

# 2018-2023 Global RFID Reader Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global RFID Reader market for 2018-2023.

An RFID reader, also known as an interrogator, is a device that provides the connection between the tag data and the enterprise system software that needs the information. The reader communicates with tags that are within its field of operation, performing any number of tasks including simple continuous inventorying, filtering (searching for tags that meet certain criteria), writing (or encoding) to select tags, etc.

The reader uses an attached antenna to capture data from tags. It then passes the data to a computer for processing. Just like RFID tags, there are many different sizes and types of RFID readers. Readers can be affixed in a stationary position in a store or factory, or integrated into a mobile device such as a portable, handheld scanner.

Readers can also be embedded in electronic equipment or devices, and in vehicles.

The Major regions to produce RFID Reader are North America, Europe and China.

North America is the largest production in volume (production share 39.30% in 2016).

RFID Reader is mainly produced by Honeywell, Datalogic and Zebra. And these companies totally occupied above 41.52% market share by sale value in 2016.

Along with the automotive production and ownership, North America, EU, Asia-Pacific are major consumption regions in RFID Reader market. The largest consumption region is North America, accounting for 35.52% market share in 2016 by consumption volume. Asia-Pacific is a promising region to be the fastest developing consumption region in the next few years.

Although sales of RFID Reader brought a lot of opportunities, the industry barrier is rather high and the automotive industry supply chain is rather closed. Therefore, the study group recommends the new entrants who just having money but without technical

advantage and downstream support, do not to enter into the RFID Reader field hastily.

Over the next five years, LPI(LP Information) projects that RFID Reader will register a 14.8% CAGR in terms of revenue, reach US\$ 3400 million by 2023, from US\$ 1490 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of RFID Reader market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

LF RFID Reader

HF RFID Reader

UHF RFID Reader

MW RFID Reader

Segmentation by application:

Government

Transportation & Logistics

Retail

Automotive

Manufacturing

Others

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Spain

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Honeywell

Datalogic

Zebra

Impinj

Fieg Electronics

Unitech

ThingMagic

TSL

Alien Technology

Mojix

AWID

Cipher Lab

Invengo Technology

Sense Technology

Chafon group

CSL

Chinareader

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global RFID Reader consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of RFID Reader market by identifying its various subsegments.

Focuses on the key global RFID Reader manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the RFID Reader with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of RFID Reader submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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