

2018-2023 Global Reflective Sheeting Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Reflective Sheeting market for 2018-2023.

Reflective sheeting is flexible retro reflective material primarily used to increase the nighttime conspicuity of traffic signs, high-visibility clothing, and other items.

Currently, some companies in the world can produce reflective sheeting, mainly concentrating in North America, Europe and Asia Pacific. The main market players are 3M, Avery Dennison, Nippon Carbide Industry, ATSM, ORAFOL, Jisung Corporation, Reflomax, KIWA Chemical Industries, Viz Reflectives, Daoming Optics & Chemicals and Changzhou Hua R Sheng Reflective etc.

We tend to believe this industry is a promising industry, and the consumption increasing degree will show a smooth growth curve. For product prices, the slow downward trend in recent years will maintain in the future as competition intensifies. Besides, prices gap between different brands will go narrowing gradually. Also, there will be fluctuation in gross margin.

Over the next five years, LPI(LP Information) projects that Reflective Sheeting will register a 1.1% CAGR in terms of revenue, reach US\$ 3370 million by 2023, from US\$ 3150 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Reflective Sheeting market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated

from the sales of the following segments:

Segmentation by product type:

Glass bead type

Micro prismatic type

Segmentation by application:

Road signs

Vehicles

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

3M

Avery Dennison

Nippon Carbide Industry

ATSM

ORAFOL

Jisung Corporation

Reflomax

KIWA Chemical Industries

Viz Reflectives

Daoming Optics & Chemicals

Changzhou Hua R Sheng Reflective

Changzhou Huawei

Yeshili Reflective Materials

Zhejiang Caiyuan Reflecting

Huangshan Xingwei Reflectorized

Yangzhou Tonming Reflective

Alsafety

Lianxing Reflective

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Reflective Sheeting consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Reflective Sheeting market by identifying its various subsegments.

Focuses on the key global Reflective Sheeting manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Reflective Sheeting with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Reflective Sheeting submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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