, green, red, oolong, jasmine, and fruit among others.

Ready-to-drink teas are steadily increasing in popularity among consumers and sales are expected to continue to grow. Ready-to-drink (RTD) tea is seeing mounting demand owing to the busy and fast-paced lifestyle of consumers, and also as an alternative to carbonated drinks. RTD tea, in particular, is considered as a vital health drink. The mega trend towards convenience also influences the tea category: consumers appreciate ready-to-drink tea as a thirst-quencher with a wellness factor that can be relished immediately and anywhere without needing to be brewed hot.

Leaders in Ready-to-drink teas market are Ting Hsin International, Coca-Cola, ITO EN Inc., JDB Group, Uni-President Enterprises, Unilever, Arizona Beverage Company, OISHI GROUP and a few others.

Over the next five years, LPI(LP Information) projects that RTD Tea Drinks will register a 4.3% CAGR in terms of revenue, reach US\$ 45500 million by 2023, from US\$ 35400 million in 2017.

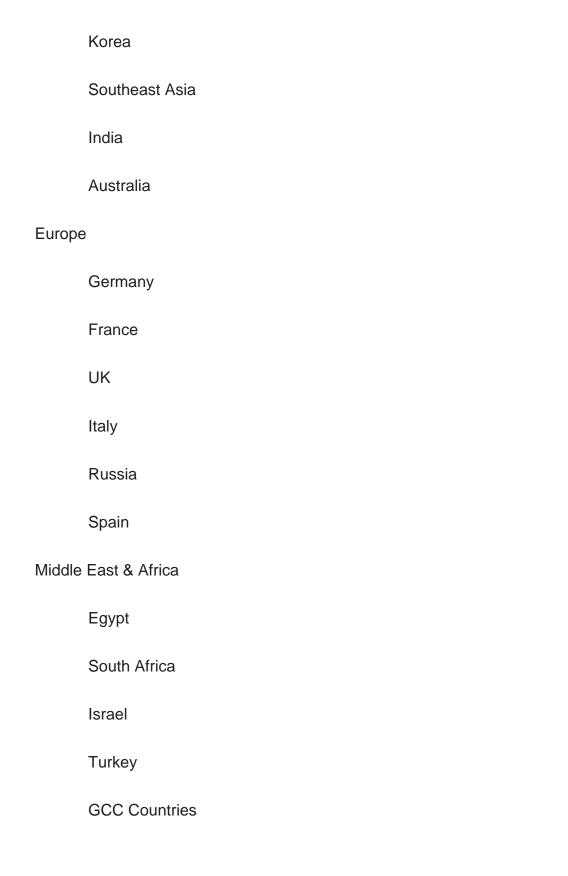
This report presents a comprehensive overview, market shares, and growth opportunities of RTD Tea Drinks market by product type, application, key manufacturers and key regions.



To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation	by product type:
Glass	Bottle
PET E	Bottle
Canne	ed
Others	S
Segmentation	n by application:
On Tr	ade
Off Tr	ade
This report als	so splits the market by region:
Ameri	cas
	United States
	Canada
	Mexico
	Brazil
APAC	
	China
	Japan





The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:



Ting Hsin International
Coca-Cola
ITO EN Inc.
JDB Group
Uni-President Enterprises
Unilever
Arizona Beverage Company
OISHI GROUP

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global RTD Tea Drinks consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of RTD Tea Drinks market by identifying its various subsegments.

Focuses on the key global RTD Tea Drinks manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the RTD Tea Drinks with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the



market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of RTD Tea Drinks submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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