

# 2018-2023 Global Push-To-Talk Market Report (Status and Outlook)

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# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Push-To-Talk market for 2018-2023. Push-to-talk (PTT), also known as press-to-transmit, is a method of having conversations or talking on half-duplex communication lines, including two-way radio, using a momentary button to switch from voice reception mode to transmit mode. Popularly known as PTT, also known as press-to-transmit, Push to Talk (PTT) is a service that enables wireless cell phone users to instantly communicate. Users activate this feature by simply pushing a button. The button switches your cell phone's mode from voice transmission mode to voice reception mode.

PTT expands wireless coverage from 4G LTE, 4G HSPA+, and 3G to access Wi-Fi networks. For PTT users, the addition of Wi-Fi provides maximum in-building coverage and reduces international communications costs.

Modernization of commercial voice and Date projects has led to the increasing demand for Push to talk. Increasing mobile networks projects across the globe, especially in the developing countries is another major factor, driving the growth of the PTT market during the forecast period.

Over the next five years, LPI(LP Information) projects that Push-To-Talk will register a 11.8% CAGR in terms of revenue, reach US\$ 8710 million by 2023, from US\$ 4460 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Push-To-Talk market by product type, application, key companies and key regions.



To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation	by product type:
3G	
4G	
Segmentation	by application:
Public	Safety
Transp	port
Govern	nment
Busine	ss & Commerce
PAMR	(Operator)
Other	
We can also p following regio	rovide the customized separate regional or country-level reports, for the ns:
Americ	cas
	United States
	Canada
	Mexico
	Brazil

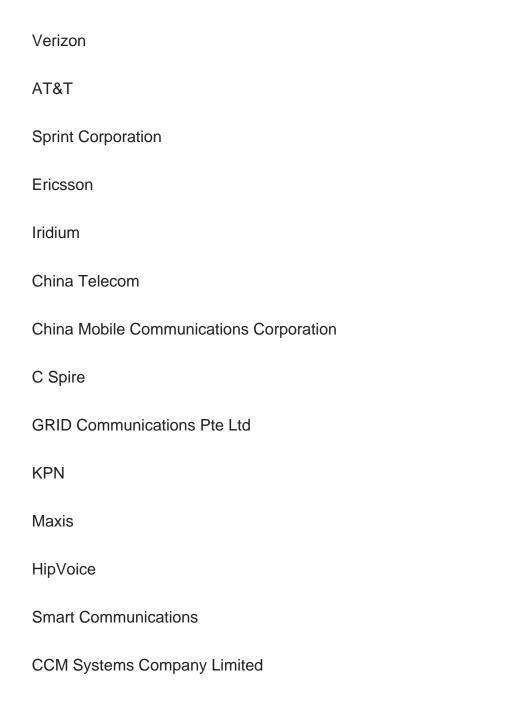


# **APAC** China Japan Korea Southeast Asia India Australia Europe Germany France UK Italy Russia Spain Middle East & Africa Egypt South Africa Israel Turkey

**GCC** Countries



The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:



In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.



#### RESEARCH OBJECTIVES

To study and analyze the global Push-To-Talk market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Push-To-Talk market by identifying its various subsegments.

Focuses on the key global Push-To-Talk players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Push-To-Talk with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Push-To-Talk submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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