

2018-2023 Global Push-To-Talk Market Report (Status and Outlook)

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Abstracts

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In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Push-To-Talk market for 2018-2023.

Push-to-talk (PTT), also known as press-to-transmit, is a method of having conversations or talking on half-duplex communication lines, including two-way radio, using a momentary button to switch from voice reception mode to transmit mode.

Popularly known as PTT, also known as press-to-transmit, Push to Talk (PTT) is a service that enables wireless cell phone users to instantly communicate. Users activate this feature by simply pushing a button. The button switches your cell phone's mode from voice transmission mode to voice reception mode.

PTT expands wireless coverage from 4G LTE, 4G HSPA+, and 3G to access Wi-Fi networks. For PTT users, the addition of Wi-Fi provides maximum in-building coverage and reduces international communications costs.

Modernization of commercial voice and Data projects has led to the increasing demand for Push to talk. Increasing mobile networks projects across the globe, especially in the developing countries is another major factor, driving the growth of the PTT market during the forecast period.

Over the next five years, LPI(LP Information) projects that Push-To-Talk will register a 11.8% CAGR in terms of revenue, reach US\$ 8710 million by 2023, from US\$ 4460 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Push-To-Talk market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

3G

4G

Segmentation by application:

Public Safety

Transport

Government

Business & Commerce

PAMR (Operator)

Other

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Verizon

AT&T

Sprint Corporation

Ericsson

Iridium

China Telecom

China Mobile Communications Corporation

C Spire

GRID Communications Pte Ltd

KPN

Maxis

HipVoice

Smart Communications

CCM Systems Company Limited

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Push-To-Talk market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Push-To-Talk market by identifying its various subsegments.

Focuses on the key global Push-To-Talk players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Push-To-Talk with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Push-To-Talk submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

2018-2023 GLOBAL PUSH-TO-TALK MARKET REPORT (STATUS AND OUTLOOK)

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Push-To-Talk Market Size 2013-2023
 - 2.1.2 Push-To-Talk Market Size CAGR by Region
- 2.2 Push-To-Talk Segment by Type
 - 2.2.1 3G
 - 2.2.2 4G
 - 2.2.3 Wi-Fi
- 2.3 Push-To-Talk Market Size by Type
 - 2.3.1 Global Push-To-Talk Market Size Market Share by Type (2013-2018)
 - 2.3.2 Global Push-To-Talk Market Size Growth Rate by Type (2013-2018)
- 2.4 Push-To-Talk Segment by Application
 - 2.4.1 Public Safety
 - 2.4.2 Transport
 - 2.4.3 Government
 - 2.4.4 Business & Commerce
 - 2.4.5 PAMR (Operator)
 - 2.4.6 Other
- 2.5 Push-To-Talk Market Size by Application
 - 2.5.1 Global Push-To-Talk Market Size Market Share by Application (2013-2018)
 - 2.5.2 Global Push-To-Talk Market Size Growth Rate by Application (2013-2018)

3 GLOBAL PUSH-TO-TALK BY PLAYERS

- 3.1 Global Push-To-Talk Market Size Market Share by Players

- 3.1.1 Global Push-To-Talk Market Size by Players (2016-2018)
- 3.1.2 Global Push-To-Talk Market Size Market Share by Players (2016-2018)
- 3.2 Global Push-To-Talk Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 PUSH-TO-TALK BY REGIONS

- 4.1 Push-To-Talk Market Size by Regions
- 4.2 Americas Push-To-Talk Market Size Growth
- 4.3 APAC Push-To-Talk Market Size Growth
- 4.4 Europe Push-To-Talk Market Size Growth
- 4.5 Middle East & Africa Push-To-Talk Market Size Growth

5 AMERICAS

- 5.1 Americas Push-To-Talk Market Size by Countries
- 5.2 Americas Push-To-Talk Market Size by Type
- 5.3 Americas Push-To-Talk Market Size by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

6 APAC

- 6.1 APAC Push-To-Talk Market Size by Countries
- 6.2 APAC Push-To-Talk Market Size by Type
- 6.3 APAC Push-To-Talk Market Size by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

- 7.1 Europe Push-To-Talk by Countries
- 7.2 Europe Push-To-Talk Market Size by Type
- 7.3 Europe Push-To-Talk Market Size by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Push-To-Talk by Countries
- 8.2 Middle East & Africa Push-To-Talk Market Size by Type
- 8.3 Middle East & Africa Push-To-Talk Market Size by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers and Impact
 - 9.1.1 Growing Demand from Key Regions
 - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

10 GLOBAL PUSH-TO-TALK MARKET FORECAST

- 10.1 Global Push-To-Talk Market Size Forecast (2018-2023)
- 10.2 Global Push-To-Talk Forecast by Regions
 - 10.2.1 Global Push-To-Talk Forecast by Regions (2018-2023)
 - 10.2.2 Americas Market Forecast

- 10.2.3 APAC Market Forecast
- 10.2.4 Europe Market Forecast
- 10.2.5 Middle East & Africa Market Forecast
- 10.3 Americas Forecast by Countries
 - 10.3.1 United States Market Forecast
 - 10.3.2 Canada Market Forecast
 - 10.3.3 Mexico Market Forecast
 - 10.3.4 Brazil Market Forecast
- 10.4 APAC Forecast by Countries
 - 10.4.1 China Market Forecast
 - 10.4.2 Japan Market Forecast
 - 10.4.3 Korea Market Forecast
 - 10.4.4 Southeast Asia Market Forecast
 - 10.4.5 India Market Forecast
 - 10.4.6 Australia Market Forecast
- 10.5 Europe Forecast by Countries
 - 10.5.1 Germany Market Forecast
 - 10.5.2 France Market Forecast
 - 10.5.3 UK Market Forecast
 - 10.5.4 Italy Market Forecast
 - 10.5.5 Russia Market Forecast
 - 10.5.6 Spain Market Forecast
- 10.6 Middle East & Africa Forecast by Countries
 - 10.6.1 Egypt Market Forecast
 - 10.6.2 South Africa Market Forecast
 - 10.6.3 Israel Market Forecast
 - 10.6.4 Turkey Market Forecast
 - 10.6.5 GCC Countries Market Forecast
- 10.7 Global Push-To-Talk Forecast by Type
- 10.8 Global Push-To-Talk Forecast by Application

11 KEY PLAYERS ANALYSIS

- 11.1 Verizon
 - 11.1.1 Company Details
 - 11.1.2 Push-To-Talk Product Offered
 - 11.1.3 Verizon Push-To-Talk Revenue, Gross Margin and Market Share (2016-2018)
 - 11.1.4 Main Business Overview
 - 11.1.5 Verizon News

11.2 AT&T

11.2.1 Company Details

11.2.2 Push-To-Talk Product Offered

11.2.3 AT&T Push-To-Talk Revenue, Gross Margin and Market Share (2016-2018)

11.2.4 Main Business Overview

11.2.5 AT&T News

11.3 Sprint Corporation

11.3.1 Company Details

11.3.2 Push-To-Talk Product Offered

11.3.3 Sprint Corporation Push-To-Talk Revenue, Gross Margin and Market Share (2016-2018)

11.3.4 Main Business Overview

11.3.5 Sprint Corporation News

11.4 Ericsson

11.4.1 Company Details

11.4.2 Push-To-Talk Product Offered

11.4.3 Ericsson Push-To-Talk Revenue, Gross Margin and Market Share (2016-2018)

11.4.4 Main Business Overview

11.4.5 Ericsson News

11.5 Iridium

11.5.1 Company Details

11.5.2 Push-To-Talk Product Offered

11.5.3 Iridium Push-To-Talk Revenue, Gross Margin and Market Share (2016-2018)

11.5.4 Main Business Overview

11.5.5 Iridium News

11.6 China Telecom

11.6.1 Company Details

11.6.2 Push-To-Talk Product Offered

11.6.3 China Telecom Push-To-Talk Revenue, Gross Margin and Market Share (2016-2018)

11.6.4 Main Business Overview

11.6.5 China Telecom News

11.7 China Mobile Communications Corporation

11.7.1 Company Details

11.7.2 Push-To-Talk Product Offered

11.7.3 China Mobile Communications Corporation Push-To-Talk Revenue, Gross Margin and Market Share (2016-2018)

11.7.4 Main Business Overview

11.7.5 China Mobile Communications Corporation News

11.8 C Spire

11.8.1 Company Details

11.8.2 Push-To-Talk Product Offered

11.8.3 C Spire Push-To-Talk Revenue, Gross Margin and Market Share (2016-2018)

11.8.4 Main Business Overview

11.8.5 C Spire News

11.9 GRID Communications Pte Ltd

11.9.1 Company Details

11.9.2 Push-To-Talk Product Offered

11.9.3 GRID Communications Pte Ltd Push-To-Talk Revenue, Gross Margin and Market Share (2016-2018)

11.9.4 Main Business Overview

11.9.5 GRID Communications Pte Ltd News

11.10 KPN

11.10.1 Company Details

11.10.2 Push-To-Talk Product Offered

11.10.3 KPN Push-To-Talk Revenue, Gross Margin and Market Share (2016-2018)

11.10.4 Main Business Overview

11.10.5 KPN News

11.11 Maxis

11.12 HipVoice

11.13 Smart Communications

11.14 CCM Systems Company Limited

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Table Product Specifications of Push-To-Talk
Figure Push-To-Talk Report Years Considered
Figure Market Research Methodology
Figure Global Push-To-Talk Market Size Growth Rate 2013-2023 (\$ Millions)
Table Push-To-Talk Market Size CAGR by Region 2013-2023 (\$ Millions)
Table Major Players of 3G
Table Major Players of 4G
Table Major Players of Wi-Fi
Table Market Size by Type (2013-2018) (\$ Millions)
Table Global Push-To-Talk Market Size Market Share by Type (2013-2018)
Figure Global Push-To-Talk Market Size Market Share by Type (2013-2018)
Figure Global 3G Market Size Growth Rate
Figure Global 4G Market Size Growth Rate
Figure Global Wi-Fi Market Size Growth Rate
Figure Push-To-Talk Consumed in Public Safety
Figure Global Push-To-Talk Market: Public Safety (2013-2018) (\$ Millions)
Figure Global Public Safety YoY Growth (\$ Millions)
Figure Push-To-Talk Consumed in Transport
Figure Global Push-To-Talk Market: Transport (2013-2018) (\$ Millions)
Figure Global Transport YoY Growth (\$ Millions)
Figure Push-To-Talk Consumed in Government
Figure Global Push-To-Talk Market: Government (2013-2018) (\$ Millions)
Figure Global Government YoY Growth (\$ Millions)
Figure Push-To-Talk Consumed in Business & Commerce
Figure Global Push-To-Talk Market: Business & Commerce (2013-2018) (\$ Millions)
Figure Global Business & Commerce YoY Growth (\$ Millions)
Figure Push-To-Talk Consumed in PAMR (Operator)
Figure Global Push-To-Talk Market: PAMR (Operator) (2013-2018) (\$ Millions)
Figure Global PAMR (Operator) YoY Growth (\$ Millions)
Table Global Push-To-Talk Market Size by Application (2013-2018) (\$ Millions)
Table Global Push-To-Talk Market Size Market Share by Application (2013-2018)
Figure Global Push-To-Talk Market Size Market Share by Application (2013-2018)
Figure Global Push-To-Talk Market Size in Public Safety Growth Rate
Figure Global Push-To-Talk Market Size in Transport Growth Rate
Figure Global Push-To-Talk Market Size in Government Growth Rate

Figure Global Push-To-Talk Market Size in Business & Commerce Growth Rate
Figure Global Push-To-Talk Market Size in PAMR (Operator) Growth Rate
Figure Global Push-To-Talk Market Size in Other Growth Rate
Table Global Push-To-Talk Revenue by Players (2016-2018) (\$ Millions)
Table Global Push-To-Talk Revenue Market Share by Players (2016-2018)
Figure Global Push-To-Talk Revenue Market Share by Players in 2017
Table Global Push-To-Talk Key Players Head office and Products Offered
Table Push-To-Talk Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
Table Global Push-To-Talk Market Size by Regions 2013-2018 (\$ Millions)
Table Global Push-To-Talk Market Size Market Share by Regions 2013-2018
Figure Global Push-To-Talk Market Size Market Share by Regions 2013-2018
Figure Americas Push-To-Talk Market Size 2013-2018 (\$ Millions)
Figure APAC Push-To-Talk Market Size 2013-2018 (\$ Millions)
Figure Europe Push-To-Talk Market Size 2013-2018 (\$ Millions)
Figure Middle East & Africa Push-To-Talk Market Size 2013-2018 (\$ Millions)
Table Americas Push-To-Talk Market Size by Countries (2013-2018) (\$ Millions)
Table Americas Push-To-Talk Market Size Market Share by Countries (2013-2018)
Figure Americas Push-To-Talk Market Size Market Share by Countries in 2017
Table Americas Push-To-Talk Market Size by Type (2013-2018) (\$ Millions)
Table Americas Push-To-Talk Market Size Market Share by Type (2013-2018)
Figure Americas Push-To-Talk Market Size Market Share by Type in 2017
Table Americas Push-To-Talk Market Size by Application (2013-2018) (\$ Millions)
Table Americas Push-To-Talk Market Size Market Share by Application (2013-2018)
Figure Americas Push-To-Talk Market Size Market Share by Application in 2017
Figure United States Push-To-Talk Market Size Growth 2013-2018 (\$ Millions)
Figure Canada Push-To-Talk Market Size Growth 2013-2018 (\$ Millions)
Figure Mexico Push-To-Talk Market Size Growth 2013-2018 (\$ Millions)
Table APAC Push-To-Talk Market Size by Countries (2013-2018) (\$ Millions)
Table APAC Push-To-Talk Market Size Market Share by Countries (2013-2018)
Figure APAC Push-To-Talk Market Size Market Share by Countries in 2017
Table APAC Push-To-Talk Market Size by Type (2013-2018) (\$ Millions)
Table APAC Push-To-Talk Market Size Market Share by Type (2013-2018)
Figure APAC Push-To-Talk Market Size Market Share by Type in 2017
Table APAC Push-To-Talk Market Size by Application (2013-2018) (\$ Millions)
Table APAC Push-To-Talk Market Size Market Share by Application (2013-2018)
Figure APAC Push-To-Talk Market Size Market Share by Application in 2017
Figure China Push-To-Talk Market Size Growth 2013-2018 (\$ Millions)
Figure Japan Push-To-Talk Market Size Growth 2013-2018 (\$ Millions)
Figure Korea Push-To-Talk Market Size Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Push-To-Talk Market Size Growth 2013-2018 (\$ Millions)

Figure India Push-To-Talk Market Size Growth 2013-2018 (\$ Millions)

Figure Australia Push-To-Talk Market Size Growth 2013-2018 (\$ Millions)

Table Europe Push-To-Talk Market Size by Countries (2013-2018) (\$ Millions)

Table Europe Push-To-Talk Market Size Market Share by Countries (2013-2018)

Figure Europe Push-To-Talk Market Size Market Share by Countries in 2017

Table Europe Push-To-Talk Market Size by Type (2013-2018) (\$ Millions)

Table Europe Push-To-Talk Market Size Market Share by Type (2013-2018)

Figure Europe Push-To-Talk Market Size Market Share by Type in 2017

Table Europe Push-To-Talk Market Size by Application (2013-2018) (\$ Millions)

Table Europe Push-To-Talk Market Size Market Share by Application (2013-2018)

Figure Europe Push-To-Talk Market Size Market Share by Application in 2017

Figure Germany Push-To-Talk Market Size Growth 2013-2018 (\$ Millions)

Figure France Push-To-Talk Market Size Growth 2013-2018 (\$ Millions)

Figure UK Push-To-Talk Market Size Growth 2013-2018 (\$ Millions)

Figure Italy Push-To-Talk Market Size Growth 2013-2018 (\$ Millions)

Figure Russia Push-To-Talk Market Size Growth 2013-2018 (\$ Millions)

Figure Spain Push-To-Talk Market Size Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Push-To-Talk Market Size by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Push-To-Talk Market Size Market Share by Countries (2013-2018)

Figure Middle East & Africa Push-To-Talk Market Size Market Share by Countries in 2017

Table Middle East & Africa Push-To-Talk Market Size by Type (2013-2018) (\$ Millions)

Table Middle East & Africa Push-To-Talk Market Size Market Share by Type (2013-2018)

Figure Middle East & Africa Push-To-Talk Market Size Market Share by Type in 2017

Table Middle East & Africa Push-To-Talk Market Size by Application (2013-2018) (\$ Millions)

Table Middle East & Africa Push-To-Talk Market Size Market Share by Application (2013-2018)

Figure Middle East & Africa Push-To-Talk Market Size Market Share by Application in 2017

Figure Egypt Push-To-Talk Market Size Growth 2013-2018 (\$ Millions)

Figure South Africa Push-To-Talk Market Size Growth 2013-2018 (\$ Millions)

Figure Israel Push-To-Talk Market Size Growth 2013-2018 (\$ Millions)

Figure Turkey Push-To-Talk Market Size Growth 2013-2018 (\$ Millions)

Figure GCC Countries Push-To-Talk Market Size Growth 2013-2018 (\$ Millions)

Figure Global Push-To-Talk Market Size Forecast (2018-2023) (\$ Millions)
Table Global Push-To-Talk Market Size Forecast by Regions (2018-2023) (\$ Millions)
Table Global Push-To-Talk Market Size Market Share Forecast by Regions
Figure Americas Push-To-Talk Market Size 2018-2023 (\$ Millions)
Figure APAC Push-To-Talk Market Size 2018-2023 (\$ Millions)
Figure Europe Push-To-Talk Market Size 2018-2023 (\$ Millions)
Figure Middle East & Africa Push-To-Talk Market Size 2018-2023 (\$ Millions)
Figure United States Push-To-Talk Market Size 2018-2023 (\$ Millions)
Figure Canada Push-To-Talk Market Size 2018-2023 (\$ Millions)
Figure Mexico Push-To-Talk Market Size 2018-2023 (\$ Millions)
Figure Brazil Push-To-Talk Market Size 2018-2023 (\$ Millions)
Figure China Push-To-Talk Market Size 2018-2023 (\$ Millions)
Figure Japan Push-To-Talk Market Size 2018-2023 (\$ Millions)
Figure Korea Push-To-Talk Market Size 2018-2023 (\$ Millions)
Figure Southeast Asia Push-To-Talk Market Size 2018-2023 (\$ Millions)
Figure India Push-To-Talk Market Size 2018-2023 (\$ Millions)
Figure Australia Push-To-Talk Market Size 2018-2023 (\$ Millions)
Figure Germany Push-To-Talk Market Size 2018-2023 (\$ Millions)
Figure France Push-To-Talk Market Size 2018-2023 (\$ Millions)
Figure UK Push-To-Talk Market Size 2018-2023 (\$ Millions)
Figure Italy Push-To-Talk Market Size 2018-2023 (\$ Millions)
Figure Russia Push-To-Talk Market Size 2018-2023 (\$ Millions)
Figure Spain Push-To-Talk Market Size 2018-2023 (\$ Millions)
Figure Egypt Push-To-Talk Market Size 2018-2023 (\$ Millions)
Figure South Africa Push-To-Talk Market Size 2018-2023 (\$ Millions)
Figure Israel Push-To-Talk Market Size 2018-2023 (\$ Millions)
Figure Turkey Push-To-Talk Market Size 2018-2023 (\$ Millions)
Figure GCC Countries Push-To-Talk Market Size 2018-2023 (\$ Millions)
Table Global Push-To-Talk Market Size Forecast by Type (2018-2023) (\$ Millions)
Table Global Push-To-Talk Market Size Market Share Forecast by Type (2018-2023)
Table Global Push-To-Talk Market Size Forecast by Application (2018-2023) (\$ Millions)
Table Global Push-To-Talk Market Size Market Share Forecast by Application (2018-2023)
Table Verizon Basic Information, Head Office, Major Market Areas and Its Competitors
Table Verizon Push-To-Talk Revenue and Gross Margin (2016-2018)
Figure Verizon Push-To-Talk Market Share (2016-2018)
Table AT&T Basic Information, Head Office, Major Market Areas and Its Competitors
Table AT&T Push-To-Talk Revenue and Gross Margin (2016-2018)

Figure AT&T Push-To-Talk Market Share (2016-2018)

Table Sprint Corporation Basic Information, Head Office, Major Market Areas and Its Competitors

Table Sprint Corporation Push-To-Talk Revenue and Gross Margin (2016-2018)

Figure Sprint Corporation Push-To-Talk Market Share (2016-2018)

Table Ericsson Basic Information, Head Office, Major Market Areas and Its Competitors

Table Ericsson Push-To-Talk Revenue and Gross Margin (2016-2018)

Figure Ericsson Push-To-Talk Market Share (2016-2018)

Table Iridium Basic Information, Head Office, Major Market Areas and Its Competitors

Table Iridium Push-To-Talk Revenue and Gross Margin (2016-2018)

Figure Iridium Push-To-Talk Market Share (2016-2018)

Table China Telecom Basic Information, Head Office, Major Market Areas and Its Competitors

Table China Telecom Push-To-Talk Revenue and Gross Margin (2016-2018)

Figure China Telecom Push-To-Talk Market Share (2016-2018)

Table China Mobile Communications Corporation Basic Information, Head Office, Major Market Areas and Its Competitors

Table China Mobile Communications Corporation Push-To-Talk Revenue and Gross Margin (2016-2018)

Figure China Mobile Communications Corporation Push-To-Talk Market Share (2016-2018)

Table C Spire Basic Information, Head Office, Major Market Areas and Its Competitors

Table C Spire Push-To-Talk Revenue and Gross Margin (2016-2018)

Figure C Spire Push-To-Talk Market Share (2016-2018)

Table GRID Communications Pte Ltd Basic Information, Head Office, Major Market Areas and Its Competitors

Table GRID Communications Pte Ltd Push-To-Talk Revenue and Gross Margin (2016-2018)

Figure GRID Communications Pte Ltd Push-To-Talk Market Share (2016-2018)

Table KPN Basic Information, Head Office, Major Market Areas and Its Competitors

Table KPN Push-To-Talk Revenue and Gross Margin (2016-2018)

Figure KPN Push-To-Talk Market Share (2016-2018)

Table Maxis Basic Information, Head Office, Major Market Areas and Its Competitors

Table HipVoice Basic Information, Head Office, Major Market Areas and Its Competitors

Table Smart Communications Basic Information, Head Office, Major Market Areas and Its Competitors

Table CCM Systems Company Limited Basic Information, Head Office, Major Market Areas and Its Competitors

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