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2018-2023 Global Quick Service Restaurant (QSR) IT Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Quick Service Restaurant (QSR) IT market for 2018-2023.

A fast food restaurant, also known as a quick service restaurant (QSR) within the industry, is a specific type of restaurant that serves fast food cuisine and has minimal table service.

The global quick service restaurants (QSR) IT market is primarily gaining from the increasing need of quick service restaurants to devise new ways of revenue generation to beat competition which is rising at a rapid pace. Today, QSRs are innovating and adopting solutions such as digital signage, point of sales solutions, digital menu cards, handheld devices, and kiosks in a bid to offer differentiated services. Apart from this, the rising adoption of mobile payment solutions is also stoking growth of QSR IT market. This requires quick service restaurants to be equipped with a robust and up to date IT infrastructure.
The Quick Service Restaurant (QSR) IT market is very fragmented, there are so many players in the world. The key players are like Verifone Systems, NCR Corporation, Cognizant, PAR Technology Corporation, NEC Display Solutions etc. The big players are from United States, EU and Japan.
Company mergers and acquisitions, and inter-companies cooperation have occurred for development and growth. The international players like taking acquire of other companies, usually related to or can expand with her business. Their market in this industry can ranges from hardware or/and software to service. In other words, the big

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players in this industry now put more effort on The Quick Service Restaurant (QSR) IT chain.
Top 5 took up about 20% of the global market in 2017. And their annual growth rate are range mainly from 5% to 12%.
Over the next five years, LPI(LP Information) projects that Quick Service Restaurant (QSR) IT will register a 8.2% CAGR in terms of revenue, reach US$ 16600 million by 2023, from US$ 10300 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Quick Service Restaurant (QSR) IT market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Hardware

Software

Segmentation by application:

Large Consumers

Small Consumers

We can also provide the customized separate regional or country-level reports, for the following regions:

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Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Verifone Systems Inc

NCR Corporation

Cognizant

PAR Technology Corporation

NEC Display Solutions of America, Inc.

LG

Panasonic Corporation

Oracle Corporation

Delphi Display Systems, Inc

HM Electronics, Inc.

Revel Systems

PAX Technology

SZZT Electronics

Shenzhen Xinguodu

In addition, this report discusses the key drivers influencing market growth,

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opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Quick Service Restaurant (QSR) IT market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Quick Service Restaurant (QSR) IT market by identifying its various subsegments.

Focuses on the key global Quick Service Restaurant (QSR) IT players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Quick Service Restaurant (QSR) IT with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Quick Service Restaurant (QSR) IT submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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