

2018-2023 Global Public Cloud Service Market Report (Status and Outlook)

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Abstracts

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In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Public Cloud Service market for 2018-2023.

A public cloud is one based on the standard cloud computing model, in which a service provider makes resources, such as virtual machines (VMs), applications or storage, available to the general public over the internet. Public cloud services may be free or offered on a pay-per-usage model.

Over the next five years, LPI(LP Information) projects that Public Cloud Service will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Public Cloud Service market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Infrastructure as a Service

Cloud bursting

Resource pooling

Platform as a Service

Software as a Service

Segmentation by application:

Government

Private Organizations

Academics and Education

Banking, Financial services and Insurance

Health Care

Supply Chain Management

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

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Japan

Korea

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India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this

report:

Amazon Web Services

Microsoft Azure

Google Cloud Platform

Adobe

VMware

IBM Cloud

Rackspace

Red Hat

Salesforce

Oracle Cloud

SAP

Verizon Cloud

Navisite

Dropbox

Egnyte

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Public Cloud Service market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Public Cloud Service market by identifying its various subsegments.

Focuses on the key global Public Cloud Service players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Public Cloud Service with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Public Cloud Service submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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