

2018-2023 Global RFID Reader Consumption Market Report

https://marketpublishers.com/r/2EF2AAA4E94EN.html

Date: July 2018

Pages: 158

Price: US\$ 4,660.00 (Single User License)

ID: 2EF2AAA4E94EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global RFID Reader market for 2018-2023. An RFID reader, also known as an interrogator, is a device that provides the connection between the tag data and the enterprise system software that needs the information. The reader communicates with tags that are within its field of operation, performing any number of tasks including simple continuous inventorying, filtering (searching for tags that meet certain criteria), writing (or encoding) to select tags, etc.

The reader uses an attached antenna to capture data from tags. It then passes the data to a computer for processing. Just like RFID tags, there are many different sizes and types of RFID readers. Readers can be affixed in a stationary position in a store or factory, or integrated into a mobile device such as a portable, handheld scanner. Readers can also be embedded in electronic equipment or devices, and in vehicles. The Major regions to produce RFID Reader are North America, Europe and China. North America is the largest production in volume (production share 39.30% in 2016). RFID Reader is mainly produced by Honeywell, Datalogic and Zebra. And these companies totally occupied above 41.52% market share by sale value in 2016. Along with the automotive production and ownership, North America, EU, Asia-Pacific are major consumption regions in RFID Reader market. The largest consumption region is North America, accounting for 35.52% market share in 2016 by consumption volume. Asia-Pacific is a promising region to be the fastest developing consumption region in the next few years.

Although sales of RFID Reader brought a lot of opportunities, the industry barrier is rather high and the automotive industry supply chain is rather closed. Therefore, the study group recommends the new entrants who just having money but without technical



advantage and downstream support, do not to enter into the RFID Reader field hastily.

Over the next five years, LPI(LP Information) projects that RFID Reader will register a 14.8% CAGR in terms of revenue, reach US\$ 3400 million by 2023, from US\$ 1490 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of RFID Reader market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated

from the sales of the following segments: Segmentation by product type: LF RFID Reader HF RFID Reader UHF RFID Reader MW RFID Reader Segmentation by application: Government **Transportation & Logistics** Retail Automotive

Manufacturing

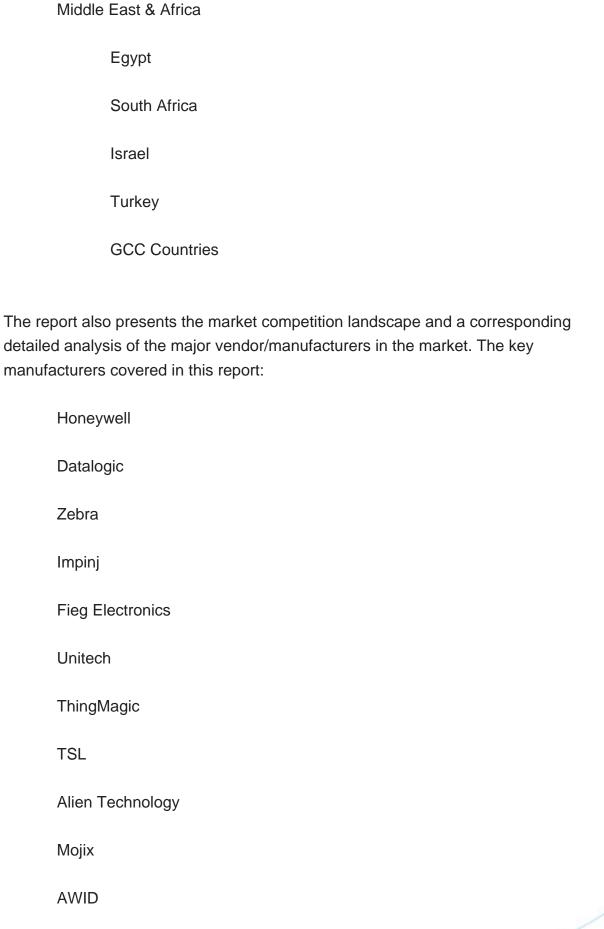
Others



This report also splits the market by region:

	'	,	5		
Americas					
	United States				
	Canada				
	Mexico				
	Brazil				
APAC					
	China				
	Japan				
	Korea				
	Southeast Asia				
	India				
	Australia				
Europe	Europe				
	Germany				
	France				
	UK				
	Italy				
	Russia				
	Spain				







Cipher Lab		
Invengo Technology		
Sense Technology		
Chafon group		
CSL		
Chinareader		

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global RFID Reader consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of RFID Reader market by identifying its various subsegments.

Focuses on the key global RFID Reader manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the RFID Reader with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).



To project the consumption of RFID Reader submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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