

# 2018-2023 Global Quinoa Seed Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Quinoa Seed market for 2018-2023.

Quinoa is an easy crop to grow in your organic vegetable garden. Its seeds can be cooked and eaten like bulgar or dried and ground into flour.

In recent years, affected by demand, there is a rapid increase in the production of Quinoa Seed, the largest production region is Peru, which occupied a market share of 51.32% in 2016.

Although the manufacturing and marketing of Quinoa Seed may bring opportunities for related enterprises, the study group recommends that enterprise those have fund advantage but lack technical and downstream support advantage do not enter into the vegetable seeds field before careful investigation.

Over the next five years, LPI(LP Information) projects that Quinoa Seed will register a 1.1% CAGR in terms of revenue, reach US\$ 1200 million by 2023, from US\$ 1120 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Quinoa Seed market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Black Quinoa Seeds

Red Quinoa Seeds

White Quinoa Seeds

Others

Segmentation by application:

Direct Edible

Reprocessing Products

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Adaptive Seeds

Territorial Seed Company

Victory Seeds

Hancock

Heritage Harvest Seed

Real Seed

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In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Quinoa Seed consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Quinoa Seed market by identifying its various subsegments.

Focuses on the key global Quinoa Seed manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Quinoa Seed with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Quinoa Seed submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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