

2018-2023 Global Redispersible Polymer Powder Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Redispersible Polymer Powder market for 2018-2023.

Redispersible Polymer Powder are used mainly in diverse construction chemical applications such as external thermal insulation composite systems, construction and tile adhesives, screed, self-leveling flooring compounds, plasters, repair mortars, grouts, and cementitious sealing slurries. Demand for re-dispersible polymer is continuously increasing due to its benefits in the construction industry such as better water retention and workability, strong strength development of the mortar, higher flexural strength and flexibility, and strong impact and abrasion resistance.

Under the background of slower economy growth rate, companies face the higher risks of profit decline. Europe's economies in a state of slow growth, Redispersible Polymer Powder market has a certain potential in Europe, among them Europe's demand is relatively stable. Europe market is already saturated. These few years, Europe's Redispersible Polymer Powder production is more than its domestic demand; therefore, Europe would export Redispersible Polymer Powder to abroad countries. We tend to believe this industry now is close to mature, and the consumption increasing degree will show a smooth curve. On product prices, the slow downward trend in recent years will maintain in the future, as competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

In future, the Redispersible Polymer Powder industry in Europe will be turn concentrated; Europe Redispersible Polymer Powder consuming market will still has a certain amount of growth. In Europe, Eastern Europe and the Russian market will be the next area of competition.

In recent few years, Redispersible Polymer Powder gross margins continue to decline. Global competition is likely to turn to the relationship of competition and cooperation. We believe that this industry will move towards centralization. For developing countries, the Redispersible Polymer Powder industry still has great potential. In Asia, Southeast Asia, India and Central Asia will have a more substantial growth. Chinese market will maintain rapid growth. Wacker and Akzo Nobel are world leaders. Wacker and Akzo Nobel's bases are located in the world's major consumer areas.

In the world, the consumption areas of Redispersible Polymer Powder industry are mainly Asia, Europe and North America. China is the largest consumption in the world, which occupied about 40%. The production areas of Redispersible Polymer Powder are mainly Asia, Europe and North America. Moreover, Wacker is the largest manufacturer in the world, which production has reached 154 K MT in 2017.

The price of Redispersible Polymer Powder is lower year by year from 2014 to 2016. In the last two years, RDP prices have risen with the rise of raw material prices. The product profit margin is about 17.50%-19.50%, and it also descends in recent years. In the next few years, we predict that prices will continue to decline.

Although sales of Redispersible Polymer Powder brought a lot of opportunities, the study group recommends the new entrants just having money but without technical advantage and downstream support do not enter into the Redispersible Polymer Powder field.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area. In the future, the market in developing countries will have some growth. In the globe, emerging economies countries support the building industry, it will lead the increase of building demand. Therefore, we think enter Africa, South American market will be a good choice.

Over the next five years, LPI(LP Information) projects that Redispersible Polymer Powder will register a 0.3% CAGR in terms of revenue, reach US\$ 1500 million by 2023, from US\$ 1480 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Redispersible Polymer Powder market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

VAE Type

VAE-Veo Va Type

Others

Segmentation by application:

Exterior Insulation and Finish Systems (EIFS)

Construction and Tile Adhesives

Putty Powder

Dry-mix Mortars

Self-leveling Flooring Compounds

Caulks

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Wacker

Akzo Nobel

DCC

SANWEI

BASF

Shandong Xindadi

Xinjiang Huitong

Dow

VINAVIL

Hexion

Ashland

Wanwei

Acquos

Organik

Fenghua

Shaanxi Xutai

Puyang Yintai

Gemez Chemical

Guangzhou Yuanye

Zhaojia

Sailun Building

Henan Tiansheng Chem

Xinjiang Su Nok

Mizuda Bioscience

Shandong Micron

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Redispersible Polymer Powder consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Redispersible Polymer Powder market by identifying its various subsegments.

Focuses on the key global Redispersible Polymer Powder manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Redispersible Polymer Powder with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Redispersible Polymer Powder submarkets, with

respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

2018-2023 GLOBAL REDISPERSIBLE POLYMER POWDER CONSUMPTION MARKET REPORT

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Redispersible Polymer Powder Consumption 2013-2023
 - 2.1.2 Redispersible Polymer Powder Consumption CAGR by Region
- 2.2 Redispersible Polymer Powder Segment by Type
 - 2.2.1 VAE Type
 - 2.2.2 VAE-Veo Va Type
 - 2.2.3 Others
- 2.3 Redispersible Polymer Powder Consumption by Type
 - 2.3.1 Global Redispersible Polymer Powder Consumption Market Share by Type (2013-2018)
 - 2.3.2 Global Redispersible Polymer Powder Revenue and Market Share by Type (2013-2018)
 - 2.3.3 Global Redispersible Polymer Powder Sale Price by Type (2013-2018)
- 2.4 Redispersible Polymer Powder Segment by Application
 - 2.4.1 Exterior Insulation and Finish Systems (EIFS)
 - 2.4.2 Construction and Tile Adhesives
 - 2.4.3 Putty Powder
 - 2.4.4 Dry-mix Mortars
 - 2.4.5 Self-leveling Flooring Compounds
 - 2.4.6 Caulks
- 2.5 Redispersible Polymer Powder Consumption by Application
 - 2.5.1 Global Redispersible Polymer Powder Consumption Market Share by Application (2013-2018)

2.5.2 Global Redispersible Polymer Powder Value and Market Share by Application (2013-2018)

2.5.3 Global Redispersible Polymer Powder Sale Price by Application (2013-2018)

3 GLOBAL REDISPERSIBLE POLYMER POWDER BY PLAYERS

3.1 Global Redispersible Polymer Powder Sales Market Share by Players

3.1.1 Global Redispersible Polymer Powder Sales by Players (2016-2018)

3.1.2 Global Redispersible Polymer Powder Sales Market Share by Players (2016-2018)

3.2 Global Redispersible Polymer Powder Revenue Market Share by Players

3.2.1 Global Redispersible Polymer Powder Revenue by Players (2016-2018)

3.2.2 Global Redispersible Polymer Powder Revenue Market Share by Players (2016-2018)

3.3 Global Redispersible Polymer Powder Sale Price by Players

3.4 Global Redispersible Polymer Powder Manufacturing Base Distribution, Sales Area, Product Types by Players

3.4.1 Global Redispersible Polymer Powder Manufacturing Base Distribution and Sales Area by Players

3.4.2 Players Redispersible Polymer Powder Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 REDISPERSIBLE POLYMER POWDER BY REGIONS

4.1 Redispersible Polymer Powder by Regions

4.1.1 Global Redispersible Polymer Powder Consumption by Regions

4.1.2 Global Redispersible Polymer Powder Value by Regions

4.2 Americas Redispersible Polymer Powder Consumption Growth

4.3 APAC Redispersible Polymer Powder Consumption Growth

4.4 Europe Redispersible Polymer Powder Consumption Growth

4.5 Middle East & Africa Redispersible Polymer Powder Consumption Growth

5 AMERICAS

5.1 Americas Redispersible Polymer Powder Consumption by Countries

- 5.1.1 Americas Redispersible Polymer Powder Consumption by Countries (2013-2018)
- 5.1.2 Americas Redispersible Polymer Powder Value by Countries (2013-2018)
- 5.2 Americas Redispersible Polymer Powder Consumption by Type
- 5.3 Americas Redispersible Polymer Powder Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

6 APAC

- 6.1 APAC Redispersible Polymer Powder Consumption by Countries
 - 6.1.1 APAC Redispersible Polymer Powder Consumption by Countries (2013-2018)
 - 6.1.2 APAC Redispersible Polymer Powder Value by Countries (2013-2018)
- 6.2 APAC Redispersible Polymer Powder Consumption by Type
- 6.3 APAC Redispersible Polymer Powder Consumption by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

- 7.1 Europe Redispersible Polymer Powder by Countries
 - 7.1.1 Europe Redispersible Polymer Powder Consumption by Countries (2013-2018)
 - 7.1.2 Europe Redispersible Polymer Powder Value by Countries (2013-2018)
- 7.2 Europe Redispersible Polymer Powder Consumption by Type
- 7.3 Europe Redispersible Polymer Powder Consumption by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Redispersible Polymer Powder by Countries

8.1.1 Middle East & Africa Redispersible Polymer Powder Consumption by Countries (2013-2018)

8.1.2 Middle East & Africa Redispersible Polymer Powder Value by Countries (2013-2018)

8.2 Middle East & Africa Redispersible Polymer Powder Consumption by Type

8.3 Middle East & Africa Redispersible Polymer Powder Consumption by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

10 MARKETING, DISTRIBUTORS AND CUSTOMER

10.1 Sales Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.2 Redispersible Polymer Powder Distributors

10.3 Redispersible Polymer Powder Customer

11 GLOBAL REDISPERSIBLE POLYMER POWDER MARKET FORECAST

11.1 Global Redispersible Polymer Powder Consumption Forecast (2018-2023)

11.2 Global Redispersible Polymer Powder Forecast by Regions

11.2.1 Global Redispersible Polymer Powder Forecast by Regions (2018-2023)

11.2.2 Global Redispersible Polymer Powder Value Forecast by Regions (2018-2023)

11.2.3 Americas Consumption Forecast

11.2.4 APAC Consumption Forecast

- 11.2.5 Europe Consumption Forecast
- 11.2.6 Middle East & Africa Consumption Forecast
- 11.3 Americas Forecast by Countries
 - 11.3.1 United States Market Forecast
 - 11.3.2 Canada Market Forecast
 - 11.3.3 Mexico Market Forecast
 - 11.3.4 Brazil Market Forecast
- 11.4 APAC Forecast by Countries
 - 11.4.1 China Market Forecast
 - 11.4.2 Japan Market Forecast
 - 11.4.3 Korea Market Forecast
 - 11.4.4 Southeast Asia Market Forecast
 - 11.4.5 India Market Forecast
 - 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
 - 11.5.1 Germany Market Forecast
 - 11.5.2 France Market Forecast
 - 11.5.3 UK Market Forecast
 - 11.5.4 Italy Market Forecast
 - 11.5.5 Russia Market Forecast
 - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
 - 11.6.1 Egypt Market Forecast
 - 11.6.2 South Africa Market Forecast
 - 11.6.3 Israel Market Forecast
 - 11.6.4 Turkey Market Forecast
 - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Redispersible Polymer Powder Forecast by Type
- 11.8 Global Redispersible Polymer Powder Forecast by Application

12 KEY PLAYERS ANALYSIS

- 12.1 Wacker
 - 12.1.1 Company Details
 - 12.1.2 Redispersible Polymer Powder Product Offered
 - 12.1.3 Wacker Redispersible Polymer Powder Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.1.4 Main Business Overview
 - 12.1.5 Wacker News

12.2 Akzo Nobel

12.2.1 Company Details

12.2.2 Redispersible Polymer Powder Product Offered

12.2.3 Akzo Nobel Redispersible Polymer Powder Sales, Revenue, Price and Gross Margin (2016-2018)

12.2.4 Main Business Overview

12.2.5 Akzo Nobel News

12.3 DCC

12.3.1 Company Details

12.3.2 Redispersible Polymer Powder Product Offered

12.3.3 DCC Redispersible Polymer Powder Sales, Revenue, Price and Gross Margin (2016-2018)

12.3.4 Main Business Overview

12.3.5 DCC News

12.4 SANWEI

12.4.1 Company Details

12.4.2 Redispersible Polymer Powder Product Offered

12.4.3 SANWEI Redispersible Polymer Powder Sales, Revenue, Price and Gross Margin (2016-2018)

12.4.4 Main Business Overview

12.4.5 SANWEI News

12.5 BASF

12.5.1 Company Details

12.5.2 Redispersible Polymer Powder Product Offered

12.5.3 BASF Redispersible Polymer Powder Sales, Revenue, Price and Gross Margin (2016-2018)

12.5.4 Main Business Overview

12.5.5 BASF News

12.6 Shandong Xindadi

12.6.1 Company Details

12.6.2 Redispersible Polymer Powder Product Offered

12.6.3 Shandong Xindadi Redispersible Polymer Powder Sales, Revenue, Price and Gross Margin (2016-2018)

12.6.4 Main Business Overview

12.6.5 Shandong Xindadi News

12.7 Xinjiang Huitong

12.7.1 Company Details

12.7.2 Redispersible Polymer Powder Product Offered

12.7.3 Xinjiang Huitong Redispersible Polymer Powder Sales, Revenue, Price and

Gross Margin (2016-2018)

12.7.4 Main Business Overview

12.7.5 Xinjiang Huitong News

12.8 Dow

12.8.1 Company Details

12.8.2 Redispersible Polymer Powder Product Offered

12.8.3 Dow Redispersible Polymer Powder Sales, Revenue, Price and Gross Margin (2016-2018)

12.8.4 Main Business Overview

12.8.5 Dow News

12.9 VINAVIL

12.9.1 Company Details

12.9.2 Redispersible Polymer Powder Product Offered

12.9.3 VINAVIL Redispersible Polymer Powder Sales, Revenue, Price and Gross Margin (2016-2018)

12.9.4 Main Business Overview

12.9.5 VINAVIL News

12.10 Hexion

12.10.1 Company Details

12.10.2 Redispersible Polymer Powder Product Offered

12.10.3 Hexion Redispersible Polymer Powder Sales, Revenue, Price and Gross Margin (2016-2018)

12.10.4 Main Business Overview

12.10.5 Hexion News

12.11 Ashland

12.12 Wanwei

12.13 Acquos

12.14 Organik

12.15 Fenghua

12.16 Shaanxi Xutai

12.17 Puyang Yintai

12.18 Gemez Chemical

12.19 Guangzhou Yuanye

12.20 Zhaojia

12.21 Sailun Building

12.22 Henan Tiansheng Chem

12.23 Xinjiang Su Nok

12.24 Mizuda Bioscience

12.25 Shandong Micron

13 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Redispersible Polymer Powder

Table Product Specifications of Redispersible Polymer Powder

Figure Redispersible Polymer Powder Report Years Considered

Figure Market Research Methodology

Figure Global Redispersible Polymer Powder Consumption Growth Rate 2013-2023 (K MT)

Figure Global Redispersible Polymer Powder Value Growth Rate 2013-2023 (\$ Millions)

Table Redispersible Polymer Powder Consumption CAGR by Region 2013-2023 (\$ Millions)

Figure Product Picture of VAE Type

Table Major Players of VAE Type

Figure Product Picture of VAE-Veo Va Type

Table Major Players of VAE-Veo Va Type

Figure Product Picture of Others

Table Major Players of Others

Table Global Consumption Sales by Type (2013-2018)

Table Global Redispersible Polymer Powder Consumption Market Share by Type (2013-2018)

Figure Global Redispersible Polymer Powder Consumption Market Share by Type (2013-2018)

Table Global Redispersible Polymer Powder Revenue by Type (2013-2018) (\$ million)

Table Global Redispersible Polymer Powder Value Market Share by Type (2013-2018) (\$ Millions)

Figure Global Redispersible Polymer Powder Value Market Share by Type (2013-2018)

Table Global Redispersible Polymer Powder Sale Price by Type (2013-2018)

Figure Redispersible Polymer Powder Consumed in Exterior Insulation and Finish Systems (EIFS)

Figure Global Redispersible Polymer Powder Market: Exterior Insulation and Finish Systems (EIFS) (2013-2018) (K MT)

Figure Global Redispersible Polymer Powder Market: Exterior Insulation and Finish Systems (EIFS) (2013-2018) (\$ Millions)

Figure Global Exterior Insulation and Finish Systems (EIFS) YoY Growth (\$ Millions)

Figure Redispersible Polymer Powder Consumed in Construction and Tile Adhesives

Figure Global Redispersible Polymer Powder Market: Construction and Tile Adhesives (2013-2018) (K MT)

Figure Global Redispersible Polymer Powder Market: Construction and Tile Adhesives (2013-2018) (\$ Millions)

Figure Global Construction and Tile Adhesives YoY Growth (\$ Millions)

Figure Redispersible Polymer Powder Consumed in Putty Powder

Figure Global Redispersible Polymer Powder Market: Putty Powder (2013-2018) (K MT)

Figure Global Redispersible Polymer Powder Market: Putty Powder (2013-2018) (\$ Millions)

Figure Global Putty Powder YoY Growth (\$ Millions)

Figure Redispersible Polymer Powder Consumed in Dry-mix Mortars

Figure Global Redispersible Polymer Powder Market: Dry-mix Mortars (2013-2018) (K MT)

Figure Global Redispersible Polymer Powder Market: Dry-mix Mortars (2013-2018) (\$ Millions)

Figure Global Dry-mix Mortars YoY Growth (\$ Millions)

Figure Redispersible Polymer Powder Consumed in Self-leveling Flooring Compounds

Figure Global Redispersible Polymer Powder Market: Self-leveling Flooring Compounds (2013-2018) (K MT)

Figure Global Redispersible Polymer Powder Market: Self-leveling Flooring Compounds (2013-2018) (\$ Millions)

Figure Global Self-leveling Flooring Compounds YoY Growth (\$ Millions)

Figure Redispersible Polymer Powder Consumed in Caulks

Table Global Consumption Sales by Application (2013-2018)

Table Global Redispersible Polymer Powder Consumption Market Share by Application (2013-2018)

Figure Global Redispersible Polymer Powder Consumption Market Share by Application (2013-2018)

Table Global Redispersible Polymer Powder Value by Application (2013-2018)

Table Global Redispersible Polymer Powder Value Market Share by Application (2013-2018)

Figure Global Redispersible Polymer Powder Value Market Share by Application (2013-2018)

Table Global Redispersible Polymer Powder Sale Price by Application (2013-2018)

Table Global Redispersible Polymer Powder Sales by Players (2016-2018) (K MT)

Table Global Redispersible Polymer Powder Sales Market Share by Players (2016-2018)

Figure Global Redispersible Polymer Powder Sales Market Share by Players in 2016

Figure Global Redispersible Polymer Powder Sales Market Share by Players in 2017

Table Global Redispersible Polymer Powder Revenue by Players (2016-2018) (\$ Millions)

Table Global Redispersible Polymer Powder Revenue Market Share by Players (2016-2018)

Figure Global Redispersible Polymer Powder Revenue Market Share by Players in 2016

Figure Global Redispersible Polymer Powder Revenue Market Share by Players in 2017

Table Global Redispersible Polymer Powder Sale Price by Players (2016-2018)

Figure Global Redispersible Polymer Powder Sale Price by Players in 2017

Table Global Redispersible Polymer Powder Manufacturing Base Distribution and Sales Area by Players

Table Players Redispersible Polymer Powder Products Offered

Table Redispersible Polymer Powder Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

Table Global Redispersible Polymer Powder Consumption by Regions 2013-2018 (K MT)

Table Global Redispersible Polymer Powder Consumption Market Share by Regions 2013-2018

Figure Global Redispersible Polymer Powder Consumption Market Share by Regions 2013-2018

Table Global Redispersible Polymer Powder Value by Regions 2013-2018 (\$ Millions)

Table Global Redispersible Polymer Powder Value Market Share by Regions 2013-2018

Figure Global Redispersible Polymer Powder Value Market Share by Regions 2013-2018

Figure Americas Redispersible Polymer Powder Consumption 2013-2018 (K MT)

Figure Americas Redispersible Polymer Powder Value 2013-2018 (\$ Millions)

Figure APAC Redispersible Polymer Powder Consumption 2013-2018 (K MT)

Figure APAC Redispersible Polymer Powder Value 2013-2018 (\$ Millions)

Figure Europe Redispersible Polymer Powder Consumption 2013-2018 (K MT)

Figure Europe Redispersible Polymer Powder Value 2013-2018 (\$ Millions)

Figure Middle East & Africa Redispersible Polymer Powder Consumption 2013-2018 (K MT)

Figure Middle East & Africa Redispersible Polymer Powder Value 2013-2018 (\$ Millions)

Table Americas Redispersible Polymer Powder Consumption by Countries (2013-2018) (K MT)

Table Americas Redispersible Polymer Powder Consumption Market Share by Countries (2013-2018)

Figure Americas Redispersible Polymer Powder Consumption Market Share by

Countries in 2017

Table Americas Redispersible Polymer Powder Value by Countries (2013-2018) (\$ Millions)

Table Americas Redispersible Polymer Powder Value Market Share by Countries (2013-2018)

Figure Americas Redispersible Polymer Powder Value Market Share by Countries in 2017

Table Americas Redispersible Polymer Powder Consumption by Type (2013-2018) (K MT)

Table Americas Redispersible Polymer Powder Consumption Market Share by Type (2013-2018)

Figure Americas Redispersible Polymer Powder Consumption Market Share by Type in 2017

Table Americas Redispersible Polymer Powder Consumption by Application (2013-2018) (K MT)

Table Americas Redispersible Polymer Powder Consumption Market Share by Application (2013-2018)

Figure Americas Redispersible Polymer Powder Consumption Market Share by Application in 2017

Figure United States Redispersible Polymer Powder Consumption Growth 2013-2018 (K MT)

Figure United States Redispersible Polymer Powder Value Growth 2013-2018 (\$ Millions)

Figure Canada Redispersible Polymer Powder Consumption Growth 2013-2018 (K MT)

Figure Canada Redispersible Polymer Powder Value Growth 2013-2018 (\$ Millions)

Figure Mexico Redispersible Polymer Powder Consumption Growth 2013-2018 (K MT)

Figure Mexico Redispersible Polymer Powder Value Growth 2013-2018 (\$ Millions)

Table APAC Redispersible Polymer Powder Consumption by Countries (2013-2018) (K MT)

Table APAC Redispersible Polymer Powder Consumption Market Share by Countries (2013-2018)

Figure APAC Redispersible Polymer Powder Consumption Market Share by Countries in 2017

Table APAC Redispersible Polymer Powder Value by Countries (2013-2018) (\$ Millions)

Table APAC Redispersible Polymer Powder Value Market Share by Countries (2013-2018)

Figure APAC Redispersible Polymer Powder Value Market Share by Countries in 2017

Table APAC Redispersible Polymer Powder Consumption by Type (2013-2018) (K MT)

Table APAC Redispersible Polymer Powder Consumption Market Share by Type (2013-2018)

Figure APAC Redispersible Polymer Powder Consumption Market Share by Type in 2017

Table APAC Redispersible Polymer Powder Consumption by Application (2013-2018) (K MT)

Table APAC Redispersible Polymer Powder Consumption Market Share by Application (2013-2018)

Figure APAC Redispersible Polymer Powder Consumption Market Share by Application in 2017

Figure China Redispersible Polymer Powder Consumption Growth 2013-2018 (K MT)

Figure China Redispersible Polymer Powder Value Growth 2013-2018 (\$ Millions)

Figure Japan Redispersible Polymer Powder Consumption Growth 2013-2018 (K MT)

Figure Japan Redispersible Polymer Powder Value Growth 2013-2018 (\$ Millions)

Figure Korea Redispersible Polymer Powder Consumption Growth 2013-2018 (K MT)

Figure Korea Redispersible Polymer Powder Value Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Redispersible Polymer Powder Consumption Growth 2013-2018 (K MT)

Figure Southeast Asia Redispersible Polymer Powder Value Growth 2013-2018 (\$ Millions)

Figure India Redispersible Polymer Powder Consumption Growth 2013-2018 (K MT)

Figure India Redispersible Polymer Powder Value Growth 2013-2018 (\$ Millions)

Figure Australia Redispersible Polymer Powder Consumption Growth 2013-2018 (K MT)

Figure Australia Redispersible Polymer Powder Value Growth 2013-2018 (\$ Millions)

Table Europe Redispersible Polymer Powder Consumption by Countries (2013-2018) (K MT)

Table Europe Redispersible Polymer Powder Consumption Market Share by Countries (2013-2018)

Figure Europe Redispersible Polymer Powder Consumption Market Share by Countries in 2017

Table Europe Redispersible Polymer Powder Value by Countries (2013-2018) (\$ Millions)

Table Europe Redispersible Polymer Powder Value Market Share by Countries (2013-2018)

Figure Europe Redispersible Polymer Powder Value Market Share by Countries in 2017

Table Europe Redispersible Polymer Powder Consumption by Type (2013-2018) (K MT)

Table Europe Redispersible Polymer Powder Consumption Market Share by Type

(2013-2018)

Figure Europe Redispersible Polymer Powder Consumption Market Share by Type in 2017

Table Europe Redispersible Polymer Powder Consumption by Application (2013-2018) (K MT)

Table Europe Redispersible Polymer Powder Consumption Market Share by Application (2013-2018)

Figure Europe Redispersible Polymer Powder Consumption Market Share by Application in 2017

Figure Germany Redispersible Polymer Powder Consumption Growth 2013-2018 (K MT)

Figure Germany Redispersible Polymer Powder Value Growth 2013-2018 (\$ Millions)

Figure France Redispersible Polymer Powder Consumption Growth 2013-2018 (K MT)

Figure France Redispersible Polymer Powder Value Growth 2013-2018 (\$ Millions)

Figure UK Redispersible Polymer Powder Consumption Growth 2013-2018 (K MT)

Figure UK Redispersible Polymer Powder Value Growth 2013-2018 (\$ Millions)

Figure Italy Redispersible Polymer Powder Consumption Growth 2013-2018 (K MT)

Figure Italy Redispersible Polymer Powder Value Growth 2013-2018 (\$ Millions)

Figure Russia Redispersible Polymer Powder Consumption Growth 2013-2018 (K MT)

Figure Russia Redispersible Polymer Powder Value Growth 2013-2018 (\$ Millions)

Figure Spain Redispersible Polymer Powder Consumption Growth 2013-2018 (K MT)

Figure Spain Redispersible Polymer Powder Value Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Redispersible Polymer Powder Consumption by Countries (2013-2018) (K MT)

Table Middle East & Africa Redispersible Polymer Powder Consumption Market Share by Countries (2013-2018)

Figure Middle East & Africa Redispersible Polymer Powder Consumption Market Share by Countries in 2017

Table Middle East & Africa Redispersible Polymer Powder Value by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Redispersible Polymer Powder Value Market Share by Countries (2013-2018)

Figure Middle East & Africa Redispersible Polymer Powder Value Market Share by Countries in 2017

Table Middle East & Africa Redispersible Polymer Powder Consumption by Type (2013-2018) (K MT)

Table Middle East & Africa Redispersible Polymer Powder Consumption Market Share by Type (2013-2018)

Figure Middle East & Africa Redispersible Polymer Powder Consumption Market Share

by Type in 2017

Table Middle East & Africa Redispersible Polymer Powder Consumption by Application (2013-2018) (K MT)

Table Middle East & Africa Redispersible Polymer Powder Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa Redispersible Polymer Powder Consumption Market Share by Application in 2017

Figure Egypt Redispersible Polymer Powder Consumption Growth 2013-2018 (K MT)

Figure Egypt Redispersible Polymer Powder Value Growth 2013-2018 (\$ Millions)

Figure South Africa Redispersible Polymer Powder Consumption Growth 2013-2018 (K MT)

Figure South Africa Redispersible Polymer Powder Value Growth 2013-2018 (\$ Millions)

Figure Israel Redispersible Polymer Powder Consumption Growth 2013-2018 (K MT)

Figure Israel Redispersible Polymer Powder Value Growth 2013-2018 (\$ Millions)

Figure Turkey Redispersible Polymer Powder Consumption Growth 2013-2018 (K MT)

Figure Turkey Redispersible Polymer Powder Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries Redispersible Polymer Powder Consumption Growth 2013-2018 (K MT)

Figure GCC Countries Redispersible Polymer Powder Value Growth 2013-2018 (\$ Millions)

Table Redispersible Polymer Powder Distributors List

Table Redispersible Polymer Powder Customer List

Figure Global Redispersible Polymer Powder Consumption Growth Rate Forecast (2018-2023) (K MT)

Figure Global Redispersible Polymer Powder Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global Redispersible Polymer Powder Consumption Forecast by Countries (2018-2023) (K MT)

Table Global Redispersible Polymer Powder Consumption Market Forecast by Regions

Table Global Redispersible Polymer Powder Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global Redispersible Polymer Powder Value Market Share Forecast by Regions

Figure Americas Redispersible Polymer Powder Consumption 2018-2023 (K MT)

Figure Americas Redispersible Polymer Powder Value 2018-2023 (\$ Millions)

Figure APAC Redispersible Polymer Powder Consumption 2018-2023 (K MT)

Figure APAC Redispersible Polymer Powder Value 2018-2023 (\$ Millions)

Figure Europe Redispersible Polymer Powder Consumption 2018-2023 (K MT)

Figure Europe Redispersible Polymer Powder Value 2018-2023 (\$ Millions)

Figure Middle East & Africa Redispersible Polymer Powder Consumption 2018-2023 (K MT)

Figure Middle East & Africa Redispersible Polymer Powder Value 2018-2023 (\$ Millions)

Figure United States Redispersible Polymer Powder Consumption 2018-2023 (K MT)

Figure United States Redispersible Polymer Powder Value 2018-2023 (\$ Millions)

Figure Canada Redispersible Polymer Powder Consumption 2018-2023 (K MT)

Figure Canada Redispersible Polymer Powder Value 2018-2023 (\$ Millions)

Figure Mexico Redispersible Polymer Powder Consumption 2018-2023 (K MT)

Figure Mexico Redispersible Polymer Powder Value 2018-2023 (\$ Millions)

Figure Brazil Redispersible Polymer Powder Consumption 2018-2023 (K MT)

Figure Brazil Redispersible Polymer Powder Value 2018-2023 (\$ Millions)

Figure China Redispersible Polymer Powder Consumption 2018-2023 (K MT)

Figure China Redispersible Polymer Powder Value 2018-2023 (\$ Millions)

Figure Japan Redispersible Polymer Powder Consumption 2018-2023 (K MT)

Figure Japan Redispersible Polymer Powder Value 2018-2023 (\$ Millions)

Figure Korea Redispersible Polymer Powder Consumption 2018-2023 (K MT)

Figure Korea Redispersible Polymer Powder Value 2018-2023 (\$ Millions)

Figure Southeast Asia Redispersible Polymer Powder Consumption 2018-2023 (K MT)

Figure Southeast Asia Redispersible Polymer Powder Value 2018-2023 (\$ Millions)

Figure India Redispersible Polymer Powder Consumption 2018-2023 (K MT)

Figure India Redispersible Polymer Powder Value 2018-2023 (\$ Millions)

Figure Australia Redispersible Polymer Powder Consumption 2018-2023 (K MT)

Figure Australia Redispersible Polymer Powder Value 2018-2023 (\$ Millions)

Figure Germany Redispersible Polymer Powder Consumption 2018-2023 (K MT)

Figure Germany Redispersible Polymer Powder Value 2018-2023 (\$ Millions)

Figure France Redispersible Polymer Powder Consumption 2018-2023 (K MT)

Figure France Redispersible Polymer Powder Value 2018-2023 (\$ Millions)

Figure UK Redispersible Polymer Powder Consumption 2018-2023 (K MT)

Figure UK Redispersible Polymer Powder Value 2018-2023 (\$ Millions)

Figure Italy Redispersible Polymer Powder Consumption 2018-2023 (K MT)

Figure Italy Redispersible Polymer Powder Value 2018-2023 (\$ Millions)

Figure Russia Redispersible Polymer Powder Consumption 2018-2023 (K MT)

Figure Russia Redispersible Polymer Powder Value 2018-2023 (\$ Millions)

Figure Spain Redispersible Polymer Powder Consumption 2018-2023 (K MT)

Figure Spain Redispersible Polymer Powder Value 2018-2023 (\$ Millions)

Figure Egypt Redispersible Polymer Powder Consumption 2018-2023 (K MT)

Figure Egypt Redispersible Polymer Powder Value 2018-2023 (\$ Millions)

Figure South Africa Redispersible Polymer Powder Consumption 2018-2023 (K MT)

Figure South Africa Redispersible Polymer Powder Value 2018-2023 (\$ Millions)

Figure Israel Redispersible Polymer Powder Consumption 2018-2023 (K MT)

Figure Israel Redispersible Polymer Powder Value 2018-2023 (\$ Millions)

Figure Turkey Redispersible Polymer Powder Consumption 2018-2023 (K MT)

Figure Turkey Redispersible Polymer Powder Value 2018-2023 (\$ Millions)

Figure GCC Countries Redispersible Polymer Powder Consumption 2018-2023 (K MT)

Figure GCC Countries Redispersible Polymer Powder Value 2018-2023 (\$ Millions)

Table Global Redispersible Polymer Powder Consumption Forecast by Type (2018-2023) (K MT)

Table Global Redispersible Polymer Powder Consumption Market Share Forecast by Type (2018-2023)

Table Global Redispersible Polymer Powder Value Forecast by Type (2018-2023) (\$ Millions)

Table Global Redispersible Polymer Powder Value Market Share Forecast by Type (2018-2023)

Table Global Redispersible Polymer Powder Consumption Forecast by Application (2018-2023) (K MT)

Table Global Redispersible Polymer Powder Consumption Market Share Forecast by Application (2018-2023)

Table Global Redispersible Polymer Powder Value Forecast by Application (2018-2023) (\$ Millions)

Table Global Redispersible Polymer Powder Value Market Share Forecast by Application (2018-2023)

Table Wacker Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wacker Redispersible Polymer Powder Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Wacker Redispersible Polymer Powder Market Share (2016-2018)

Table Akzo Nobel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Akzo Nobel Redispersible Polymer Powder Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Akzo Nobel Redispersible Polymer Powder Market Share (2016-2018)

Table DCC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DCC Redispersible Polymer Powder Sales, Revenue, Price and Gross Margin (2016-2018)

Figure DCC Redispersible Polymer Powder Market Share (2016-2018)

Table SANWEI Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SANWEI Redispersible Polymer Powder Sales, Revenue, Price and Gross Margin (2016-2018)

Figure SANWEI Redispersible Polymer Powder Market Share (2016-2018)

Table BASF Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BASF Redispersible Polymer Powder Sales, Revenue, Price and Gross Margin (2016-2018)

Figure BASF Redispersible Polymer Powder Market Share (2016-2018)

Table Shandong Xindadi Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shandong Xindadi Redispersible Polymer Powder Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Shandong Xindadi Redispersible Polymer Powder Market Share (2016-2018)

Table Xinjiang Huitong Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Xinjiang Huitong Redispersible Polymer Powder Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Xinjiang Huitong Redispersible Polymer Powder Market Share (2016-2018)

Table Dow Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dow Redispersible Polymer Powder Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Dow Redispersible Polymer Powder Market Share (2016-2018)

Table VINAVIL Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table VINAVIL Redispersible Polymer Powder Sales, Revenue, Price and Gross Margin (2016-2018)

Figure VINAVIL Redispersible Polymer Powder Market Share (2016-2018)

Table Hexion Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hexion Redispersible Polymer Powder Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Hexion Redispersible Polymer Powder Market Share (2016-2018)

Table Ashland Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wanwei Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Acquos Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Organik Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fenghua Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shaanxi Xutai Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Puyang Yintai Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gemez Chemical Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Guangzhou Yuanye Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table Zhaojia Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sailun Building Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Henan Tiansheng Chem Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Xinjiang Su Nok Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mizuda Bioscience Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shandong Micron Basic Information, Manufacturing Base, Sales Area and Its Competitors

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