

2018-2023 Global Protein Supplements Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Protein Supplements market for 2018-2023. Protein supplements are dietary supplements and protein bar.

The market is expected to show significant growth over the forecast period owing to the increasing consumer awareness toward maintaining a healthy diet and leading an active lifestyle.

In addition, increasing innovation in the manufacturing of proteins containing a broad range of amino acids, targeting specified functions including energy balance, weight loss, muscle repair, and satiety is expected to promote the industry expansion.

Over the next five years, LPI(LP Information) projects that Protein Supplements will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Protein Supplements market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Protein Powder

Protein Bar

Ready to Drink

Segmentation by application:

Sports Nutrition

Functional Foods

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Glanbia

GNC

NOW Foods

NBTY

IOVATE

Quest Nutrition

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Protein Supplements consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Protein Supplements market by identifying its various subsegments.

Focuses on the key global Protein Supplements manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Protein Supplements with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Protein Supplements submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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