

# 2018-2023 Global RTA (Ready-to-assemble) Furniture Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global RTA (Ready-to-assemble) Furniture market for 2018-2023.

RTA (ready-to-assemble) furniture is shipped unassembled to end-users, who assemble it at their end. The RTA product range covers a whole host of residential and office furniture. They come flat-packed and are typically packaged as a kit comprising furniture parts and hardware needed to assemble it.

Overall, the Residential Furniture products performance is positive with the global economic recovery.

In United States RTA Furniture market is dominated by few manufacturers like Sauder Woodworking, Dorel Industries, Bush Industries, Whalen Furniture, IKEA and Homestar North America. These manufacturers have manufacturing bases in United States.

In terms of product type, the Residential RTA Furniture is dominating the market, with a market share of 73.5% in 2016, and the rest is Office RTA Furniture, which occupied for 26.5%. In future, the Residential RTA Furniture will remain the leading role.

In terms of sales channels, the online developed rapidly in the past few years, due to more and more consumers choose to purchase RTA furniture through smartphone, tablets and PC. In future, the online will gradually more important to RTA Furniture manufacturers.

Over the next five years, LPI(LP Information) projects that RTA (Ready-to-assemble) Furniture will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of RTA (Ready-to-assemble) Furniture market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Office RTA Furniture

Residential RTA Furniture

Segmentation by application:

Independent Specialist Retailers

Independent Furniture Chains

Convenient Stores

Others (Online)

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Sauder Woodworking

Dorel Industries

Bush Industries

Whalen Furniture

Homestar North America

IKEA

Flexsteel (Home Styles)

Simplicity Sofas

Prepac

South Shore

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## Research objectives

To study and analyze the global RTA (Ready-to-assemble) Furniture consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of RTA (Ready-to-assemble) Furniture market by identifying its various subsegments.

Focuses on the key global RTA (Ready-to-assemble) Furniture manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the RTA (Ready-to-assemble) Furniture with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of RTA (Ready-to-assemble) Furniture submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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