

2018-2023 Global Red Yeast Rice Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Red Yeast Rice market for 2018-2023. Red yeast rice is a bright reddish purple fermented rice, which acquires its colour from being cultivated with the mold monascus purpureus.

Red yeast rice is capable of lowering blood cholesterol levels and total blood cholesterol levels.

Over the next five years, LPI(LP Information) projects that Red Yeast Rice will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Red Yeast Rice market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Powder Extract

Capsule & Tablet



Liquid Segmentation by application: **Functional Food** Herbal/Dietary Supplement Pharmaceutical Cosmetics Others This report also splits the market by region: Americas **United States** Canada Mexico Brazil **APAC** China

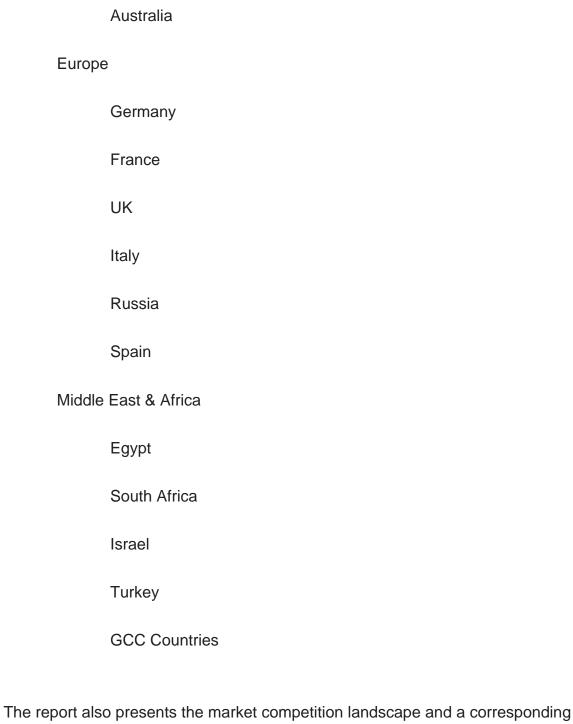
Southeast Asia

Japan

Korea

India





The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Qingdao BNP BioScience

Zhejiang Sanhe Bio-Tech

Now Foods



Zenith Food Solutions

Solgar

Weider Global Nutrition

BioScience Nutrition

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Red Yeast Rice consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Red Yeast Rice market by identifying its various subsegments.

Focuses on the key global Red Yeast Rice manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Red Yeast Rice with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Red Yeast Rice submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new



product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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Figure BioScience Nutrition Red Yeast Rice Market Share (2016-2018)



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