

# 2018-2023 Global Red Yeast Rice Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Red Yeast Rice market for 2018-2023.

Red yeast rice is a bright reddish purple fermented rice, which acquires its colour from being cultivated with the mold *monascus purpureus*.

Red yeast rice is capable of lowering blood cholesterol levels and total blood cholesterol levels.

Over the next five years, LPI(LP Information) projects that Red Yeast Rice will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Red Yeast Rice market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Powder Extract

Capsule & Tablet

## Liquid

Segmentation by application:

Functional Food

Herbal/Dietary Supplement

Pharmaceutical

Cosmetics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Qingdao BNP BioScience

Zhejiang Sanhe Bio-Tech

Now Foods

Zenith Food Solutions

Solgar

Weider Global Nutrition

BioScience Nutrition

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Red Yeast Rice consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Red Yeast Rice market by identifying its various subsegments.

Focuses on the key global Red Yeast Rice manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Red Yeast Rice with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Red Yeast Rice submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new

product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

### 2018-2023 GLOBAL RED YEAST RICE CONSUMPTION MARKET REPORT

#### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

#### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Red Yeast Rice Consumption 2013-2023
  - 2.1.2 Red Yeast Rice Consumption CAGR by Region
- 2.2 Red Yeast Rice Segment by Type
  - 2.2.1 Powder Extract
  - 2.2.2 Capsule & Tablet
  - 2.2.3 Liquid
- 2.3 Red Yeast Rice Consumption by Type
  - 2.3.1 Global Red Yeast Rice Consumption Market Share by Type (2013-2018)
  - 2.3.2 Global Red Yeast Rice Revenue and Market Share by Type (2013-2018)
  - 2.3.3 Global Red Yeast Rice Sale Price by Type (2013-2018)
- 2.4 Red Yeast Rice Segment by Application
  - 2.4.1 Functional Food
  - 2.4.2 Herbal/Dietary Supplement
  - 2.4.3 Pharmaceutical
  - 2.4.4 Cosmetics
  - 2.4.5 Others
- 2.5 Red Yeast Rice Consumption by Application
  - 2.5.1 Global Red Yeast Rice Consumption Market Share by Application (2013-2018)
  - 2.5.2 Global Red Yeast Rice Value and Market Share by Application (2013-2018)
  - 2.5.3 Global Red Yeast Rice Sale Price by Application (2013-2018)

#### 3 GLOBAL RED YEAST RICE BY PLAYERS

- 3.1 Global Red Yeast Rice Sales Market Share by Players
  - 3.1.1 Global Red Yeast Rice Sales by Players (2016-2018)
  - 3.1.2 Global Red Yeast Rice Sales Market Share by Players (2016-2018)
- 3.2 Global Red Yeast Rice Revenue Market Share by Players
  - 3.2.1 Global Red Yeast Rice Revenue by Players (2016-2018)
  - 3.2.2 Global Red Yeast Rice Revenue Market Share by Players (2016-2018)
- 3.3 Global Red Yeast Rice Sale Price by Players
- 3.4 Global Red Yeast Rice Manufacturing Base Distribution, Sales Area, Product Types by Players
  - 3.4.1 Global Red Yeast Rice Manufacturing Base Distribution and Sales Area by Players
  - 3.4.2 Players Red Yeast Rice Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

## **4 RED YEAST RICE BY REGIONS**

- 4.1 Red Yeast Rice by Regions
  - 4.1.1 Global Red Yeast Rice Consumption by Regions
  - 4.1.2 Global Red Yeast Rice Value by Regions
- 4.2 Americas Red Yeast Rice Consumption Growth
- 4.3 APAC Red Yeast Rice Consumption Growth
- 4.4 Europe Red Yeast Rice Consumption Growth
- 4.5 Middle East & Africa Red Yeast Rice Consumption Growth

## **5 AMERICAS**

- 5.1 Americas Red Yeast Rice Consumption by Countries
  - 5.1.1 Americas Red Yeast Rice Consumption by Countries (2013-2018)
  - 5.1.2 Americas Red Yeast Rice Value by Countries (2013-2018)
- 5.2 Americas Red Yeast Rice Consumption by Type
- 5.3 Americas Red Yeast Rice Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

## **6 APAC**

- 6.1 APAC Red Yeast Rice Consumption by Countries
  - 6.1.1 APAC Red Yeast Rice Consumption by Countries (2013-2018)
  - 6.1.2 APAC Red Yeast Rice Value by Countries (2013-2018)
- 6.2 APAC Red Yeast Rice Consumption by Type
- 6.3 APAC Red Yeast Rice Consumption by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

## **7 EUROPE**

- 7.1 Europe Red Yeast Rice by Countries
  - 7.1.1 Europe Red Yeast Rice Consumption by Countries (2013-2018)
  - 7.1.2 Europe Red Yeast Rice Value by Countries (2013-2018)
- 7.2 Europe Red Yeast Rice Consumption by Type
- 7.3 Europe Red Yeast Rice Consumption by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Red Yeast Rice by Countries
  - 8.1.1 Middle East & Africa Red Yeast Rice Consumption by Countries (2013-2018)
  - 8.1.2 Middle East & Africa Red Yeast Rice Value by Countries (2013-2018)
- 8.2 Middle East & Africa Red Yeast Rice Consumption by Type
- 8.3 Middle East & Africa Red Yeast Rice Consumption by Application
- 8.4 Egypt



8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

## **10 MARKETING, DISTRIBUTORS AND CUSTOMER**

10.1 Sales Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.2 Red Yeast Rice Distributors

10.3 Red Yeast Rice Customer

## **11 GLOBAL RED YEAST RICE MARKET FORECAST**

11.1 Global Red Yeast Rice Consumption Forecast (2018-2023)

11.2 Global Red Yeast Rice Forecast by Regions

11.2.1 Global Red Yeast Rice Forecast by Regions (2018-2023)

11.2.2 Global Red Yeast Rice Value Forecast by Regions (2018-2023)

11.2.3 Americas Consumption Forecast

11.2.4 APAC Consumption Forecast

11.2.5 Europe Consumption Forecast

11.2.6 Middle East & Africa Consumption Forecast

11.3 Americas Forecast by Countries

11.3.1 United States Market Forecast

11.3.2 Canada Market Forecast

11.3.3 Mexico Market Forecast

11.3.4 Brazil Market Forecast

11.4 APAC Forecast by Countries

11.4.1 China Market Forecast

11.4.2 Japan Market Forecast

- 11.4.3 Korea Market Forecast
- 11.4.4 Southeast Asia Market Forecast
- 11.4.5 India Market Forecast
- 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
  - 11.5.1 Germany Market Forecast
  - 11.5.2 France Market Forecast
  - 11.5.3 UK Market Forecast
  - 11.5.4 Italy Market Forecast
  - 11.5.5 Russia Market Forecast
  - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
  - 11.6.1 Egypt Market Forecast
  - 11.6.2 South Africa Market Forecast
  - 11.6.3 Israel Market Forecast
  - 11.6.4 Turkey Market Forecast
  - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Red Yeast Rice Forecast by Type
- 11.8 Global Red Yeast Rice Forecast by Application

## **12 KEY PLAYERS ANALYSIS**

- 12.1 Qingdao BNP BioScience
  - 12.1.1 Company Details
  - 12.1.2 Red Yeast Rice Product Offered
  - 12.1.3 Qingdao BNP BioScience Red Yeast Rice Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.1.4 Main Business Overview
  - 12.1.5 Qingdao BNP BioScience News
- 12.2 Zhejiang Sanhe Bio-Tech
  - 12.2.1 Company Details
  - 12.2.2 Red Yeast Rice Product Offered
  - 12.2.3 Zhejiang Sanhe Bio-Tech Red Yeast Rice Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.2.4 Main Business Overview
  - 12.2.5 Zhejiang Sanhe Bio-Tech News
- 12.3 Now Foods
  - 12.3.1 Company Details
  - 12.3.2 Red Yeast Rice Product Offered

- 12.3.3 Now Foods Red Yeast Rice Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.3.4 Main Business Overview
  - 12.3.5 Now Foods News
- 12.4 Zenith Food Solutions
  - 12.4.1 Company Details
  - 12.4.2 Red Yeast Rice Product Offered
  - 12.4.3 Zenith Food Solutions Red Yeast Rice Sales, Revenue, Price and Gross Margin (2016-2018)
    - 12.4.4 Main Business Overview
    - 12.4.5 Zenith Food Solutions News
- 12.5 Solgar
  - 12.5.1 Company Details
  - 12.5.2 Red Yeast Rice Product Offered
  - 12.5.3 Solgar Red Yeast Rice Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.5.4 Main Business Overview
  - 12.5.5 Solgar News
- 12.6 Weider Global Nutrition
  - 12.6.1 Company Details
  - 12.6.2 Red Yeast Rice Product Offered
  - 12.6.3 Weider Global Nutrition Red Yeast Rice Sales, Revenue, Price and Gross Margin (2016-2018)
    - 12.6.4 Main Business Overview
    - 12.6.5 Weider Global Nutrition News
- 12.7 BioScience Nutrition
  - 12.7.1 Company Details
  - 12.7.2 Red Yeast Rice Product Offered
  - 12.7.3 BioScience Nutrition Red Yeast Rice Sales, Revenue, Price and Gross Margin (2016-2018)
    - 12.7.4 Main Business Overview
    - 12.7.5 BioScience Nutrition News

## **13 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Red Yeast Rice  
Table Product Specifications of Red Yeast Rice  
Figure Red Yeast Rice Report Years Considered  
Figure Market Research Methodology  
Figure Global Red Yeast Rice Consumption Growth Rate 2013-2023 (K MT)  
Figure Global Red Yeast Rice Value Growth Rate 2013-2023 (\$ Millions)  
Table Red Yeast Rice Consumption CAGR by Region 2013-2023 (\$ Millions)  
Figure Product Picture of Powder Extract  
Table Major Players of Powder Extract  
Figure Product Picture of Capsule & Tablet  
Table Major Players of Capsule & Tablet  
Figure Product Picture of Liquid  
Table Major Players of Liquid  
Table Global Consumption Sales by Type (2013-2018)  
Table Global Red Yeast Rice Consumption Market Share by Type (2013-2018)  
Figure Global Red Yeast Rice Consumption Market Share by Type (2013-2018)  
Table Global Red Yeast Rice Revenue by Type (2013-2018) (\$ million)  
Table Global Red Yeast Rice Value Market Share by Type (2013-2018) (\$ Millions)  
Figure Global Red Yeast Rice Value Market Share by Type (2013-2018)  
Table Global Red Yeast Rice Sale Price by Type (2013-2018)  
Figure Red Yeast Rice Consumed in Functional Food  
Figure Global Red Yeast Rice Market: Functional Food (2013-2018) (K MT)  
Figure Global Red Yeast Rice Market: Functional Food (2013-2018) (\$ Millions)  
Figure Global Functional Food YoY Growth (\$ Millions)  
Figure Red Yeast Rice Consumed in Herbal/Dietary Supplement  
Figure Global Red Yeast Rice Market: Herbal/Dietary Supplement (2013-2018) (K MT)  
Figure Global Red Yeast Rice Market: Herbal/Dietary Supplement (2013-2018) (\$ Millions)  
Figure Global Herbal/Dietary Supplement YoY Growth (\$ Millions)  
Figure Red Yeast Rice Consumed in Pharmaceutical  
Figure Global Red Yeast Rice Market: Pharmaceutical (2013-2018) (K MT)  
Figure Global Red Yeast Rice Market: Pharmaceutical (2013-2018) (\$ Millions)  
Figure Global Pharmaceutical YoY Growth (\$ Millions)  
Figure Red Yeast Rice Consumed in Cosmetics  
Figure Global Red Yeast Rice Market: Cosmetics (2013-2018) (K MT)

Figure Global Red Yeast Rice Market: Cosmetics (2013-2018) (\$ Millions)  
Figure Global Cosmetics YoY Growth (\$ Millions)  
Figure Red Yeast Rice Consumed in Others  
Figure Global Red Yeast Rice Market: Others (2013-2018) (K MT)  
Figure Global Red Yeast Rice Market: Others (2013-2018) (\$ Millions)  
Figure Global Others YoY Growth (\$ Millions)  
Table Global Consumption Sales by Application (2013-2018)  
Table Global Red Yeast Rice Consumption Market Share by Application (2013-2018)  
Figure Global Red Yeast Rice Consumption Market Share by Application (2013-2018)  
Table Global Red Yeast Rice Value by Application (2013-2018)  
Table Global Red Yeast Rice Value Market Share by Application (2013-2018)  
Figure Global Red Yeast Rice Value Market Share by Application (2013-2018)  
Table Global Red Yeast Rice Sale Price by Application (2013-2018)  
Table Global Red Yeast Rice Sales by Players (2016-2018) (K MT)  
Table Global Red Yeast Rice Sales Market Share by Players (2016-2018)  
Figure Global Red Yeast Rice Sales Market Share by Players in 2016  
Figure Global Red Yeast Rice Sales Market Share by Players in 2017  
Table Global Red Yeast Rice Revenue by Players (2016-2018) (\$ Millions)  
Table Global Red Yeast Rice Revenue Market Share by Players (2016-2018)  
Figure Global Red Yeast Rice Revenue Market Share by Players in 2016  
Figure Global Red Yeast Rice Revenue Market Share by Players in 2017  
Table Global Red Yeast Rice Sale Price by Players (2016-2018)  
Figure Global Red Yeast Rice Sale Price by Players in 2017  
Table Global Red Yeast Rice Manufacturing Base Distribution and Sales Area by Players  
Table Players Red Yeast Rice Products Offered  
Table Red Yeast Rice Concentration Ratio (CR3, CR5 and CR10) (2016-2018)  
Table Global Red Yeast Rice Consumption by Regions 2013-2018 (K MT)  
Table Global Red Yeast Rice Consumption Market Share by Regions 2013-2018  
Figure Global Red Yeast Rice Consumption Market Share by Regions 2013-2018  
Table Global Red Yeast Rice Value by Regions 2013-2018 (\$ Millions)  
Table Global Red Yeast Rice Value Market Share by Regions 2013-2018  
Figure Global Red Yeast Rice Value Market Share by Regions 2013-2018  
Figure Americas Red Yeast Rice Consumption 2013-2018 (K MT)  
Figure Americas Red Yeast Rice Value 2013-2018 (\$ Millions)  
Figure APAC Red Yeast Rice Consumption 2013-2018 (K MT)  
Figure APAC Red Yeast Rice Value 2013-2018 (\$ Millions)  
Figure Europe Red Yeast Rice Consumption 2013-2018 (K MT)  
Figure Europe Red Yeast Rice Value 2013-2018 (\$ Millions)

Figure Middle East & Africa Red Yeast Rice Consumption 2013-2018 (K MT)  
Figure Middle East & Africa Red Yeast Rice Value 2013-2018 (\$ Millions)  
Table Americas Red Yeast Rice Consumption by Countries (2013-2018) (K MT)  
Table Americas Red Yeast Rice Consumption Market Share by Countries (2013-2018)  
Figure Americas Red Yeast Rice Consumption Market Share by Countries in 2017  
Table Americas Red Yeast Rice Value by Countries (2013-2018) (\$ Millions)  
Table Americas Red Yeast Rice Value Market Share by Countries (2013-2018)  
Figure Americas Red Yeast Rice Value Market Share by Countries in 2017  
Table Americas Red Yeast Rice Consumption by Type (2013-2018) (K MT)  
Table Americas Red Yeast Rice Consumption Market Share by Type (2013-2018)  
Figure Americas Red Yeast Rice Consumption Market Share by Type in 2017  
Table Americas Red Yeast Rice Consumption by Application (2013-2018) (K MT)  
Table Americas Red Yeast Rice Consumption Market Share by Application (2013-2018)  
Figure Americas Red Yeast Rice Consumption Market Share by Application in 2017  
Figure United States Red Yeast Rice Consumption Growth 2013-2018 (K MT)  
Figure United States Red Yeast Rice Value Growth 2013-2018 (\$ Millions)  
Figure Canada Red Yeast Rice Consumption Growth 2013-2018 (K MT)  
Figure Canada Red Yeast Rice Value Growth 2013-2018 (\$ Millions)  
Figure Mexico Red Yeast Rice Consumption Growth 2013-2018 (K MT)  
Figure Mexico Red Yeast Rice Value Growth 2013-2018 (\$ Millions)  
Table APAC Red Yeast Rice Consumption by Countries (2013-2018) (K MT)  
Table APAC Red Yeast Rice Consumption Market Share by Countries (2013-2018)  
Figure APAC Red Yeast Rice Consumption Market Share by Countries in 2017  
Table APAC Red Yeast Rice Value by Countries (2013-2018) (\$ Millions)  
Table APAC Red Yeast Rice Value Market Share by Countries (2013-2018)  
Figure APAC Red Yeast Rice Value Market Share by Countries in 2017  
Table APAC Red Yeast Rice Consumption by Type (2013-2018) (K MT)  
Table APAC Red Yeast Rice Consumption Market Share by Type (2013-2018)  
Figure APAC Red Yeast Rice Consumption Market Share by Type in 2017  
Table APAC Red Yeast Rice Consumption by Application (2013-2018) (K MT)  
Table APAC Red Yeast Rice Consumption Market Share by Application (2013-2018)  
Figure APAC Red Yeast Rice Consumption Market Share by Application in 2017  
Figure China Red Yeast Rice Consumption Growth 2013-2018 (K MT)  
Figure China Red Yeast Rice Value Growth 2013-2018 (\$ Millions)  
Figure Japan Red Yeast Rice Consumption Growth 2013-2018 (K MT)  
Figure Japan Red Yeast Rice Value Growth 2013-2018 (\$ Millions)  
Figure Korea Red Yeast Rice Consumption Growth 2013-2018 (K MT)  
Figure Korea Red Yeast Rice Value Growth 2013-2018 (\$ Millions)  
Figure Southeast Asia Red Yeast Rice Consumption Growth 2013-2018 (K MT)

Figure Southeast Asia Red Yeast Rice Value Growth 2013-2018 (\$ Millions)  
Figure India Red Yeast Rice Consumption Growth 2013-2018 (K MT)  
Figure India Red Yeast Rice Value Growth 2013-2018 (\$ Millions)  
Figure Australia Red Yeast Rice Consumption Growth 2013-2018 (K MT)  
Figure Australia Red Yeast Rice Value Growth 2013-2018 (\$ Millions)  
Table Europe Red Yeast Rice Consumption by Countries (2013-2018) (K MT)  
Table Europe Red Yeast Rice Consumption Market Share by Countries (2013-2018)  
Figure Europe Red Yeast Rice Consumption Market Share by Countries in 2017  
Table Europe Red Yeast Rice Value by Countries (2013-2018) (\$ Millions)  
Table Europe Red Yeast Rice Value Market Share by Countries (2013-2018)  
Figure Europe Red Yeast Rice Value Market Share by Countries in 2017  
Table Europe Red Yeast Rice Consumption by Type (2013-2018) (K MT)  
Table Europe Red Yeast Rice Consumption Market Share by Type (2013-2018)  
Figure Europe Red Yeast Rice Consumption Market Share by Type in 2017  
Table Europe Red Yeast Rice Consumption by Application (2013-2018) (K MT)  
Table Europe Red Yeast Rice Consumption Market Share by Application (2013-2018)  
Figure Europe Red Yeast Rice Consumption Market Share by Application in 2017  
Figure Germany Red Yeast Rice Consumption Growth 2013-2018 (K MT)  
Figure Germany Red Yeast Rice Value Growth 2013-2018 (\$ Millions)  
Figure France Red Yeast Rice Consumption Growth 2013-2018 (K MT)  
Figure France Red Yeast Rice Value Growth 2013-2018 (\$ Millions)  
Figure UK Red Yeast Rice Consumption Growth 2013-2018 (K MT)  
Figure UK Red Yeast Rice Value Growth 2013-2018 (\$ Millions)  
Figure Italy Red Yeast Rice Consumption Growth 2013-2018 (K MT)  
Figure Italy Red Yeast Rice Value Growth 2013-2018 (\$ Millions)  
Figure Russia Red Yeast Rice Consumption Growth 2013-2018 (K MT)  
Figure Russia Red Yeast Rice Value Growth 2013-2018 (\$ Millions)  
Figure Spain Red Yeast Rice Consumption Growth 2013-2018 (K MT)  
Figure Spain Red Yeast Rice Value Growth 2013-2018 (\$ Millions)  
Table Middle East & Africa Red Yeast Rice Consumption by Countries (2013-2018) (K MT)  
Table Middle East & Africa Red Yeast Rice Consumption Market Share by Countries (2013-2018)  
Figure Middle East & Africa Red Yeast Rice Consumption Market Share by Countries in 2017  
Table Middle East & Africa Red Yeast Rice Value by Countries (2013-2018) (\$ Millions)  
Table Middle East & Africa Red Yeast Rice Value Market Share by Countries (2013-2018)  
Figure Middle East & Africa Red Yeast Rice Value Market Share by Countries in 2017

Table Middle East & Africa Red Yeast Rice Consumption by Type (2013-2018) (K MT)  
Table Middle East & Africa Red Yeast Rice Consumption Market Share by Type (2013-2018)  
Figure Middle East & Africa Red Yeast Rice Consumption Market Share by Type in 2017  
Table Middle East & Africa Red Yeast Rice Consumption by Application (2013-2018) (K MT)  
Table Middle East & Africa Red Yeast Rice Consumption Market Share by Application (2013-2018)  
Figure Middle East & Africa Red Yeast Rice Consumption Market Share by Application in 2017  
Figure Egypt Red Yeast Rice Consumption Growth 2013-2018 (K MT)  
Figure Egypt Red Yeast Rice Value Growth 2013-2018 (\$ Millions)  
Figure South Africa Red Yeast Rice Consumption Growth 2013-2018 (K MT)  
Figure South Africa Red Yeast Rice Value Growth 2013-2018 (\$ Millions)  
Figure Israel Red Yeast Rice Consumption Growth 2013-2018 (K MT)  
Figure Israel Red Yeast Rice Value Growth 2013-2018 (\$ Millions)  
Figure Turkey Red Yeast Rice Consumption Growth 2013-2018 (K MT)  
Figure Turkey Red Yeast Rice Value Growth 2013-2018 (\$ Millions)  
Figure GCC Countries Red Yeast Rice Consumption Growth 2013-2018 (K MT)  
Figure GCC Countries Red Yeast Rice Value Growth 2013-2018 (\$ Millions)  
Table Red Yeast Rice Distributors List  
Table Red Yeast Rice Customer List  
Figure Global Red Yeast Rice Consumption Growth Rate Forecast (2018-2023) (K MT)  
Figure Global Red Yeast Rice Value Growth Rate Forecast (2018-2023) (\$ Millions)  
Table Global Red Yeast Rice Consumption Forecast by Countries (2018-2023) (K MT)  
Table Global Red Yeast Rice Consumption Market Forecast by Regions  
Table Global Red Yeast Rice Value Forecast by Countries (2018-2023) (\$ Millions)  
Table Global Red Yeast Rice Value Market Share Forecast by Regions  
Figure Americas Red Yeast Rice Consumption 2018-2023 (K MT)  
Figure Americas Red Yeast Rice Value 2018-2023 (\$ Millions)  
Figure APAC Red Yeast Rice Consumption 2018-2023 (K MT)  
Figure APAC Red Yeast Rice Value 2018-2023 (\$ Millions)  
Figure Europe Red Yeast Rice Consumption 2018-2023 (K MT)  
Figure Europe Red Yeast Rice Value 2018-2023 (\$ Millions)  
Figure Middle East & Africa Red Yeast Rice Consumption 2018-2023 (K MT)  
Figure Middle East & Africa Red Yeast Rice Value 2018-2023 (\$ Millions)  
Figure United States Red Yeast Rice Consumption 2018-2023 (K MT)  
Figure United States Red Yeast Rice Value 2018-2023 (\$ Millions)



Figure Canada Red Yeast Rice Consumption 2018-2023 (K MT)  
Figure Canada Red Yeast Rice Value 2018-2023 (\$ Millions)  
Figure Mexico Red Yeast Rice Consumption 2018-2023 (K MT)  
Figure Mexico Red Yeast Rice Value 2018-2023 (\$ Millions)  
Figure Brazil Red Yeast Rice Consumption 2018-2023 (K MT)  
Figure Brazil Red Yeast Rice Value 2018-2023 (\$ Millions)  
Figure China Red Yeast Rice Consumption 2018-2023 (K MT)  
Figure China Red Yeast Rice Value 2018-2023 (\$ Millions)  
Figure Japan Red Yeast Rice Consumption 2018-2023 (K MT)  
Figure Japan Red Yeast Rice Value 2018-2023 (\$ Millions)  
Figure Korea Red Yeast Rice Consumption 2018-2023 (K MT)  
Figure Korea Red Yeast Rice Value 2018-2023 (\$ Millions)  
Figure Southeast Asia Red Yeast Rice Consumption 2018-2023 (K MT)  
Figure Southeast Asia Red Yeast Rice Value 2018-2023 (\$ Millions)  
Figure India Red Yeast Rice Consumption 2018-2023 (K MT)  
Figure India Red Yeast Rice Value 2018-2023 (\$ Millions)  
Figure Australia Red Yeast Rice Consumption 2018-2023 (K MT)  
Figure Australia Red Yeast Rice Value 2018-2023 (\$ Millions)  
Figure Germany Red Yeast Rice Consumption 2018-2023 (K MT)  
Figure Germany Red Yeast Rice Value 2018-2023 (\$ Millions)  
Figure France Red Yeast Rice Consumption 2018-2023 (K MT)  
Figure France Red Yeast Rice Value 2018-2023 (\$ Millions)  
Figure UK Red Yeast Rice Consumption 2018-2023 (K MT)  
Figure UK Red Yeast Rice Value 2018-2023 (\$ Millions)  
Figure Italy Red Yeast Rice Consumption 2018-2023 (K MT)  
Figure Italy Red Yeast Rice Value 2018-2023 (\$ Millions)  
Figure Russia Red Yeast Rice Consumption 2018-2023 (K MT)  
Figure Russia Red Yeast Rice Value 2018-2023 (\$ Millions)  
Figure Spain Red Yeast Rice Consumption 2018-2023 (K MT)  
Figure Spain Red Yeast Rice Value 2018-2023 (\$ Millions)  
Figure Egypt Red Yeast Rice Consumption 2018-2023 (K MT)  
Figure Egypt Red Yeast Rice Value 2018-2023 (\$ Millions)  
Figure South Africa Red Yeast Rice Consumption 2018-2023 (K MT)  
Figure South Africa Red Yeast Rice Value 2018-2023 (\$ Millions)  
Figure Israel Red Yeast Rice Consumption 2018-2023 (K MT)  
Figure Israel Red Yeast Rice Value 2018-2023 (\$ Millions)  
Figure Turkey Red Yeast Rice Consumption 2018-2023 (K MT)  
Figure Turkey Red Yeast Rice Value 2018-2023 (\$ Millions)  
Figure GCC Countries Red Yeast Rice Consumption 2018-2023 (K MT)

Figure GCC Countries Red Yeast Rice Value 2018-2023 (\$ Millions)

Table Global Red Yeast Rice Consumption Forecast by Type (2018-2023) (K MT)

Table Global Red Yeast Rice Consumption Market Share Forecast by Type (2018-2023)

Table Global Red Yeast Rice Value Forecast by Type (2018-2023) (\$ Millions)

Table Global Red Yeast Rice Value Market Share Forecast by Type (2018-2023)

Table Global Red Yeast Rice Consumption Forecast by Application (2018-2023) (K MT)

Table Global Red Yeast Rice Consumption Market Share Forecast by Application (2018-2023)

Table Global Red Yeast Rice Value Forecast by Application (2018-2023) (\$ Millions)

Table Global Red Yeast Rice Value Market Share Forecast by Application (2018-2023)

Table Qingdao BNP BioScience Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Qingdao BNP BioScience Red Yeast Rice Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Qingdao BNP BioScience Red Yeast Rice Market Share (2016-2018)

Table Zhejiang Sanhe Bio-Tech Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Zhejiang Sanhe Bio-Tech Red Yeast Rice Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Zhejiang Sanhe Bio-Tech Red Yeast Rice Market Share (2016-2018)

Table Now Foods Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Now Foods Red Yeast Rice Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Now Foods Red Yeast Rice Market Share (2016-2018)

Table Zenith Food Solutions Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Zenith Food Solutions Red Yeast Rice Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Zenith Food Solutions Red Yeast Rice Market Share (2016-2018)

Table Solgar Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Solgar Red Yeast Rice Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Solgar Red Yeast Rice Market Share (2016-2018)

Table Weider Global Nutrition Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Weider Global Nutrition Red Yeast Rice Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Weider Global Nutrition Red Yeast Rice Market Share (2016-2018)

Table BioScience Nutrition Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BioScience Nutrition Red Yeast Rice Sales, Revenue, Price and Gross Margin (2016-2018)

Figure BioScience Nutrition Red Yeast Rice Market Share (2016-2018)

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